



2025 - 2026 Sponsorship Program





Our Mission Statement: ...to develop skating talent and team skills for local, regional, national, and international competition. We will foster sportsmanship, the development of life skills and aim to achieve the highest level of athletic performance balanced with high standards of moral conduct both on and off the ice.

Synchronized figure skating involves teams of 8 to 20 athletes simultaneously performing challenging formations and intricate step sequences on the ice. Programs are choreographed and performed with grace, intensity, athletic skill, and passion. Formed in 1956, the sport was previously known as “precision skating” for the synchronized moves that skaters would perform. The first World Championships were held in the year 2000, and today there are over 600 registered synchronized skating teams in the United States alone and several hundred more in countries all over the world. The sport is growing exponentially with competitions routinely streamed on apps such as Peacock ©.

Starlights is a premier synchronized skating club in the Midwest. With teams competing in 11 different divisions, Starlights provides competitive skating opportunities to everyone from beginners just starting their synchronized skating journey to those choosing to continue their skating careers into adulthood. Our teams compete in local, regional, and national competitions with a long history of representing the United States at international competitions. Aside from bringing home medals, these invaluable experiences have given our skaters life skills and a widened perspective of the world that will last a lifetime.

In addition to the hard work and immense dedication of our skaters, their coaches, and their parents, the support we have received from our sponsors has also been an indispensable part of our success. This sport is extremely costly, with annual dues running in the thousands of dollars per skater per season. At Starlights, we strive to provide these opportunities to as many skaters in our community by trying to keep these fees as reasonable as possible.

That's where you come in....

Funds received from our sponsors help offset the many costs associated with our sport, including travel expenses, competition costs, and use of ice rinks (e.g., ice time can run in excess of \$500 per hour). These expenses often exceed our annual dues. Your contributions will greatly help offset some of these rising costs, help keep these experiences affordable for our hardworking skaters and their families and help Starlights maintain our competitive edge.



To make sponsorship attainable for all levels of businesses, we offer five levels of contribution:

Diamond Sponsor	\$ 2,500 and above
Platinum Sponsor	\$ 1,000 - \$ 2,499
Gold Sponsor	\$ 500 - \$ 999
Silver Sponsor	\$ 100 - \$ 499
Bronze Sponsor	Value in Kind

As an IRS 501(c)(3) organization, your donation may qualify for a tax deduction*. Our budget is managed with discipline and transparency by a licensed accountant. By making a tax-deductible* donation, you become an important part of our community and help contribute to the success of all the teams within the Starlights Synchronized Skating Club.

We sincerely hope that you will help us continue our work in this amazing, competitive, marketable, and visually appealing sport.

Ready to join the Starlights family of sponsors? Please proceed to the next page. Need more information? Please contact us at fundraising@starlights.us and we will be happy to answer any questions that you may have. If you have additional ideas on how you can help sponsor Starlights, we can work together to create the right mix of promotional areas for your business needs.

Thank you for your support and we look forward to working with you!

Sincerely,

Fundraising Committee
www.starlights.us

** Please consult your accountant or tax professional*



SPONSOR PACKAGES

	Bronze Sponsorship (VIK)	Silver Sponsorship (\$100-\$499)	Gold Sponsorship (\$500-\$999)	Platinum Sponsorship (\$1000-\$2499)	Diamond Sponsorship (\$2500 & Up)
Starlights Website	✓	✓	✓	✓	✓
Exhibition Programs (2)	Sponsor Logo (1/4 Page)	Sponsor Logo (1/4 page)	Sponsor Logo (1/4 page)	Sponsor Logo (1/2 page)	Sponsor Logo (full page)
Twin Rinks Sponsor Sign	Sponsor Name	Sponsor Name	Sponsor Name	Sponsor Logo	Sponsor Logo (primary placement)
Monthly Club Newsletter (from October to February)		✓	✓	Logo on all + One Special Feature	Logo on all + One Special Feature
Club Shirt Logo (distributed to ALL skaters in the club & worn at all competitions)			Sponsor logo (smaller size)	Sponsor logo (standard size)	Sponsor logo (larger size)
Appreciation Plaque for your Business to display			✓	✓	✓
Social Media: Facebook like & Instagram follow			✓	✓	✓
Social Media: (QTY 1) Starlights Instagram Thank you Post			✓	✓	✓
Social Media: (QTY 1) Sponsor's Instagram Spotlight Post				✓	✓
4 Reserved Seats at Exhibition (2 Exhibition Shows-Nov & Feb)				✓	✓
End Of Season Banquet (Reserved Seats)				1 Reserved Seat	2 Reserved Seats
Lobby Table for Logo Giveaways and Samples - 2 Exhibitions					✓

**SPONSOR
INFORMATION**
Please fill in completely



Company: _____
Address: _____ State: _____ ZIP: _____
Website: _____
Instagram: _____
Facebook: _____
Contact Name: _____
Email Address: _____
Phone Number: _____
Starlights
Referral name: _____

Sponsorship level:

- ☐ Diamond Sponsor (\$2,500 & Above)
- ☐ Platinum Sponsor (\$1,000-\$2,499)
- ☐ Gold Sponsor (\$500-\$999)
- ☐ Silver Sponsor (\$100-\$499)
- ☐ Bronze Sponsor (Value in Kind)

If applicable, please email high resolution logos (or program ads) to fundraising@starlights.us no later than September 20, 2025 to be included in the November exhibition program book and Starlights club shirt.

Please mail this form, along with your check made out to **Starlights Skating Club**, to:

*Starlights c/o Heidi Thornton
742 Pine St
Winnetka, IL 60093*

Thank you for your donation!

The Starlights is an Internal Revenue Code section 501(c)(3) non-profit organization; our tax ID# is 36-4450264