



2023 RECRUITING MEETING

ELK RIVER FOOTBALL





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CLASS OF 2023

- ***9 PLAYERS COMMITTED TO COLLEGE PROGRAMS***
- ***14 SCHOLARSHIP OFFERS***
- ***24 ROSTER SPOT OFFERS***
 - ***NCAA D1 FBS***
 - ***NCAA D1 FCS***
 - ***NCAA D2***
 - ***NAIA***
 - ***NCAA D3***
 - ***NJCAA***





COLLEGE COACHES IN THE BUILDING: LAST 12 MONTHS

NCAA DIVISION 1



NCAA DIVISION 2





RECRUITING – WHO HAS A ROLE?

COLLEGE COACHES –

- **LOOKING FOR THE BIGGEST, FASTEST, STRONGEST, AND SMARTEST ATHLETES THEY CAN FIND TO HELP THEM WIN FOOTBALL GAMES AND KEEP THEIR JOBS**

HIGH SCHOOL PROSPECTS –

- **ACADEMICS ARE THE NUMBER ONE FACTOR: DO YOUR JOB IN THE CLASSROOM**
- **BUILD STRENGTH, POWER, AND SIZE IN OUR STRENGTH PROGRAM**
- **SEEK OUT REALISTIC OPPORTUNITIES TO PLAY AT THE NEXT LEVEL**

PROSPECT PARENTS –

- **EDUCATE YOURSELF ON THE PROCESS**
- **HAVE REALISTIC EXPECTATIONS BASED ON YOUR CHILD'S ABILITY AND SKILL SET**
- **FACILITATE OPPORTUNITIES TO VISIT SCHOOLS AND GO TO PROSPECT CAMPS**

HIGH SCHOOL COACHES –

- **HELP PLAYERS DEVELOP AS ATHLETES, STUDENTS, AND PEOPLE**
- **EDUCATE PARENTS AND PLAYERS**
- **BUILD RELATIONSHIPS WITH COLLEGE COACHES AND USE THEM TO PROMOTE OUR PLAYERS**





WHAT CAN WE DO NOW? 1. CHECK ACADEMIC STATUS

DIVISION I ACADEMIC REQUIREMENTS

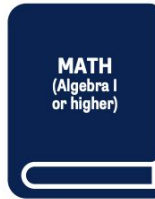
To study and compete at a **Division I school**, you must earn 16 NCAA-approved **core-course credits**, earn a minimum 2.3 **core-course GPA** and submit your final transcript with proof of graduation to the Eligibility Center.

CORE-COURSE REQUIREMENTS

Earn 16 NCAA-approved core-course credits in the following areas:



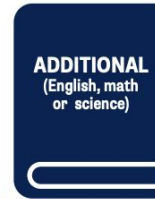
4 years



3 years



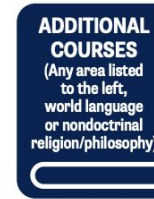
2 years



1 year



2 years



4 years

For Division I, 10 of your 16 NCAA-approved core-course credits must be completed before the start of your seventh semester, including seven in English, math or science.





WHAT CAN WE DO NOW? 2. UNDERSTAND SOCIAL MEDIA

- ***YOUR SOCIAL MEDIA ACCOUNTS (ESPECIALLY TWITTER) ARE YOUR RESUME FOR RECRUITERS AND YOUR MAIN TOOL FOR PROMOTING YOURSELF***
- ***FIRST PLACE RECRUITERS WILL TRY TO FIND YOU AND GET TO KNOW YOU***
- ***ALSO USED FOR 1 TO 1 COMMUNICATION***
- ***A FOLLOW OR DIRECT MESSAGE FROM A COACH IS A GOOD THING. THE EVALUATION PROCESS HAS BEGUN.***
- ***ALWAYS FOLLOW BACK AND CONSISTENTLY COMMUNICATE WITH ALL COACHES WHO SHOW INTEREST***

"Never let a 140 character tweet cost you a \$140,000 scholarship"





USE YOUR REAL NAME

**PROFILE PIC
OF YOU IN
YOUR UNIFORM**

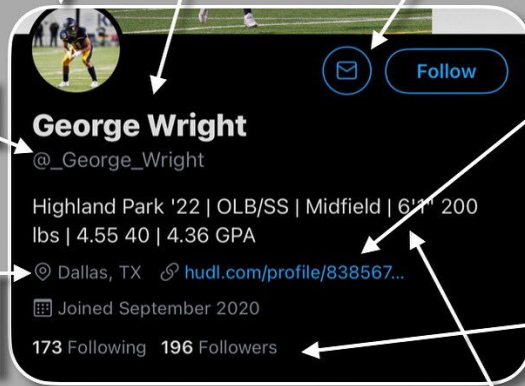
**MAKE SURE
YOU'RE ABLE TO
RECEIVE DIRECT
MESSAGES**

**PROFESSIONAL
HANDLE**

**HAVE LINK TO
YOUR HUDL**

**HAVE CURRENT
TOWN AS YOUR
LOCATION**

**FOLLOW
COACHES
AND TEAMS**



IMPORTANT

**WHEN YOU "LIKE"
SOMETHING, YOU'RE
TELLING THE WORLD
YOU ENDORSE THAT,
WHICH COLLEGES AND
COACHES CAN SEE. BE
CAREFUL WHAT YOU LIKE**

BIO SHOULD HAVE

- HIGH SCHOOL (SPELL IT OUT)
- GPA (ACT/SAT SCORES ALSO GOOD)
- C/O (CLASS OF) 2022, 2023, ETC.
- YOUR POSITION
- OTHER SPORTS AND ORGANIZATIONS
- HEIGHT/WEIGHT
- LIMIT USE OF EMOJIS IN BIO
- RANKINGS FROM 247, RIVALS, ESPN, ETC.





WHAT CAN WE DO NOW? 3. REACH OUT TO COACHES

- ***BEGIN FOLLOWING AND MESSAGING COACHES AT SCHOOLS YOU MIGHT BE INTERESTED IN***
 - ***REMEMBER, IF YOU ARE CLASS OF 2025 OR YOUNGER, THEY CANNOT RESPOND DIRECTLY YET***

- ***I HAVE A DATABASE OF CONTACT INFO FOR EVERY COLLEGE COACH IN AMERICA. ASK ME FOR HELP!***





WHAT CAN WE DO NOW? 4. PLAN FOR SUMMER CAMPS

- ***THE MAIN EVALUATION TOOL FOR MOST SCHOOLS IS SEEING YOU PERFORM IN PERSON AT CAMP***
- ***GOING TO A SCHOOL'S CAMP SHOWS THAT YOU ARE SERIOUS ABOUT THEM***
- ***GO TO CAMPS AT SCHOOLS WHO HAVE SHOWN INTEREST IN YOU. DON'T CHASE LOGOS!***
- ***SOME CAMPS HAVE MANY SCHOOLS IN ATTENDANCE. TALK TO ME ABOUT WHICH CAMPS MAY BE GOOD OPTIONS FOR YOU.***





QUESTIONS?

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