



AUGUST NEWSLETTER 2023

Start lines can seem scary. Finish lines can appear far. Between the two - where risk rivals pace - is a magical space. Before we know it, we'll be approaching the start of the ski season and mashing up some home-grown magic.

WINTER PROGRAMS OPEN FOR REGISTRATION

Although it may seem nonsensical to think about Winter in August; our favorite season will be here before we know it! **Register** by **September 1st** for early bird discounts! Learn more about **MWSC's programs here**.



In roughly a few months time, the opportunity of a lifetime will present itself to bring past, present and future MWSC athletes together again. While being a part of a team is an opportunity that can not be compared - it comes with a treasure trove of

exhilaration, inspiration, and gratification as well as life-long friendships and skills. This unheralded adventure will last merely a few months, but it will carry the potential to leave an indelible impact on many athletes' life. This is going to be awesome!

- Coach Kerry Lofy

MOUNTAIN BIKE LEAGUE ON A ROLL AT TAMARACK



The inaugural Jr. MTB League has been rockin' and rollin' this summer. Although the team's season will come to a close August 11th; there's still plenty of riding to be had at and around our home mountains.

Meet the Jr. MTB Team

The final Soda Pop XC Race is happening this Thursday, August 3rd. Riders of ALL ages and ability levels are welcome to participate in this 5-9 mile course on the Meadows Trails at Tamarack. Race starts and ends at tower 2 of Discovery Chair.

Register for Soda Pop XC Race



SPORT BOYS PODIUM

Get your knobby roll on @ our home mountains!

@ Tamarack Bring your current valid season pass from any other Idaho resort and Tamarack Resort will give you a free 1-day lift ticket to explore the downhill bike park and ride the new jump lines. Stop in Tamarack Outfitters to claim your free day ticket.

@ Brundage Bluebird Express is turning after a short pause. Downhill trails are buffed!

KIDS WILD TRIATHLON JUST AROUND THE BEND



MWSC's **Kids Wild Triathlon** with co-hosts McCall Parks & Rec and Wild Rockies Racing is happening Saturday, August 12th. This fun adventure returns at a NEW start/finish location - [Camp Alice Pittenger](#) in McCall. Course will begin with swim in Payette Lake, then mountain bike ride on double/single track, then trail run. All proceeds generate athlete scholarship dollars.

Volunteers needed! [Claim dib sessions HERE.](#)

SUMMER CAMPS BEST EVER!



Skiing the sand dunes enroute to the Sierras.

The conditions and weather at Mammoth Mountain were all-time good! A dozen athletes packed it all in for 4 days, bell to bell; starting with the 7:30am chair for hard snow. Coach Fish, Lofy, Brando, and Hall spared no time for shenanigans. After the lift stopped turning at 1:00pm the team would review video, tech their skis, practice yoga and visualization, hike to waterfalls and hot springs, and even learn to tie dye. Breakfast donuts the size of one's head were earned needless to say.

"The freeriders focused on skiing spring conditions on steep terrain. AKA learning the freeze/thaw cycle and what aspects get sun and when the snow will "corn" up.

When skiing the steps we focused on proper technique from both the technical and tactical side of things. In the park when the snow softened we would hit the jump line and try new tricks as the landings were slush and soft. It was the first time that some of the athletes have ever skied or been in a halfpipe. We focused on the drop in, how to pump between the walls and how to air out. The half pipe had 15 ft walls and was perfect to learn. Quote from Grady after skiing the halfpipe for the

*first time ever "that was the coolest thing I
have ever done on skis."
I think overall the athletes had a blast and will
have memories and friendships that will last a
lifetime."
- Coach Lofy*



*"Mammoth Summer camp was all time. Best summer camp I have
been apart of with MWSC. The kids had a blast and conditions could
not have been better. The main goals for the camp were skier IQ and
balance because this is where everything starts in our skiing. So cool
for these athletes to get such high level coaching and training. I'm
excited to see how this summer training reflects in next winter's
skiing."*

- Coach Fish

UPCOMING CALENDAR



AUG 3: Final Soda Pop XC MTB Race @
Tamarack

AUG 12: Kids Triathlon @ Ponderosa State
Park

AUG 26: Pints for a Purpose @ Salmon River
Brewery

SEPT 1: Early Bird Registration Deadline

SEPT 15: MWSC [Logo Beanie Designs](#) Due

MID-SEPT: Jon Reveal Memorial Golf
Tournament @ Jug Mountain Ranch

OCT 15: [Boydston-Hovdey Scholarship](#)
[Applications](#) due



TAMARACK EVENTS
tamarackidaho.com/event

BRUNDAGE EVENTS
[brundage.com/events-
calendar](http://brundage.com/events-calendar)

Get your Sync & Team Spirit On Now!



Unlock \$10 Off ALL Dryland Gear When You Spend \$200 in McCall Winter Sports Club's [Team Store HERE >](#) by midnight tonight!

NEW this season, all athletes will be equipped with a Sync team jacket! Besides sporting our team colors and team spirit at our home mountains, comp teams will represent within the Intermountain Division and Western Region.

Logo beanie hats also queuing up for 2023/2024 season release!
Design concepts needed! [Learn more HERE.](#)



*Much appreciation to
Corwin Ford for sponsoring
our magical bus!*

Sponsorship Levels & Benefits

We've designed several tiered packages to give your brand exposure and awareness on the ski hill at each of our THREE HOME SKI AREAS, in our community, at other regional destination resorts, and amongst fellow supporters. **Each is a 3-year commitment.** We are also open to hearing your ideas about how we can maximize the promotion and engagement of your brand and message with our team, fans, competitors and the world of skiers and riders.

Double Diamond \$15,000

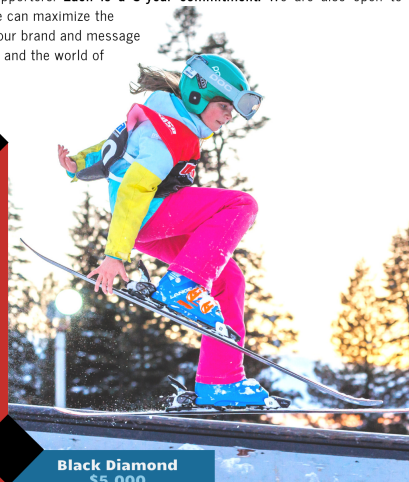
- Logo on alpine race bibs
- Logo on race panels
- Logo on team Sync race suit
- Named Double Diamond sponsor at home USSA races with logo or name on swag, posters & athlete awards
- Logo on team beanie
- 4 McCall Winter Savings Cards & logo beanies
- logo on athlete Sync Jackets
- Logo on athlete t-shirts
- 4 McCall Winter Savings Cards & logo beanies
- 1 feature newsletter article
- 2 social media posts
- On-mountain banner at home races & comps, including IMD Championships 2024!
- Alpine Racing Center Name Plate

Black Diamond \$5,000

- Logo on athlete Sync Jackets
- Logo on athlete t-shirts
- 2 McCall Winter Savings Cards & logo beanies
- On-mountain banner at home races & comps, including IMD Championships!
- Alpine Racing Center Name Plate

Blue Bird \$2,500

- Logo on athlete t-shirts
- 1 McCall Winter Savings Cards & logo beanies
- On-mountain banner at home races & comps, including IMD Championships!
- Alpine Racing Center Name Plate



All levels include logo with link on mwsc.club and in newsletters, including Easy Street \$500 Level. **page 3**

THANK YOU SPONSORS!



However long or short the distance between your start and finish, make every move count.

Sincerely,
Chris Costa
Executive Director
McCall Winter Sports Club



Ponderosa Center clean-up



Our Contact Information

{{Organization Name}}

{{Organization Address}}

{{Organization Phone}}

{{Organization Website}}

{{Unsubscribe}}