



Dear Potential Sponsor,

The Anchorage Sports Association has provided the Anchorage community with quality adult recreational sports leagues since 1975. Our leagues would not be successful without the support of local businesses such as yours. Local businesses have long-supported our adult league teams by sponsoring team fees, tournament fees, and player fees in all our sports.

Running any type of sports program comes with many expenses, and when you help cover a portion of a team's fees, it makes it more affordable for all individuals to participate. Adults who participate in sports not only stay fit, but are typically happier with their lives overall. We pride ourselves in building community around competition, and we invite you to have a part in making Anchorage a great place to live by providing this sponsorship for a team.

Please see the enclosed letter that details sponsorship options. Anchorage Sports is a 501(c)3 organization and sponsorship donations are tax deductible (EIN: 92-0069328).

If you have any questions about sponsorship or have an idea on another way to give to Anchorage Sports, please do not hesitate to contact me. Thank you for your time.

Sincerely,

*Ben Kramer*

Ben Kramer  
Executive Director



**ANCHORAGE SPORTS**  
ASSOCIATION

## **Anchorage Sports Adult League Sponsorship Levels & Packages**

**Program: Basketball**

### **Team Sponsor:**

**\$1,120 –Men’s C**

**\$1,120 –Men’s D**

**\$1,120– Men’s 50+**

*What it does:* Covers the cost of court fees, score keepers, and officials for all regular season games.

*What the sponsor receives:* You will receive recognition on our website and social media platforms. You may also coordinate with the team to sponsor jerseys with your business name and logo.

### **Player Sponsor: Varies – \$110 per player (coordinate with team manager on cost and number of players)**

*What it does:* Covers the fees for players to play on their team. This fee goes toward administrative expenses and toward a reserve fund for larger capital purchases like field maintenance and facility improvements.

*What the sponsor receives:* Varies depending on size of sponsorship and player/s sponsored.



**ANCHORAGE SPORTS**  
ASSOCIATION

✓ **YES, I want to be a sponsor for the Anchorage Sports Adult Basketball League.**

Please select your sponsorship level:

- Team Sponsor (Amount: \_\_\_\_\_ )
- Player Sponsor (Player Fee: \_\_\_\_\_ x Number of Players \_\_\_\_\_ = Total Amount \_\_\_\_\_ )

Total Donation Amount: \_\_\_\_\_

**Sponsor Name** (as it will appear on thank you notes, website, and social media):

---

**Contact Person** (if different from sponsor name):

---

**Mailing Address:**

---

**Do you have a logo to use on our website? YES NO**

Who should we contact for a high-quality logo file?

Name: \_\_\_\_\_ Email: \_\_\_\_\_

**Make checks payable to Anchorage Sports Association and enclose this form with your donation. Keep a copy for your records.**

**Mail to:**

**Anchorage Sports  
PO Box 231001  
Anchorage, AK 99523**

**Thank you for choosing to sponsor an Anchorage Sports team!**