

# STARLIGHTS

Synchronized  
Skating Teams



2023-2024  
SPONSORSHIP  
PROGRAM



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*Our Mission Statement: ...to develop skating talent and team skills for local, regional, national, and international competition. We will foster sportsmanship, the development of life skills and aim to achieve the highest level of athletic performance balanced with high standards of moral conduct both on and off the ice.*

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Synchronized figure skating involves teams of 8 to 20 athletes simultaneously performing challenging formations and intricate step sequences on the ice. Programs are choreographed and performed with grace, intensity, athletic skill, and passion. Formed in 1956, the sport was previously known as “precision skating” for the synchronized moves that skaters would perform. The first World Championships were held in the year 2000, and today there are over 600 registered synchronized skating teams in the United States alone and several hundred more in countries all over the world. The sport is growing exponentially with competitions routinely streamed on apps such as Peacock ©.

Starlights is the largest and most comprehensive synchronized skating club in the Midwest with teams competing in 10 different divisions from Snowplow Sam through Open Masters. Depending on the level, our teams compete in regional, national and international competitions. Our Junior Team has a long history of representing the United States at international competitions. These competitions have taken them to Austria, Croatia, France, Italy, Sweden, and Switzerland. Aside from bringing home medals, these invaluable experiences have given our skaters life skills and a widened perspective of the world that will last a lifetime.

In addition to the hard work and immense dedication from our skaters, their coaches, and their parents, the support we have received from our sponsors have also been an indispensable part of our success. This sport is extremely costly, with annual dues running in the thousands of dollars per skater per season. At Starlights, we strive to provide these opportunities to as many skaters in our community by trying to keep these dues as reasonable as possible.

That's where you come in....

Funds received from our sponsors help offset the many costs associated with our sport, including travel expenses, competition costs, and use of ice rinks (e.g., ice time can run in excess of \$500 per hour). These expenses often exceed our annual dues. Your contributions will greatly help offset some of these rising costs, help keep these experiences affordable for our hardworking skaters and their families and help Starlights maintain our competitive edge.



## SPONSOR PACKAGES

	Star Sponsorship (\$250)	Twinkling Star Sponsorship (\$500)	Shining Star Sponsorship (\$1000)	Shooting Star Sponsorship (\$2500)	Supernova Sponsorship (\$5000)
Starlights Website	✓	✓	✓	✓	✓
Exhibition Programs (2)	Sponsor Name	Sponsor Logo (1/4 page)	Sponsor Logo (1/2 page)	Sponsor Logo (full page)	Sponsor Logo (full page)
Weekly Club Newsletter (from October to February)	✓	✓	✓	✓	✓
Social Media: Facebook like & Instagram follow		✓	✓	✓	✓
Club Shirt Logo (distributed to ALL skaters in the club)		Sponsor logo (standard size)	Sponsor logo (standard size)	Sponsor logo (larger size)	Sponsor logo (larger size)
Twin Rinks Signage			Sponsor Name	Sponsor Logo	Sponsor Logo (primary placement)
Social Media: Starlights Instagram Thank you Post (Qty: 1)			✓	✓	✓
Sampling & Couponing at 2 Exhibitions			✓	✓	✓
4 Reserved Bleacher Seats (2 Exhibition Shows-Nov & Feb)				✓	✓
Social Media: Sponsor's Instagram Ad Story & Starlights Team Shout Out on Instagram (Qty: 1)				✓	✓
Social Media: Sponsor's Instagram Ad Post (Qty: 1)					✓



To accommodate the interest of the greatest number of sponsors, we offer five levels of contribution:

Star Sponsor	\$ 250
Twinkling Star Sponsor	\$ 500
Shining Star Sponsor	\$ 1,000
Shooting Star Sponsor	\$ 2,500
Supernova Sponsor	\$ 5,000

As an IRS 501(c)(3) organization, your donation may qualify for a tax deduction\*. Our budget is managed with discipline and transparency by a licensed accountant. By making a tax-deductible\* donation, you become an important part of our community and help contribute to the success of all the teams within the Starlights Synchronized Skating Club.

We sincerely hope that you will help us continue our work in this amazing, competitive, marketable, and visually appealing sport.

Ready to join the Starlights family of sponsors? Please proceed to the next page. Need more information? Please contact us at [fundraising@starlights.us](mailto:fundraising@starlights.us) and we'd be happy to answer any questions that you may have.

**Help us change the lives of young people**....and thank you for your support!

Sincerely,

Fundraising Committee  
[www.starlights.us](http://www.starlights.us)

*\* Please consult your accountant or tax professional*



## SPONSOR INFORMATION

Please fill in completely

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Website URL: \_\_\_\_\_  
Instagram account: \_\_\_\_\_  
Facebook page name: \_\_\_\_\_  
Contact name: \_\_\_\_\_  
Email address: \_\_\_\_\_  
Phone number: \_\_\_\_\_  
Starlights Skater Referral Name(s): \_\_\_\_\_

Sponsorship level:

- ☐ Star Sponsor (\$250)
- ☐ Twinkling Star Sponsor (\$500)
- ☐ Shining Star Sponsor (\$1000)
- ☐ Shooting Star Sponsor (\$2,500)
- ☐ Supernova Sponsor (\$5000)

**If applicable, please email a high-resolution logo along with this form to [fundraising@starlights.us](mailto:fundraising@starlights.us) no later than September 1, 2023** to be included in the November exhibition program book and Starlights club shirt.

Please mail this form, along with your check made out to **Starlights Skating Club**, to:

*Patti Vasko  
4 The Court of Charlwood  
Northbrook, IL 60062*

Thank you for your donation!

*The Starlights is an Internal Revenue Code section 501(c)(3) non-profit organization; our tax ID# is 36-4450264*