



Final Board Meeting Minutes

**November 5, 2025**

Location: Anaheim Hills Community Center

Attendees Shown with Marked Box

P= Present, A= Absent, L= Late

Call to order: 7:17 pm

President	Josh De Piano	A	Division Agent	Harmony Scaglione	L
VP, Administration	Kelli Balderrama	P	Uniforms	Sandra Diggs	A
VP, Operations	Jeremy Taylor	A	Pictures & Awards	Tarah Auld	P
VP, Player Support	Mike Brenner	P	Volunteers	Lidia Muro	A
VP, Registration	Matt Gutensohn	P	Webmaster	Ali Gutensohn	P
Treasurer	Robert Aguirre	L	Fundraising	Dara Maleki	P
Secretary	Michelle Mehlretter	A	Team Coordinators & Sponsors	Vacant	-
Admin, Manager/Coaches	Barry Auld	P	Snack Bar Manager	Vacant	-
Admin, Equip. & Safety	Jesse Rodriguez	A	Snack Bar Assistant	Vacant	-
Field Services	Carlos Muro	A			

**Approve Meeting Minutes 10/08/2025**

Motion: Matt Gutensohn

2<sup>nd</sup>: Mike Brenner

Approve: Ali Gutensohn

**Committee/Board Member Report**

Treasurer Report – Robert

- Expense report shared prior to each meeting
  - o *Savings: \$40,573.51*
  - o *Checking: \$9,236.12*
  - o *\$15K was transferred from our savings to checking. One of our biggest expenses is in October – Angels deposit + Select tournament fees*
  - o *Dara asked Robert if we are able to identify restricted vs unrestricted funds for future meetings.*
  - o *Mike believes the tournaments fees have increased dramatically year over year, including the rec EOS tournament.*
  - o *Harmony - South County umpires @ Laguna Niguel say their fees are \$80 (vs the \$70 fee listed under OC Fall Ball rules)*

Eboard meeting Recap

- Meeting cadence, expectations, and update on cadence soon.
- RSVP for meetings. Send in your agenda items in advance, don't wait, report early so that you don't forget.

- *Mike – We will continue a regular cadence of our board meetings. We need to be respectful of everyone's time. Notice of meetings' dates/times are given well in advance and our board members should schedule team activities appropriately.*
  - *Opportunity #1 – Spring board meetings should be set (likely back to Mondays) and team activities scheduled accordingly.*
  - *Opportunity #2 – Send agenda items in a timely manner. Eboard members can also be responsible for identifying missing agenda items (ex: Fall equipment pick-up). Send topics to Michelle as they come up. Don't wait until 1-2 days before.*
- *Dara – Suggested we agendize topics at the end of each meeting so members have 2 weeks for more ideation. Members suggested we try at this meeting and adjust accordingly because we rarely have extra time at the end of meetings.*

#### Board Vacancies

- Exit Surveys, board needs, and succession planning. (Mike)
  - *Set expectations when new member join (i.e., when you leave, an exit interview is required)*
  - *Mike offered to contact exited board members to get feedback on why they left.*
- Who is going to fill the voids in the interim until its filled (Mike)
- What are we going to do to promote and fill the vacancies? (Mike)
  - *Biggest need, snack bar manager.*
- Board Member recruiting (DISCUSSION) - What can we do to recruit new, quality members and how can improve our retention? (Ali)
  - *Social media posts, TC chat, posters @ Snack Bar*
  - *We can also post our board meeting dates/times/locations to social media and invite community members to attend meetings.*
  - *Dara – If we need help with graphic work, there are sites we can look into that do ad hoc work (Upwork, Linktree, Hootsuite). Mike to look into for his team and report back on experience.*

#### Registration – Matt

- Update
  - **Registration Fall 2025**
    - ② *\$822.50 open balance across 8 families, sent friendly email followed by invoice. 1 open balance paid, 4 replied*
  - **Registration Spring 2026**
    - ② *16 Registered as of 11/4*
- Spring Prep - Evaluation Committee
- Signs up? Who can volunteer and where? (Mike)
  - *Each board member will be assigned 2 signs and be responsible to hang. Kelli to distribute.*
- Spring Prep - Social media approach, dates, for increases, any modifications needed due to OUSD policies? Matt and Jeremy to update on new policy for free usage.
  - *Matt drafted a letter to OUSD showing player costs being under \$60 per month. Matt calculated our player cost @ \$51 per month (which is based on the late registration fee). We are requesting to be classified as a "Charge Use – Group A" recreational sports league so we do not have to pay to use their fields.*
  - *Harmony to look into posting our registration to the Anaheim Community Center.*
- Dates for spring – Dates below are proposed based off last years
  - *Rec and Select Manager Selection Meeting – Friday, Jan 2nd*
  - *Select Evals – Saturday, Jan 3rd*
  - *Select Team Formation – Wednesday, Jan 7<sup>th</sup>*
  - *Rec Evals – Saturday, Jan 10th*
  - *Select Practice Starts – Monday, Jan 12th*
  - *Rec Team Formation Meeting – Wednesday, Jan 21st*
  - *Rec practice start – Monday, Jan 26<sup>th</sup>*

- ② *These dates should be confirmed @ NEXT MEETING so all board members can review / approve*

#### Pictures & Awards – Tarah

- Update
  - o *We are booked for March 10 & 11*

#### Webmaster – Ali

- o **Update forms on our website** (QUESTIONS) - This will be a work in progress, but I think it's important to update our Spring Supplemental Rules. The ones on our website are from 2023. Do we copy & paste these from USA Softball's website? Or do we update these as a league (using USA Softball's rules as a guide)? At some point we'll need to update other forms from our website, but I don't know who to go to for each one: Select / All-Star Policy, Scholarship Policy (adding text about parents committing to not discussing it with other parents), Manager/Head Coach Applications, Incident Report, etc.
  - o *Spring Supplemental Rules are created by OCGSL – Irvine – Newport Mesa. Matt to look through emails to find the most recent one and forward to Ali so we can update website.*
- o Prepare for reset on coordinators and managers coaches emails. (Mike)
  - o *Once the Fall season ends and we have sent out all communication that we want to managers / coaches / TCs, Ali to wipe the distribution list and add Spring members when available.*
- o Use for reminders for coaching applications. (Mike)
  - o *Harmony to email parents to submit Coaching Applications for Spring by December 31*
- o Website changes in time for spring. (Mike)
- o Social Media (Mike)
  - o Access who has it, who needs it,
    - *Kelli, Mike & Sandra have it*
  - o Group discussion regarding what gets shared
    - *Discussed coming up with a Social Media Policy to post to website. Posts should be in the best interest of each player and the league (ex – We did not re-post something that highlighted 1 player, but put down a teammate).*
    - *1<sup>st</sup> offense – No action; we don't re-post*
    - *2<sup>nd</sup> offense – League has an obligation to contact the parent and explain why we aren't re-posting and educate them on the policy we will come up with*
  - o Communication to parents regarding that not being our contact forum for questions.
  - o Clean up messages to ensure nothing gets missed weekly.

#### Snack Bar – Kelli, Michelle, Lidia, Tarah

- Season financial report, excess inventory planning and storage or waste (try to minimize) (Mike)
  - o *Tarah / Kelli – Minimal excess inventory. We will take inventory again after this weekend.*
- Open for select friendlies post fall ball? (Mike)
- Off season maintenance needs (Mike)
- Staffing for 11/09 (9AM-4PM Field 1 and 2, 9AM - 2PM Field 3) (Jeremy)
  - o Snack bar signs were from 8:30am – 2:30pm. We have two people working the first two shifts and 1 person signed up to work the last shift.
  - o Michelle reached out to the TCs to reach out to the parents to make sure they will be coming for their time slot and to fill the last spot from 12:30pm – 2:30pm
  - o Board Members Opening (Tarah) and Closing (Harmony)
- Snack Bar Stocked for 11/09 (Jeremy) - Michelle placed order and Tarah to pick up tomorrow
  - o Since we will have a full house are there some specialty items that we want to consider adding for additional profit? (Jeremy)
    - *We will not add a specialty item for this weekend*

## Promotion & Fundraising – Dara

- What activities have taken place in the fall and what are the dates for spring? Need them on calendar for major events. (Mike)
- Sponsorship planning for spring, update forms, post to website, verify they meet our league policies and the policies of our fields in Anaheim and at OUSD. (Mike)
  - o **Sponsorship Program** (DISCUSSION)- I'd like to continue the conversation about updating our sponsorship program / form. I think Dara was re-working the form. We currently have the Spring sponsors on our website. I'm not sure if they should be removed or left up there until next Spring.
    - *Dara will bring this to the 11/17 meeting*
- Update on BSN (Mike)
  - o *Mike to provide update at 11/17 meeting.*
- **Update on Dick's Affiliate Program** (UPDATE) - It is not intended for leagues. It's more so for influencers. (Ali)
  - o *Ali has an email out to their program manager to see if our league is a good fit for this program. We are not content creators looking for advertisers to partner with. Will update at 11/17 meeting.*
- **THE RAFFLE TOPICS ARE AGENDIZED FOR 11/17 MEETING**
- The Spring raffle (separate from the baskets) will generate some funds needed to operate. I feel this should be completely separate from the basket raffle tickets. Requiring each family to sell (4) tickets @ \$10 / each is not a big ask. Making it a competition to see what team can sell the most for a team party is also fun. Spending a little of the gross from this to make it a great raffle is key. This is not an item that we need to step over dollars to pick up dimes on. If we have 200 spring registrations and only sell the minimum 4 tickets each that is \$8k gross. With the team competition and the chance of winning a really nice basket that will net a minimum of 7K, my suggestion is go all out on the basket for raffle. ( Yeti cooler, blackstone griddle, large wagon, EZ Up, 2 chairs, speaker) Total cost for basket is approx. \$1,000. Again I do not feel this is something we want to go cheap on. The bigger the raffle the more tickets we will sell. (Jeremy)
- Team basket raffle - This should be completely separate from the raffle. This generates funds for the league as well and this should be completely separate from the raffle. I cannot remember if the tickets for the baskets are pre sell or day of? (Jeremy)

## Player Support – Mike

### Player Agent – Harmony

- Discuss the email sent out last week and future cadence or suggestions (Harmony)
- Activities from the season. Complaints and issues from the season, learnings (Mike)
  - o *Mike – Minimal complaints, likely due to our proactive communication from Harmony and having a single point of contact (vs. individual division agents).*
- The role of the parent coach and best practices for coach's clinic next season and general in practice guidance for parent coaches (Mike)
  - o *Mike – Players sometime need a coach on the field, not a parent. Parent coaches tend to comfort their own kids as a parent when sometimes they need a coach figure.*
- DATES FOR SPRING EVALS. Proposed Dates Listed above.
  - o *Will confirm at next meeting when more board members present.*
- DATES FOR MANAGER APPLICATIONS DUE. Proposed Dates Listed above.
  - o *DUE 12/31*
- DATES FOR MANAGER SELECTION SELECT AND REC ON CALENDAR. Proposed Dates Listed above.
  - o *Will confirm at next meeting when more board members present.*
- Rolling needs plan (mike and matt) with promotion by email and social media to be more proactive. 6u team size for spring. 6u competition plan to communicate and have a 6u all star team this year. We didn't have one last year.
- Communicate dates for all stars sooner (Mike)
- Skills clinics option for spring (Mike)
- All star tournament host? (Mike)

## **Announcements**

### Upcoming Board Meetings:

November 17th

December 1st

December 15th

### Upcoming Dates:

November 7<sup>th</sup> – 9<sup>th</sup> – Rec End of Season Tournament

November 14<sup>th</sup> – 16<sup>th</sup> – Select Turkey Tournament

**Adjournment: 8:27 pm**