

Date: June 11, 2024
Location: Chavez Center Conference Room
Attendees: Bearclaw Shipe, Dawn Kaufman,
John Utsey, Lisa Schub, Liz Alfaro, Sarah Miller,
Sarah Wrenn-Weaver, Cat Petersen, Kristy Janda (Phone),
Katy Fitzgerald (phone)
Excused: Denise Ip, Deirdre Ryan, Svenja Strieker



SFHA Board Meeting Minutes June 11, 2024

I. CALL TO ORDER 6:40pm

II. APPROVAL OF MAY MEETING MINUTES

III.

- MOTION: Lisa moved that the board approve May meeting minutes as written. Motion seconded by Dawn and passed unanimously.

IV. PRESIDENT'S REPORT (Bearclaw)

See President's Report in the Annual Meeting minutes.

V. TREASURER'S REPORT (Bearclaw)

- See report in the annual minutes.

VI. OLD BUSINESS

- Review/Update Preparatory Activities List for Upcoming Season
- **Community Update** (Dawn and Bearclaw)
 - Confusion about female athletes and disinformation; suggestion to post on our social media "Girls are welcome at ALL age levels" and dispel some of the confusion
 - Discussion; how to support female athletes. Away games are great for team building otherwise the boys and girls don't mingle.
 - Kristy reports a larger problem with USAA hockey not supporting girls in NM hockey. The sport is too male dominated and girls quit at 14,15.
 - **Proposed Solution:** Educate male coaches how to make girls a part of your team, educate male athletes how to include girls on your team. She has a coach example of how he integrated 3 female athletes onto his football team, he treated them as equals and the boys were all asked to treat the girls "like gold." and it was very successful.
 - **Action Item:** Book Andrew for a teaching session for our welcome back meeting for coaches.
 - *Longterm retention strategy needed for female athletes*
- **Scheduling Update**
 - Katy is in a holding pattern and will reach out again to Chavez staff. Brian has apparently not given out ice to anyone yet.
 - John asked to form a committee to get consensus on practice ice scheduling. He suggested that Katy reach out to the Chavez Center now to open discussion of

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- SFHA ice needs for the upcoming season. .
- Season registration will open on July 1st.
- John stated that a Little Howlers program is necessary, Coach Sean really wants to help with this. Kristy suggests that Sean find a gear package that and we run a 4 week SFHA learn to skate Academy over the Saturdays in August (\$200 for 4 weeks to learn how to play). "SFHA Little Capitals"
- Sean stated that he would coach an August Hockey Academy and we will work out the support. Hannah (Sean's spouse) may be able to get 3 business sponsors. Katy will contact the Chavez Center to check availability of the August ice.
- John made a motion to implement the above suggested August Hockey Academy and ask Sean to oversee it. Sarah M. seconded. Motion passed.
- **Action item:** Katy will request the ice time. John will confirm with Sean.

Merchandising (Sarah M.)

- Gear in the storage shed technically is the property of the City. The ice staff will allow beginner hockey players to use that gear. It could be used for the SFHA Little Capitals Academy.
- Sarah has opened the merchandise shop for Capitals. She is setting up Blue Jackets. Squall locker is easy to work with and will allow SFHA to sell merch at a 15% profit that will go to the club. The jerseys will be sold without a markup to players.
- Sarah requested a jersey committee to decide about name plates, jersey number methodology and quality of jerseys. The proposed committee will be Sarah, Kristy, Bearclaw, Jackie Utsey.
- Sarah discussed one approach for ordering jerseys where the roster, jersey number and names are populated on the merchandising web site and used by a parent to order and select the child's name and number.

Policies and Procedures / Registration Kristy & John

- Kristy and John will meet about registration and policies and also review: Kristy, John, Sarah W., Cat
- John needs info from everyone about these areas before he can launch Registration;
 - a) Neck guard requirement,
 - b) link for the 99 pledges and donation link,
 - c) jersey ordering info
 - d) Request for Volunteers
 - e) locker room behavior reminder
 - f) Refund Policy
 - g) age verification reminder & info
- Board approved that registration fees and discounts will stay the same.
- Tentative starting week will be in mid-October. The actual starting date is dependent on ice scheduling by Chavez Center.

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VI. NEW BUSINESS

- Board reviewed and approved the “ Supplemental ice Request Form” proposed by Bearclaw. Procedures for use will be drafted by Bearclaw. The form and procedures will be published on the SFHA web site under the Coaches tab after review by the Board.
- Board discussed the proposed Coach Supplies Kit presented by Bearclaw. Suggestion was made to add a number of inexpensive mouth guards to the list. Discussion ensued regarding the provision of neck guards and the potential for abuse by players by relying on provided neck guards instead of purchasing their own personal one. After further discussion, the Board decided to leave the neck guards in the Kit but require purchase by a player to mitigate the potential for abuse.

COACHING UPDATE

The following Coaches are confirmed for the 2024-25 Season

Mites - Shane. Shane is indicating that he has two assistants lined up.

Squirt - Sean and Chris Warner

PeeWee - Derek

Bantam - Sage. Sage also indicated that he has a couple of assistants lined up.

U16 - Dan Goodman

Discussion ensued regarding the U18 head coaching position. Several board members voiced concerns about retaining the same Head Coach as last season. Kristy, John and Bearclaw will meet to discuss the situation and make recommendations to the Board in the next 2-3 weeks.

VII. ADJOURNMENT 8:55 PM