



Mission Ridge Ski Team
Board of Directors Minutes
April 8, 2025

In Attendance

Board Members: *Present.* John Barnett, Ethan Howell (Absent), Chip McElearney, Heather Neff (Absent), Cheri Peterson, Libby Siebens, Amanda Viebrock and Boomer Vuori.

Staff: Roger Taggart & Lindsay Davisson

Meeting Called to Order at 5:18 pm by President Amanda Viebrock.

Financials and Minutes: Motion to approve both the March Minutes and past Financial Statements. Some clarification was requested relating to how credits and expenditures were accounted for in the financial statements. Motion approved.

Executive Director Update. *Roger Taggart.*

We had a super successful 16 days of racing, which is quite a bit and we couldn't have done it without the volunteers and some stepped up huge (John, Adrian, Chip and the Neffs). There was a lot of positive feedback from the participants. The weather was beyond challenging which made it very difficult, but we persevered and did well and I think the numbers will show that. Also, PNWSEF owes us \$10K for the Speed Camp that we did so that still has to hit the books as well. Those are good numbers that will add into that bottom line.

We have a couple more weekends of training for the older kids and a couple more races coming up for Golden Rose at Hood and a few of the FIS kids will be going back up to

Sun Peak for one more event up there so a little bit more of the race season left to go and then right after that there are a few more camp possibilities in May and the usual ones in June and July as we roll through Summer pretty quick. So those are all super positive things.

Some folks came out from USS&S for the gold certification evaluation and that was really a good visit, very productive. I think they were quite impressed with the things that we have going on. They gave us some really good feedback all be it pretty informal for now. We have a few more things that we owe them so if any of you got the self-evaluation form from Carson, if you could get that filled out and back to him sooner than later that would be great. We have a couple of things to do there. We will send that to them and see where we need to be better and where we are already doing well. I think they were surprised at how much we do with how little we have in terms of race crew staff, facilities things like that so it was pretty cool. The one guy he came out right at the beginning when I took over and it has been cool to talk with him about how it has changed and morphed from that day to now which is pretty substantial. I think he really appreciates being able to see that journey that we have been on from beginning to now. It is pretty cool.

Other than that, Dana is in Panorama with 2 girls. They are doing pretty well. It is a high level race so it is pretty challenging. At least they both finished today so that is a bonus. Other than that, I don't know if I have anything else.

Staff Update. *Roger Taggart.* No update.

Mission Ridge Update. *Ethan Howell (Absent).* No Mission Ridge update as Ethan was absent. *Roger updated the BOD on the following items.* Roger added that he has spent a lot of time talking with Matt, the new GM, and he is all about working together and I think he has a huge appreciation for what we are doing and how we contribute to what they are doing. He has been out at our events . . . every single one of them. He has visited us during training. It is just really nice to see that and I think he has a huge appreciation and interest in us. I think he wonders how is suppose to talk to me if he doesn't know what we do so he has put a big effort into seeing what we do, what it looks like and what it takes. What impact do we have on the hill (including parking, space, etc.)? I know we will have some good conversations moving forward with both Ethan and Matt.

I don't think there will be any upgrades to the mountain this Summer. I think there will be general maintenance, but nothing earth shattering there. And I there are a couple of things that I am working on with Ethan (B Net, Conex) up there. But really, that is about it.

Committee Updates. *No Committee Updates for this session.*

Auction Committee Update. John Barnett. We got kind of a late start last year with the auction. I put an email together and sent it out to Amanda, Carson and Lindsay. Amanda and I talked this morning a little. I do not want to be the auction coordinator. I know a lot about it, but we need to get that role assigned. It is a pretty big deal for our Club as far as our Fall revenue. Last year we grossed about \$120K. There is a lot of money that comes in through the auction so we need to get that role assigned and going on this. I drafted an email and I would like to get that email out to our member base. It talks about the date the auction will be, which is September 20th. We need to start procuring now, because it really softens the blow by getting this stuff in and ski racing is still on a lot of the minds of these families. We need to decide the theme and activities. We are seeking items from families valued at \$250 and will need these by August. I would love to have someone distribute this email so we can start collecting items before people move on to summer activities and forget about this. John recommended this email come out from the coaching staff as opposed to the auction committee so there is a point person (Carson or Lindsay - someone on payroll through the Summer) that can be checking and responding to email. John noted that he put in over 500 hours of his own personal time working on the auction last year and this is time that he is not compensated for so he has mixed feelings about taking on that level of responsibility on again. We can offload some this stuff to Katrina. Katrina was our Greater Giving contact point last year and she did a great job. We could put the whole thing in her basket, but if we did that it would probably equate to about \$12,000 - \$20,000. I have a verbal commitment from her to do the same level of involvement that she did for us last year, but if we want to increase that level of involvement, we would need to take that up with her. I think we were under \$5K for her services last year. We just need to decide. Every dollar out of our pocket is less for us in the long run. I am really reluctant to contract out the work when I feel we have the bodies to do this. I am happy to work with somebody on this, but I just can't do this at the level that I did last year. Libby suggested that we add to the email that we are seeking help with the auction and perhaps add to our web page a description of what is needed along with a note that we are seeking help with these tasks. There is some urgency to get this out early so we are ahead of the game. Lindsay added that we should add a Save the Date to the mail chimp list and she can send a note to Dana to do that since she is handling the mail chimp list. Amanda added that she thought the shorter email could go out to families first and then the longer email could be sent out at a later date. Libby recommended sending something out on WhatsApp too since people may still be checking that. John noted that the auction is really fun event and that we just have to get going on it.

Lindsay noted that we have a new event this year and that Apple Sox contacted us to see if we would be interested in doing a 50/50 raffle event with them so we are going to do that with them on July 19th so we will be sending that out to families as well.

Good of the Order: *All.*

Chip McLearney. I would suggest a Board work session moving forward. A day or more, if necessary, so we could focus on the roles, policies, structure of the Board and make sure we have mission, clarity and function moving forward so that we are all on the same page and in sync with the program side and supporting them. We could meet at the office or perhaps some other location. I think it would be good for all of us for clarity and direction. John added that this is requirement in our bylaws and we should schedule a BOD work session/retreat.

John also added that he would like to see the minutes from meetings posted. Lindsay noted that when this was brought up before she was advised that posting them was not a requirement, but that they need to be made available upon request. John asked that the Board discuss this further.

Libby asked about timeline for new officers.

Amanda noted that we would look to include these items in an upcoming work session.

Motion to adjourn. Meeting adjourned at 5:48 pm.

Next BOD Meeting scheduled for Tuesday, May 13, 2025 at 5:15 pm.