



Baseball Family and Friends:

It has been an exciting time to be a part of baseball in Sartell, from amateur and high school success to our youth programs continuing to expand I am excited to be able to help continue the legacy that prior board members and presidents have left, alongside our growing board.

In 2023 Sartell Baseball Association is closing on our Light the Park campaign project and progressing towards seeing Gilleland and BCI Fields lit and used for our tournaments and regular season play. This project would not have been possible without the support of St. Cloud Subaru who were the first to step up to the plate with a \$75,000 donation, followed by our home run sponsors hitting some grand slams to help keep the project rolling, thank you State Farm Insurance- Kyle Hedtke and Mr. Twisty.

With the support of the Everything Sartell board, and the commitment of Sartell Baseball Association we were able to secure another \$200,000 towards our goal. This has allowed us to approach and move forward with financing to start making this project a reality for our current players.

We continue to seek donations towards this project and to help us ensure we can continue to update our current fields while finishing this large-scale project. For that we are reaching out to you. Below you will see several naming opportunities available at Pinecone Central Park. Any of these level contributions will be donated specifically to our Light the Park project but offer different levels and areas where your business name could be located at Pinecone Central Park.

I have also included some tidbits about the tourism value that Pinecone Park brings to Sartell and the estimated numbers we saw in the last three years and continue to anticipate seeing moving forward.

Our partnership with Minnesota Youth Athletic Services- Gopher State Baseball, is also something that we are proud of. We have a board member that has been asked to speak at their Youth Baseball Summit, as well as serve on their Advisory Committee because of the success Sartell Baseball has had statewide.

The youth program speaks for itself in growth in that we have added a 9U travel level this past year as well. We are proud to continue to provide opportunities for our youth to succeed and even more proud that we see these youth continue to see success in our High School Program which reached the State Tournament in 3 consecutive years.

Please know any donation or contribution you consider impacts over 500 youth families in Sartell alone, and thousands statewide who come to see our top-of-the-line facilities.

If there are any questions or concerns, please reach out to me. We are open to many different donation opportunities and would love to help reach a creative solution to benefit our youth players and your business alike.

Yours in Baseball,  
Samantha Hemmesch  
President

A handwritten signature in black ink, appearing to read "S. Hemmesch", written over the printed name and title.

# Light the Ball Park – Pinecone Central Park

## Capital Campaign

Baseball Friends & Families,

Sartell Baseball Association has been actively working on making improvements to Pinecone Central Park baseball fields!

Our goal is to provide a big-league experience for our Sartell Baseball youth and neighboring baseball players joining us at Pinecone Park during the season. We are excited to tell you about a two-phase project to LIGHT UP Pinecone Central Park baseball fields!

Phase One is underway and will include lighting BCI and Gilleland Fields, our two mid-size fields, will open the opportunity for our youth players 9U to 13U to get at least one game under the lights during their season.

Phase Two includes lighting our main fourplex; Miller Builders Field, Coborns Field, St. Cloud Federal Credit Union Field, and Joe's Excavating Field, which will provide the continued opportunity for our youth players to have evening games, but also expand the ability to host evening games during our tournaments, opening a big league experience for anyone who comes to Sartell for baseball.

Sartell Baseball Association is a 501(c)3 organization, learn more about us by visiting: <https://www.sartellbaseball.com>. Thank you for your considerations.

## 75,000+ Tier I – specific details custom to business needs regarding payment plans:

Additional business advertisement perks include lighting naming rights for 20 years from date of first payment, being considered a SBA primary sponsor for the 20 year period, naming advertisement will be complex wide and shared with up to 5 primary sponsor businesses to achieve lighting goal. Name recognition also includes:

- Business Name on any printed materials provided to SBA youth
- Information on SBA website and social media posts
- SBA & Alumni Golf Tournament advertising and hole sponsorship
- Yearly signage with SBA Sponsor recognition
- Name on PCP Entrance Sign & Electronic Sign

## 50,000+ Tier II – specific details custom to business needs regarding payment plans.

Additional business advertisement perks include being considered a SBA primary sponsor for period of up to 15 years from the date of first payment. This Tier level also comes with naming opportunity to be put on the main pavilion area (up to four businesses).

- Information on SBA website and social media posts
- SBA & Alumni Golf Tournament advertising and hole sponsorship
- Yearly signage with SBA Sponsor recognition
- Name on PCP Entrance Sign & Electronic Sign

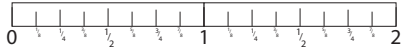
## 25,000+ Tier III – specific details custom to business needs regarding payment plans.

Additional business advertisement perks include being considered a SBA primary sponsor for period of up to 10 years from the date of first payment. This Tier level also comes with naming opportunity to be put on the playground areas that are being added to Pinecone Central Park (up to two businesses)

- Information on SBA website and social media posts
- SBA & Alumni Golf Tournament advertising and hole sponsorship
- Yearly signage with SBA Sponsor recognition
- Name on PCP Entrance Sign & Electronic Sign

## 10,000+ Tier IV – specific details custom to business needs regarding payment plans.

- Information on SBA website and social media posts
- SBA & Alumni Golf Tournament advertising and hole sponsorship
- Yearly signage with SBA Sponsor recognition
- Name on PCP Entrance & Electronic Sign



The client warrants that the subject matter to be printed is not copyrighted by a third party. The client also recognizes that because subject matter does not have to bear a copyright notice in order to be protected by copyright law, absence of such notice does not necessarily assure a right to reproduce. The client further warrants that no copyright notice has been removed from any material used in preparing the subject matter for reproduction. To support these warranties, the client agrees to indemnify and hold Scenic Sign harmless for all liability, damages and attorney fees that may be incurred in any legal action connected with copyright infringement involving the work production of provided.

**ELECTRICAL:** THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUND AND BONDING OF THE SIGN.



AFTER: NOT TO SCALE



BEFORE: NOT TO SCALE

E-PANEL  
DIGITAL PRINT OPAQUE VINYL  
MOUNT TO BACKSIDE OF EXISTING SIGN



Your Company Logo Here

## SBA Tournaments Numbers

Year	Sabre Classic Tournaments # of Teams:	Average Players per Team:	Average Family Members per Player:	Total # of Tourists thru Sartell:
2018	41	11	3	1353
2019	90	11	3	2970
2020	78	11	3	2574
2021	71	11	3	2343
2022	144	11	3	4752
2023	140	11	3	4620

Year	MSF State Tournament # of Teams:	Average Players per Team:	Average Family Members per Player:	Total # of Tourists thru Sartell:
2018	43	11	3	1419
2019	43	11	3	1419
2020	44	11	3	1452
2021	44	11	3	1452
2022	44	11	3	1452
2023	44	11	3	1452

Year	MYAS Tournament # of Teams:	Average Players per Team:	Average Family Members per Player:	Total # of Tourists thru Sartell:
2018	32	11	3	1056
2019	32	11	3	1056
2020	32	11	3	1056
2021	32	11	3	1056
2022	32	11	3	1056
2023	122	11	3	4026

Year	Total # of Teams in all Tournaments:	Average Players per Team:	Average Family Members per Player:	Total # of Tourists thru Sartell:
2018	116	11	3	3828
2019	165	11	3	5445
2020	154	11	3	5082
2021	147	11	3	4851
2022	220	11	3	7260
2023	306	11	3	10098



# sponsor opportunities

## bunt \$200

- K-2 Team Named after business
- Name on back of K-2 Team Shirt
- Business information on SBA Website Sponsor Page

\*Limited quantities available



## single \$400

- Business Name on banner posted at SBA Tournaments
- Link to business on SBA/Muskies & Stone Poneys Website
- Social Media Posts 1x Month April - July 2023
- Business information on PCP electronic sign

## double \$700

- Business Name on banner posted at SBA Tournaments
  - Link to business on SBA/Muskies & Stone Poneys Website
  - Social Media Posts 2x Month April - July 2023
  - Business information on PCP electronic sign
- ALL BENEFITS OF A SINGLE INCLUDED

## triple \$950

- Business Name on banner posted at SBA Tournaments
- Link to business on SBA/Muskies & Stone Poneys Website
- Social Media Posts 3x Month April - July 2023
- Business information on PCP electronic sign
- 2 Golf Registrations for SBA Golf Tournament
- Business information in tournament bags to over 50+ teams+

ALL BENEFITS OF SINGLE & DOUBLE INCLUDED

## homerun \$1600

- Social Media Posts Weekly between April-July 2023
- Title sponsor for 4th Annual SBA Golf Tournament
- Complimentary Foursome at the SBA Golf Outing
- Sponsor spot on homepage & secondary spot on SBA Website

ALL BENEFITS OF SINGLE, DOUBLE & TRIPLE INCLUDED

## ultimate fan \$900

Become the ultimate fan of all things Sartell Baseball and receive a banner at St. Cloud Orthopedics Field! 1 year, 3 year and 5 year pledge contracts available

\*Limited quantities available

## grand slam

Interested in becoming a grand slam sponsor for Sartell Baseball Opportunities? We are open to having discussions with any business or individuals about helping continue to change the footprint of our fields and programs tailoring sponsorship to your needs

2024 Season - To be eligible for above "perks" all donations must be received by March 31, 2024



thank you for your support of Sartell Baseball - all  
baseball leagues appreciate your support! Please  
notate below your donation level, and how you would  
like the contribution distributed

\$200 \_\_\_\_ \$400 \_\_\_\_ \$700 \_\_\_\_

\$950 \_\_\_\_ \$1600 \_\_\_\_ Other Amt \_\_\_\_

Please distribute to: Ex 50% SBY 50% Sartell Muskies

Sartell Baseball Youth: \_\_\_\_\_

Sartell Baseball HS: \_\_\_\_\_

Sartell Stone Ponies: \_\_\_\_\_

Sartell Muskies: \_\_\_\_\_

2024 Season - To be eligible for above "perks" all donations must be  
received by March 31, 2024

## payment details:

Checks Payable to Sartell Baseball Association  
PO Box 268 Sartell, MN 56377

Online Invoices available (sponsor responsible for website fees association)

Sartell Baseball is a 501(c)3 organization  
Contact us: [Sartellbaseballassociation@gmail.com](mailto:Sartellbaseballassociation@gmail.com)

February 7, 2023

City of Sartell  
125 Pine Cone Road North  
Sartell, MN 56377



To Whom it May Concern,

The purpose of this letter is to express our organization's full support and endorsement of the proposed addition of lights to Pinecone Park in Sartell, MN.

The City of Sartell, specifically the complex of Pinecone Park, has been a premier site for 12- and 13-year-old youth baseball teams from around the state of Minnesota since the first year it hosted the Gopher State Tournament of Champions (GSTC) in 2015. In fact, the Sartell Baseball Association has been a member association of the Gopher State Baseball League since 2009.

In 2023, Pinecone Park and the Sartell Baseball Association will be the only GSTC site/organization to host multiple weekends in July. This consideration is due to the quality of the fields, great surroundings, and an active, energetic, and committed youth baseball organization. The Gopher State Spring Invitationals, another tournament administered by our organization, will also be hosted in Sartell in early May of 2023, and will feature 50+ teams. The addition of lights to Pinecone Park would not only create a mechanism to allow more teams to descend on Sartell and compete at the ballpark, but also have more games played in your community and in Stearns County.

Pinecone Park helps support the economic development of your city, creates jobs, and provides a much-needed community gathering space for locals and visitors alike. It is important to our history, your economy, and the community that we help keep the tradition of baseball alive in Sartell. Allowing youth community-based teams to have the opportunity to showcase their talents in a great setting has always been something that the Minnesota Youth Athletic Services (MYAS) baseball staff has strived for and is vital to organization's mission. Providing an opportunity to play the game of baseball at Pinecone Park not only creates memories that last a lifetime for the participants, but also benefits the Sartell youth baseball community. Creating opportunities for parents, family, and spectators to make a destination trip to your growing community and add to its economy would be another positive aspect of this proposed addition to Pinecone Park.

Here is some background about the Minnesota Youth Athletic Services (MYAS):

- The Minnesota Youth Athletic Services was created in 1991 as a 501(c)(3) nonprofit.
- We are Minnesota's largest multi-sport organization focused solely on youth athletics, with more than 150,000 participants in our programs annually.
- In 2022, the MYAS baseball department, made up of five dedicated team members, administered over 8,000 youth baseball games.

Kind regards,

A handwritten signature in black ink that reads "Dawson T. Blawie".

MYAS Executive Director  
[dawson@myas.org](mailto:dawson@myas.org)  
763-746-1714

A handwritten signature in black ink that appears to read "Bobby Blawie".

MYAS Program Director/Director of Rising Stars  
[bobby@myas.org](mailto:bobby@myas.org)  
763-746-1735



March 12, 2023

City of Sartell  
125 Pine Cone Rd  
Sartell, MN 56377



To whom it may concern,

Mr. Twisty is in in full support of the proposed addition of lights to the fields at Pinecone Central Park.

While we were new to the park in 2022, we have already seen what a draw the Pinecone fields are to teams from all around the state of Minnesota and just how engaged our local baseball community is with our youth program. Over the the last summer I had the chance to speak with many families coming to Sartell for the first time. They all spoke of how the fields are some of the best in the state. That is reinforced by the number of tournaments that are brought in by the various state baseball associations.

We love the fact that families have appreciated the addition of Mr. Twisty and all of its offerings to the park. While many do stay on site during the tournaments, these families, both local and out of town, spread out and descend on the restaurants and businesses of Sartell. The addition of lights would be a yet another draw to Pine Cone Central Park and this would allow for more teams to compete on our fields as well as more evening games for our own programs.

Thanks,

A handwritten signature in black ink, appearing to read 'Erich Rothstein', with a long, sweeping horizontal line extending to the right.

Erich Rothstein

*\*RECEIVED VIA EMAIL – joel.torgrude@gmail.com*

Hello,

My name is Joel Torgrude and I am one of the coaches for the Brandon Valley Black 11UAAA baseball team. Last year, the weekend of your 10U tournament, we were scheduled to play in a tournament in Iowa. As fate would have it, only one other team committed to play in that tournament. The tournament was cancelled and I began searching for another option for our boys to play. I came across the Sartell Baseball Association. The other coaches and I met, did a little research on Sartell, and discussed. A few conversations with Nicholas Hemmesch later, we were in the Sartell 10U AAA Baseball Tournament.

Collectively, the four coaches for Brandon Valley Baseball have been baseball around a long time. Our head coach, Dan Wrightsman, serves as vice-president of the Brandon Valley Baseball Association (BVBA). Assistant Coach Scott Carroll is coaching his youngest of three boys ages 20, 15, and 11. Todd Zirbel has seen more baseball games and been to more spring training games than any responsible adult should. And I served on the Capital City Baseball Association (Pierre, SD) prior to moving to Brandon almost two years ago.

Last year we played in three communities in South Dakota (Brandon, Sioux Falls, and Brookings), Des Moines, and Sartell. Our experience in Sartell was far and away the best. And believe me, every tournament we played in was exceptional. Our experience was so great that we made returning to Sartell a top priority for the 2023 summer. Pinecone Park was the nicest field(s) we played on all summer (volunteers sweeping the dugouts and taking out the trash between every game), the umpires were fantastic (very knowledgeable and approachable – Tyler Hemmesch made a team of young kids his newest fans), and the tournament was organized and well run.

I understand the SBA is working to secure lighting for the fields. BVBA hosts four tournaments every summer. Without a doubt, these tournaments are the financial backbone of the association. Our first tournament in late April will host 82 teams (9U – 14U). The BVBA takes a lot of pride in their tournaments and is a top destination in the region. Teams from North Dakota, Minnesota, Iowa, and Rapid City, SD (5 hour drive) will make the trip this year. Many of these teams return year after year.

Brandon, SD is a small town of around 11,000. I am not a small business owner but I can assure you (based on my assessment of the lines at Dairy Queen and Milky Way) that those owners enjoy the additional patrons. Beyond kids getting to play the game they love, the impact reaches far into the community. The motto for BVBA is "It's about community." From our experience last summer, Sartell has a great one with the SBA.

Thank you,

Joel Torgrude