

## Become a Local Sponsor of a Boys & Girls Clubs – Alaska Athletics Team!

Local team sponsorships are a crucial part of any athletic program. Through Local Team Sponsorships, the Boys & Girls Clubs – Alaska Athletics Department is able to refurbish and replace equipment, provide uniforms, purchase the sports supplies needed for each sport and maintain the fields/facilities. Additionally, our coaches are able to take advantage of coaching education opportunities through coaching courses which, ultimately, benefit the athletics experience for all children. In return, your business will benefit through brand awareness, image enhancement, possible increased sales, and a return on investment that benefits the community as a whole.

Currently, over 1,600 athletes, between the ages of 3 – 18 years old, participate in our Athletics programs, which include sports like Basketball, Volleyball, Indoor Soccer, Football, Soccer, and Flag Football.

All Athletes registered to a Boys & Girls Clubs – Alaska Athletics program receive a uniform package (specific too the sport the Athlete is registered for) which will always includes a jersey. Currently, ConocoPhillips Alaska is the title Good Sport Sponsor for the Boys & Girls Clubs – Alaska, with their logo being featured on the front of all jerseys. Local Sponsors of BGCA Teams are also featured on a secondary location of the team jersey with prominent visibility of the Sponsor's name/logo.

In addition to a Sponsor's name/logo being featured on a BGCA Athletics Team's jersey, the Boys & Girls Clubs – Alaska will also offer the following to our Local Team Sponsors, depending on the Sponsorship Package:

Hall of Fame Sponsorship: \$1,000 / Season
Divisional naming rights for any Division(s) consisting of <u>FOUR-SIX</u> teams to include logo/link placement on website and Registration page for the duration of the one-year
Sponsor's name/logo featured on Divisional Athletics teams' jerseys (or <u>TWO</u> Football teams)
Up to <u>SIX</u> e-mail blasts per year to BGCA Athletics Members promoting any specials/news/events from our Sponsors
Recognition in the Boys & Girls Clubs – Alaska Annual Report
Plaque with a photograph of the Team(s) your business is sponsoring with expressing our appreciation
Framed Team Jersey(s) featuring players' signatures

MVP Sponsorship: \$500 / Season
Logo/link placement on our website and Registration page for the duration of the one-year
Sponsor's name/logo featured on any <u>TWO</u> Athletics teams' jerseys (or <u>ONE</u> Football team)
Up to <u>FOUR</u> e-mail blasts per year to BGCA Athletics Members promoting any specials/news/events from our Sponsors
Recognition in the Boys & Girls Clubs – Alaska Annual Report
Plaque with a photograph of the Team(s) your business is sponsoring with expressing our appreciation
Framed Team Jersey(s) featuring players' signatures

Superstar Sponsorship: \$300 / Season
Logo/link placement on our website for the duration of the one-year
Sponsor's name/logo featured on any <u>ONE</u> Athletics team's jersey (Football excluded)
<u>ONE</u> seasonal e-mail blast to BGCA Members participating in that particular sport promoting any specials/news/events from our Sponsors
Recognition in the Boys & Girls Clubs – Alaska Annual Report
Plaque with a photograph of the Team your business is sponsoring with expressing our appreciation

Please Note: Content within e-mail blasts are subject to review.



# ATHLETICS: SPONSORS AND PARTNERSHIPS

## Boys & Girls Clubs – Alaska Local Team Sponsorship Application

In recognition of the vital role the Boys & Girls Clubs – Alaska Athletics program plays in meeting the needs of youth, I/we commit to the following Sponsorship Package:

- Sport: \_\_\_\_\_
- \_\_\_\_\_ Hall of Fame (\$1,000)
- \_\_\_\_\_ MVP (\$500)
- \_\_\_\_\_ Superstar (\$300)

### Sponsorships for Sports Programs

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### I wish to sponsor:

\_\_\_\_\_ Athlete / Coach / Team Name(s) \_\_\_\_\_

\_\_\_\_\_ I am willing to sponsor ANY Team(s) in need of Sponsorship.

\_\_\_\_\_ If the Team(s) I am willing to sponsor has already secured a local Sponsor I am willing to sponsor another Team(s) in need of a sponsorship

Sponsorships will be good from the date this agreement is signed to the start of LATE REGISTRATION the next season the sport is offered.

<b>.... Office use only ....</b>	
<b>Received By:</b> _____	<b>Team(s) Sponsoring:</b> _____
<b>Date Received:</b> _____	<b>Amount Sponsoring:</b> _____

Please make checks payable to:

**Boys & Girls Clubs - Alaska, 2300 W. 36<sup>th</sup> Ave., Anchorage, AK. 99517**