



BECOME A SFO SPONSOR!

SHERRILLS FORD OPTIMIST CLUB SPONSORSHIP LEVELS

Sherrills Ford Optimist Club is a volunteer run, 501(c)(3) non-profit organization focused on bringing equitable sports opportunities to Sherrills Ford/Catawba County youth since 1975.

Your valued sponsorship and support allows us to improve and maintain our park & facilities, improve our programs, provide scholarships and financial aid for those in need, as well as keep the cost of sports participation attainable for all our community members. Contributions big and small provide priceless opportunities for our local youth through meaningful activities and positive life experience that will last a lifetime. All donations are tax-deductible.

THANK YOU on behalf of the SFO board, coaches, volunteers and especially our youth who benefit most from your generous contributions!

DONATE TO THE PARK

To make a donation of any amount visit sfoptimist.org/sponsorship or send a check made out to **Sherrills Ford Optimist** to: Sherrills Ford Optimist, P.O. Box 32, Sherrills Ford, NC 28673.

SPONSORSHIP OPPORTUNITIES

TEAM SILVER SPONSORSHIP - \$300 PER SEASON

- Sponsor a single sports team with your name on the back of their jersey.
- Sponsor recognition on SFO website and social channels.
- Sponsorship recognition via emails sent to all families, including a link to your company website. For basketball, your company logo will appear on the collage sign used at the facility.

BANNER SILVER SPONSORSHIP - \$300 PER SEASON

- Outfield fencing signage for one year. Add an additional field for only \$250!
- Sponsor recognition on SFO website and social channels.
- Sponsorship recognition via email sent to all families, including link to your company website.

GOLD SPONSORSHIP - \$500 PER SEASON

- Outfield fencing signage for one year. Add an additional field for only \$250!
- Company name on jersey for ONE season for one upcoming sport (select below)
- Sponsor recognition on SFO website and social channels.
- Sponsorship recognition via emails sent to all families, including a link to your company website.



DIAMOND SPONSORSHIP - \$1500

- Optimist Club Fence Signage along Mollys Backbone Rd. for 1 year.
- Choice of: Outfield Fencing Signage for field 1, 2, or 3 (add additional field for only \$250 more) for 1 year.
- Sponsorship recognition on SFO website and social channels for 1 year.
- Sponsorship recognition via email sent to all families, including link to your company website.

PLATINUM CORPORATE SPONSORSHIP - \$5000

- Optimist Club Fence Signage along Mollys Backbone Rd. for 1 year.
- Choice of: Outfield signage on fields 1, 2, & 3 for 1 year.
- Dedicated social media recognition for 1 year.
- Sponsorship recognition on SFO website for 1 year.
- Baseball/softball Corporate Sponsorship Day: tent/both space provided to market sponsor business during games 2 times/year.
- Sponsor recognition via email sent to all families, including link to company website.

Thank you for your continued support!

Questions about sponsorships or to become a sponsor, please email:
info@sfoptimist.org



The cost of your signage is included. Renewal notice will be sent for the following season or annually, as applicable. Design services available for an additional fee.

Print-ready artwork and/or vector logo (.ai or .eps) is requested for signs & web, if available.

*Sherrills Ford Optimist is a 501 (c)(3) organization and all donations are tax-deductible.
We welcome all donations and a receipt can be provided to you upon request.*