



CIAAA MEMBERSHIP DETAILS

ATHLETIC DIRECTORS

The CIAAA has a lot of content that is great for coaches, but we are a professional development organization specifically for you.

We focus on adding to your **toolkit** and saving you **time**.

ACTIVATE YOUR MEMBERSHIP

- 1 Visit tinyurl.com/CIAAAmembers
- 2 Sign-up or login
- 3 You will receive an email from CIAAA with instructions on how to activate your membership. If you do not receive your email by October 15, 2020 please contact the SHSAA office.

RESOURCES & TOOLS

Members have access to our new Resource Bank, a growing one-stop shop for your entire athletic department.
ciaaa.ca/adresources

MASTERS DEGREE

The CIAAA's partner Grace College offers an MSc in Athletic Administration that is great for Pro-D and your salary!
ciaaa.ca/msc-athletic-admin

OUR PRIORITY IS GETTING CONTENT TO YOU

- Contact us to arrange local course or workshop deliveries in your area!
- Check out our online deliveries at ciaaa.ca
- \$25 annual course credit is again replaced with massive multi-course discounts!

CERTIFICATION

Whether you are a new or aspiring Athletic Director or have a long history in the role, there is a level of certification ideal for you.

Certification highlights the **professionalism** of the Athletic Director role.

WORKSHOP OPTIONS

Our ready-made workshops can be presented where & when you want. Topics at ciaaa.ca/workshops include:

- NEW: Educating Against Racism in Your Athletic Program
- Developing Tough-Minded, Confident, Fearless Competitors
- Building Relationships with Parents for Positive Sport
- Coaching for Character, Life, Skills and Sportsmanship
- Creating Successful Teams
- Motivating Your Athletes
- Preparing for Success with Preseason Meetings

LTP COURSES

Find our complete course list with descriptions online at ciaaa.ca/ltpcourses. 4-hour courses include:

- LTP 501C/502C: The Basics for Athletic Administrators
- LTP 504C & 506C: Legal Issues I & II
- LTP 602C: Creating Your Athletic Handbook
- LTP 703C: Educational Athletics: Beyond the X's & O's
- LTP 705C: Coach Character & Leadership Development
- LTP 722C: Building a Positive School Culture through Sport
- LTP 726C: Student Leadership Development ... **and many more!**

**IN 2020-21, OUR FOCUS IS ON WEBINAR DELIVERIES THAT WORK FOR YOU!
EMAIL TO ARRANGE A WEBINAR FOR YOUR DISTRICT OR SCHOOL BOARD**

ASK: info@ciaaa.ca

VISIT: ciaaa.ca

FOLLOW: @CanadianIAAA