

**EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
April 8, 2024**

Present

Jude Miron, President
Sue Newton, Vice President
Michelle Goodman, Facilities and Scheduling Coordinator
Erica Eggers, Girls Traveling Director
Dan McGrath, Social Media Coordinator
Tom Madden, In House Director
Rachel Holmberg, Player Development Coordinator
Jen Crumley, Board Observer
Angie Pudenz, Assistant Registration and Apparel Coordinator
Tami Weber, Assistant Girls Basketball Director
Tony Walker, Assistant Girls Tournament Director
Paul Tarnowski, Treasurer and Financial Aid
Brad Newton, Boys Traveling Director
Erin Hanson, Fundraising Director
Lance Glosemeyer, Boys Tournament Director
Jeremy Opsahl, Assistant Facilities and Scheduling Coordinator
Rachel Swanson, Registration and Apparel Coordinator
Erica Sherman, Board Observer
Dan Keenan, Girls Tournament Director

Absent

Erica Phelps, Board Observer
Jeremy Salo, Volunteer Coordinator
Derek Kasper, Eastview High School Basketball Liaison
Erik Edstrom, Web Coordinator
Travis Day, Coach Development Coordinator
Sara Moe, Board Observer

Proceedings

Meeting held on April 8, 2024 at 7:30pm. A motion was made by Michelle Goodman to approve the Feb. 2024 board meeting minutes. Rachel Swanson seconded the motion, with no board members opposed.

Program Updates

The Board received the following updates:

1. Governance and EVAA Board updates – J. Miron

- Open roles: In-House (shadow with Tom), Vice President (shadow with Sue), Equipment starting right away, Facilities Coordinator.

2. Volunteer Update – J. Salo and A. Pudenz

- Need to look at a different process for next year. Baseball requires a card to be held at registration.
- Rachel helping to match up the missing DIBS to the registration – vote to invoice those who did not complete.
- Ideas from Jeremy on other DIBS opportunities.

3. In-House Update – T. Madden and J. Opsahl

- In-House had a very successful year. We ended with 506 registered in the program. Our 3rd-6th Grade teams had some success in the end of the year tournament with multiple teams winning 1st or 2nd place in their respective tiers.
- I would like to send out an "end of the year survey" asking for feedback from families. In the past we had one EVAA Basketball survey that went to all families. The questions were essentially the same and gave us some feedback. Is there someone who is putting this together? Or should I put one together just for In-House families?
- All items have been returned and placed back into storage.

- Jeremy and I will be brainstorming ways to alter the registration so that we can create more balanced teams for next year.
- SSYBL still needs to meet to wrap up our year. I am waiting for the final invoice. Once I receive it I will send it to John.

4. Boys Travel Updates – B. Newton

- Paid Coaches
- Practice Ideas: potentially more teams next year
- Player rankings: coach feedback
- Meeting with Coach Olsen regarding next year
 - Open Gym
 - Summer Camps
 - Pre Tryout Practice
 - Tryouts

5. Girls Travel and Facilities/Scheduling Updates – Goodman

- Girls uniforms all collected
- Haven't collected coach evaluations yet (slipped my mind, so I will get to this!)
- Tryout dates and gyms reserved
- Email sent to 8th grade families about 9th grade breakfast club opportunities
- Will send an email to the rest of the program about summer opportunities soon
- Erica/Tami will take over once I'm done with the above! Yeah!!

Facilities

- Hope and AVCC reserved for boys and girls tourney
- District and Burnsville can't book until August
- Girls tryout date and times at Hope are set

6. Facilities /Scheduling Updates – Goodman

- No updates but Avario has been great and Michelle will use again next year
- Checking on invoices from Hope – previous issues – Michelle is getting the Jan date for tournaments – contract says Jan 11.

7. Social Media – McGrath

- Year in review:
 - greater amount of content later in the year, especially towards and during Grade State and end of season inhouse tourney. Need to continue to build both.
 - did not get much traction with player/teammate of the week. Will push early and often next season
 - Will work with team managers in preseason with communication and sharing of pictures (functions, practices, games, etc).
 - Numbers on all three platforms grew, instagram the most popular
 - Looking to add more video content next year and attend games, take additional pictures.
 - Looking for feedback and further ideas to promote inhouse and travel.

8. Apparel/Uniforms – R. Swanson

- Ideas for 2025-2026 for parents buying full set of own uniform
- Also idea to allow 4th graders to have uniforms for free
- Also an auction for numbers at the summer event

9. Player Development – Holmberg

- Rachel is taking over player development and will work with Scottie to transition

10. Year in Review – what went well and opportunities and planning

- Stay close on scheduling as we are preparing for more teams for sure on the boys side and gym space, can we pay for additional gym spaces and can we share with teams that can scrimmage
- Connecting with the High School to see about south and north gyms

Adjournment at 8:34pm.

