

White Bear Youth Football



February 4, 2026 - Vadnais Heights Holiday Inn Meeting Room

Attendance: Randy Spring, Casey Zafke, Jesse Hedinger, Aime DeWitt, Kevin Eicher, Scott Mueller, Kathy Kirkland, Rick DeWitt, Meghan Levorson, Nate Anderson, Erin Hauber

Visiting Public: Lesley Khattar

Absent: None

Call to Order: 6:30 pm

Approval of Minutes: January 2026

- *Approved*

Public Input:

- None

Officer Reports:

- **President (Randy)**
 - A summary of the 2025 Parent/Player Surveys were shared with coaches by Casey.
 - Coaches were appreciative of the feedback.
 - 2026 Head Coach applications opened February 1st, and Randy has touched base with all past coaches, flag coaches, etc. to encourage them to apply. Applications close February 16th.
 - SportsEngine calendar is updated through December 2026.
 - Training Haus LOS training dates are scheduled for 7 days between April and May.
 - These will be offered for a small fee to families interested.
 - The QB Training will be hosted in May and June.
 - Casey made some updates to the website.
 - A meeting was held between us and WBL School District's activities coordinators regarding middle school football.
 - The district is pushing for youth sports to be hosted right after school, and there is some desire to coordinate with us on making that happen.
 - We would be able to advertise our program in the school Digital Backpack.
- **Vice President (Casey)**
 - Casey ran into a rep from GameOne, who shared info about jerseys and merchandise options. We are moving forward with a partnership with them.
 - Money would come back to us for hitting certain levels of sales.
 - Jersey turn around time is only 3 weeks.
 - They can do a helmet and pad try-on similar to last year's with Schutt
 - Scholarship amount for this year will be \$1000 each for 2 graduating seniors.

- Casey is working on a seminar for coaches called “Building Men” as a coach development opportunity.
- **Treasurer** (Jesse)
 - Financials emailed to all.
 - We have a tax preparer, he will likely file an extension.
 - Paperwork is in the works for our new bank account at Lake Elmo Bank.
- **Secretary** (Aime)
 - None

WBYP Bylaws Update:

- Casey spent time cleaning up and updating the Bylaws.
 - Clarified roles within the board and duties that go along with them.
 - Motion made to approve the amendment of the 2026 WBYP Bylaws.
 - *Approved*

2025 Survey Results:

- There was a lot of positive feedback, coaches were happy with a lot of the resources offered to them.
 - Coaches provided feedback concerns in the following areas:
 - Player attendance was often low.
 - Roster sizes were too big for some teams and too small for others.
 - Scheduling for games was often too close together.
 - Inconsistencies with playing time and attendance/effort.
 - There were requests for better HUDL support and resources for reviewing film/plays.
 - Requests for various equipment additions were made.
- Parents were overall happy with the program.
 - Concerns that were brought up by parents:
 - Gaps in volunteer communications.
 - Overload of email communications.

2026 Sponsorships:

- Sponsorship spreadsheet is updated for the new year.
 - Everyone should take a look and start reaching out to the sponsors.
 - Deadline for Sponsorships is May 5th. This is earlier than before.
 - Sponsors can register on SportsEngine or fill out a paper form. Casey will also make a google form.

2026 Special Events:

- U.S. Bank date options will not come out until June.
- Unity Night is scheduled for August 18th.

Concessions Updates:

- Get Connected is a volunteer management software that Kathy has been looking into.
 - Cost is \$1800 annually, with a \$500 one time fee the first year.

USA Football:

- Nate attended the 2026 Welcome to USA Football Webinar. Some highlights:
 - Flag football is going to the Olympics.
 - Spring grants are due March 4th
 - Have a lot of new coach enrichment content available for free.
 - Moving away from background checks. Will still do certifications.
 - Will look into Trusted Coaches for this.

2026 Head Coach Search:

- The same people will be part of the Coaching Committee this year.
 - Applications are open and will close February 14th.

SportsGravy Registration Platform:

- Offers a hosting program similar to SportsEngine.
 - Cost is \$75 per month for full package.
 - SportsEngine is \$129 per month.

Meeting Adjourn – 8:04 pm

February 17th post-meeting discussion:

- A motion was made via email on February 17th to appoint Lesley Khattar to our new Director of Team Operations role. The vote was then posted to GroupMe, and the motion was approved on February 19th with a vote of 10 yes and 0 no.
- Lesley Khattar will now serve as Director of Team Operations for WBYPF, and help lead communications to better serve Team Managers in their roles.