

# Meeting Agenda

Purpose	Date	Time	Location	Absences
Monthly Club Meeting	8/21/24	6:15pm	Cornerstone	<p>Reported: Brock Busler, Brett Etzel, Kristin Etzel</p> <p>Absent: Anderson, Bork, Buss, Fleischmann, Lilienkamp, Mau, Owen, Walker, Wolter, Wozniak, Hellman, O'Leary</p>

Standing Items				
Topic	Owner	Time	Notes	
Call Meeting to Order  &  Review previous meeting notes/Action steps	Matt	2 min	<p><i>Meeting Call to Order</i></p> <ul style="list-style-type: none"> <li>Confirm any planned or additional absences</li> <li>Identify any non-OGC members in attendance - have them introduce themselves</li> </ul> <p><i>Discuss any items that were assigned last meeting and inquire on the status if unknown</i></p>	
Old Business	Jim	5 min	<p><i>Here are the updates from last meeting:</i></p> <ul style="list-style-type: none"> <li></li> </ul> <p><b>Notes:</b></p> <ul style="list-style-type: none"> <li>Pep Rally</li> <li>Gold Ticket</li> <li>Volunteers</li> <li>Youth Playbook</li> </ul>	
New Business	Jim	5 min	<p><i>Any new business from our membership that is not on the agenda?</i></p> <ul style="list-style-type: none"> <li>End of Season Banquet - Budget approval needed (Budget presented by Allie Allen/Amy Bork)</li> <li>Playmaker App reimbursement <ul style="list-style-type: none"> <li>\$15.99/month</li> <li>Excellent resource, good feedback from 7th/8th grade coaches</li> <li>Amount directly withdrawn from GIC</li> </ul> </li> <li>Shed Donation documentation for Rich/Brett</li> <li>Freshman banquet, keep separate</li> </ul> <p><b>Notes:</b></p> <ul style="list-style-type: none"> <li>Tuesday October 15th, End of Year Banquet(Budget \$2660) <ul style="list-style-type: none"> <li>Flowers</li> <li>Approved unanimously</li> <li>Olive Garden salad/breadsticks donated</li> <li>JV/Varsity only</li> </ul> </li> </ul>	
Meeting Focus	Greg	5 min	<p><i>Our meeting focus</i></p> <ul style="list-style-type: none"> <li>Review all recent activities</li> </ul> <p>---</p> <p><b>Notes:</b></p> <ul style="list-style-type: none"> <li></li> </ul>	

New Business			
Topic	Owner	Time	Notes
Program Update	Sal	5 min	Update: <ul style="list-style-type: none"> <li>First game is Friday at Pulaski, kids are ready to go</li> </ul> --- <b>Notes:</b> <ul style="list-style-type: none"> <li></li> </ul>
Financial Review	<ul style="list-style-type: none"> <li>Kristin S.</li> </ul>	5 min	Update: <p><b>Prior Month Cash Balance = (July Cash Balance) = <u>\$42,242.06</u></b> (\$15,710.83 (Bank FiveNine Checking), \$26,531.23 (Bank Five Nine Savings))</p> <p><b>Expenses: Total \$18,105.24</b> Chocolate Factory, \$5 (Gold Ticket Error), Lago Su Bella \$100 (GT Prize), Sports Clips, \$31 (GT Prize), Cash, \$1000 (Gold Ticket Cash Prizes), Burhardts, \$571.25 (Cannon/Volunteer T's), Walgreens, \$38.67 (photos for buttons 9-12), Walgreens, \$164.85 (Visa Gift Cards, Pep Rally), MKE 360 Photo Booth, \$490 (pep rally), Pick N Save, \$42 (Balloon Bunches Pep Rally), CK Studios, \$400 (pep rally photographer/drone video), MP Productions, \$750 (DJ for Pep Rally), BSN Sports \$9742.09 (Track Suits, Player Packs), Burhardts, \$390.50 (Senior T's), Sam's Club, \$119.95 (Gatorade/Varsity Meals), Costco, \$75.97 (Varsity Meals), Lamer's Motorcoach, \$2830 (Coach bus for Pulaski), Sam's \$381.04 (Dinner supplies for Pulaski), Blubird Accounting \$450 (Tax prep/filing), Shelly Walker \$41.92 (Storage bins for youth jerseys), Generation 3 \$335 (Program Ad for Sponsor Thank you), USPS \$146 (stamps for sponsor thank you cards/raffle prize mailings)</p> <p><b>Income: Total \$45,139.54</b> Wells Fargo \$228, Sprouting Speech \$50, Gold Ticket Sales \$41,323 (HS/Youth), Burghardts \$3536.50 (Store #!), Interest \$2.04</p> <p><b>August Cash Balance = <u>\$69,672.72</u></b> (\$43,139.09 (Bank FiveNine Checking), \$26,533.63 (Bank Five Nine Savings))</p> <b>Notes:</b> <ul style="list-style-type: none"> <li></li> </ul>
Communication	Kristen W.	5 min	Update: <ul style="list-style-type: none"> <li></li> </ul> --- <b>Notes:</b> <ul style="list-style-type: none"> <li></li> </ul>
Volunteers	Jessica Nevermann. (lead)  Committee Members:	5 min	Update: <ul style="list-style-type: none"> <li>Sign up genius was sent out to all player families last week.</li> <li>Immediate need: We are still needing volunteers for BOTH freshman and JV game days next week (JV need announcer- can we go without?) (Fresh need announcer and spotter).</li> </ul>

			<ul style="list-style-type: none"> <li>Anyone interested in joining this committee should stay after meeting today for quick meetinging</li> </ul> <p>---</p> <p><b>Notes:</b></p> <ul style="list-style-type: none"> <li>JV Parents work Freshman, Freshman parents work JV?</li> <li>Matt G to resend link to sign up</li> </ul>
Ocon Youth Football	Shelly W/Jim	5 min	<p><b>Update:</b></p> <ul style="list-style-type: none"> <li>First scrimmage was 8/16</li> <li>Grade levels scrimmage each other 8/23</li> <li>First games 9/7</li> </ul> <p>---</p> <p><b>Notes:</b></p> <ul style="list-style-type: none"> <li></li> </ul>
<p><b>SP - Gold Ticket</b></p> <p><b>July Target for Start</b></p> <p>*Communication begins</p> <p>*Sale of tickets begins</p> <p>*Sale of tickets ends</p> <p>*Raffle draw (Pep Rally)</p> <p>Need to figure out how to get the tickets to the JR athletes</p>	<p>Scott L.(lead)</p> <p>Leadership Contact: Kristin S</p> <p>Committee Members:</p> <p>Kerri Ploch Bernadet Travis Jamie Travis Andy Anderson Jen Anderson Jessica Nevermann</p>	5 min	<p><b>Update:</b></p> <p>2024 Final Tickets Sales/Revenue \$57,183 (+\$5583 over 2023) (HS approx 2225, 7/8 approx 1710, % approx 1725... Youth total approx 3435)</p> <p>-Timeline for executing youth sales was very tight and didn't allow us to capture any families who didn't attend parent meeting on July 16th when tickets were handed out. Could we move our youth parent/player meeting to an earlier time in July in 2025?</p> <p>-Moonlight Movie also shortened our selling timeline by a full week.</p> <p>-7/8 Ticket handout at power was helpful given the short sales timeline.</p> <p>- High School had full compliance with the exception of a few missed 9th graders. Biggest miss was with the 5/6th grade families - believe this is due to timing</p> <p>- Budget for this event was \$1475. Spent about \$1350 this year.</p> <p><b>Overview: The most important strategic initiative we have!</b></p> <p>Annual ticket sales that go out to high school and youth players. Key elements include: Developing ticket, gathering donations, coordinating with high school coaches, coordinating with youth program, selecting dates of ticket sales, identifying due date, coordinating drawing.</p> <p><b>Lead:</b></p> <ul style="list-style-type: none"> <li>Scott Lilienkamp</li> </ul> <p><b>Team:</b></p> <ul style="list-style-type: none"> <li>Kerri Ploch</li> <li>Bernadet &amp; Jamie Travis</li> <li>Andy and Jen Anderson</li> <li>Jessica Nevermann</li> <li>Amy Owen</li> </ul> <p>---</p> <p><b>Notes:</b></p> <ul style="list-style-type: none"> <li>Idea to get tickets to 5th/6th earlier?</li> </ul>

<p><b><u>SP - Spirit Wear</u></b></p> <p>June</p> <ul style="list-style-type: none"> <li>• Sale 1</li> </ul> <p>Aug</p> <ul style="list-style-type: none"> <li>• Sale 2</li> </ul> <p>Oct</p> <ul style="list-style-type: none"> <li>• Sale 3</li> </ul>	<p>Etzel's (lead)</p> <p>Leadership Contact:</p> <p>Committee Members:</p> <p>Shelly W. Kristin Etzel Brett Etzel Jen Anderson</p>	<p>5 min</p>	<p><b>Update:</b></p> <ul style="list-style-type: none"> <li>• Webstore is live until 8/31/24</li> <li>• <a href="https://bsg.chipply.com/oconfootball/">https://bsg.chipply.com/oconfootball/</a></li> <li>• Senior t-shirts (available in long sleeve, tee, sweatshirt, etc!) have been added to the online store <ul style="list-style-type: none"> <li>○ Can we have someone resend this to senior families?</li> </ul> </li> <li>• Ocon Football stickers (for cars/laptops/waterbottles/etc) are being added to the store as well</li> <li>• QR code/ad will run in the first home game 8/30 game program</li> <li>• We will do a final communication closer to the store closing as a reminder to order</li> <li>• Final store of 2024 will run in Oct/end of season to push football spirit wear as holiday gifts!</li> </ul> <p><b>Lead:</b></p> <ul style="list-style-type: none"> <li>• Brett/Kristin Etzel</li> </ul> <p><b>Team:</b></p> <ul style="list-style-type: none"> <li>• Shelly Walker</li> <li>• Kristin Etzel</li> <li>• Brett Etzel</li> <li>• Jen Anderson</li> </ul> <p><b>Notes:</b></p> <ul style="list-style-type: none"> <li>•</li> </ul>
<p><b><u>SP - Community Pep Rally</u></b></p> <p><b>May/June</b></p> <p>*Space reserved</p> <p>*Vendors reserved</p> <p><b>July</b></p> <p>*Communication begins</p> <p>*Banner at Park &amp; rec sign spots</p> <p>*Food &amp; drink acquired (could be vendor)</p> <p><b>August</b></p> <p>*Event takes place</p>	<p>Jessica N (lead)</p> <p>Leadership Contact:</p> <p>Committee Members:</p> <p>Paige Ross Keri Ploch Kristin Schreindl Bernadette Jen Anderson Kerry rich</p>	<p>5 min</p>	<p><b>Update:</b> Successful Pep Rally. Thank you cards were sent out for all who were involved. We received photos from photo booth and Carson Klamert. Will add these to google drive. Waiting for videography to be completed.</p> <p><b>Conversations for future:</b> 360 photo booth? Add more t-shirts to be thrown into crowd. How names are being announced/projected on the screen?</p> <p><b>Overview:</b> Event that takes place near the scrimmage to officially kick off the football season. Typically takes place at City Beach and is focused as a give back to the community, not another fundraiser.</p> <p><b>Lead:</b></p> <ul style="list-style-type: none"> <li>• Jessica Nevermann</li> </ul> <p><b>Team:</b></p> <ul style="list-style-type: none"> <li>• Paige Ross</li> <li>• Rachel Fielkow</li> <li>• Tim Tower</li> <li>• Brock Busler</li> <li>• Rachel Gaulke</li> <li>• Keri Ploch</li> <li>• Kristin Schreindl</li> <li>• Bernadette</li> <li>• Jen Anderson</li> <li>• Kerry Rich</li> </ul> <p>---</p> <p><b>Notes:</b></p> <ul style="list-style-type: none"> <li>• Add TV to list winners so more people could claim prizes that night?</li> </ul>

<b><u>Community Event</u></b> <b><u>Volunteering</u></b>  <i>Group focused on one-off events where the Gridiron club can be involved as volunteers for fundraising. (Example = German Christmas Market)</i>	Kerri Ploch (Lead)  Leadership Contact:  Committee Members: Joy Gascon Tony Gascon	5 min.	<b>Update:</b>  <b>Overview:</b> Group focused on one-off events where the Gridiron club can be involved as volunteers for fundraising. (Example = German Christmas Market). We have not had a team focused on this directly in the past, advise you create a formal team. <b>Lead:</b> <ul style="list-style-type: none"> <li>•</li> </ul> <b>Team:</b> <ul style="list-style-type: none"> <li>• Andy Kaempf</li> <li>• Frank Ryan</li> <li>• Mike Karolewicz</li> </ul> --- <b>Notes:</b> <ul style="list-style-type: none"> <li>• <i>Signup reminder for Fall Fest</i></li> <li>• <i>All shifts still need volunteers, Early shifts are lighter than late</i></li> </ul>

Action Items / Next Steps			
Topic	Owner	Time	Notes
Confirm next meeting	Jim C.	1 min	9/18/24 6:15pm

General Notes
<b>****NEXT MEETING ON Wednesday, September 18, 2024</b>  <b>Topic for future discussion:</b> ○