



Friends of Pittsford Hockey

October 15, 2023

To: Pittsford Panthers Varsity and JV Players and Parents

From: Friends of Pittsford Hockey Booster Club

The Friends of Pittsford Hockey (FOPH) Booster Club assists and supports team functions. One of the important ways we support the team is through fundraising. The funds we raise supplement the school budget and cover additional ice time, tournaments, teambuilding events, equipment, and clothing for both the Varsity and JV teams.

Our primary means of fundraising is through the annual team program book, which is comprised of business and family sponsored ads, as well as player/team photos, rosters, and playing schedules. This fundraising avenue gives each family a means of contributing towards the team budget through the successful solicitation of business sponsors.

We are requesting that each Varsity team player provide a minimum of \$500 funding to the team, and each JV team player provide a minimum of \$400. Once you

solicit a business ad, you will receive credit for the amount of the ad and continue to receive ad credit for as long as you are on the team and/or as long as the business continues to provide ad sponsorship. Buyouts are also an option, in part or full, if you choose not to solicit ad sponsors. You might also consider placing a message to your player from your family in the program book. Pricing is the same as for a business ad.

Make sure the business has your name on the ad placement form as solicitor.

Additional informational letters and ad sponsor forms with pricing information can be downloaded from the documents section on the team website. **The deadline for all ads to be submitted is Friday December 8, 2023** including family ads/messages to players. Our goal is to have the program out in January. It will be distributed at both Varsity and JV home games.

**** Return form, ad copy and check payable to "Friends of Pittsford Hockey" to:**

Patty Weiner, 33 Charter Oaks Dr, Pittsford, NY, 14534
pittsfordhockeyprogram@gmail.com

Thank you for helping to support our Panthers!

Sincerely,
The Friends of Pittsford Hockey