

# City of Lakes Youth Hockey Association

## October 2022 Meeting Minutes

October 18, 2022

1. Call to Order: 7:34

2. In attendance: Paul, Cory, Nancy, Jeff, Peter, Jennifer

3. Previous meeting minutes: <https://docs.google.com/document/d/1M-06i2YvYRcbekUHSvCW7RoMg5RXZziC/edit>

Minutes accepted: 7:35

4. Old Business:

Program Sales at Wild Game - Should we apply? Eric V told us about this. Nancy can fill out the application if we want to try to get chosen. DONE - Wild will send a check [https://wild.formstack.com/forms/mnwild1718\\_programsales\\_application](https://wild.formstack.com/forms/mnwild1718_programsales_application)

- DONE: See secretary's report

Reimbursement for background checks?

- Board passed motion to reimburse for background checks

We participated in Open Streets West Broadway; Board has been briefed

Minnesota Wild equipment drive is September 24, 2022, from 10:00 a.m. to 12:00 p.m.

Ribbon cutting at NE Arena is October 12, 2022, in the afternoon (exact time is not yet set); Gary Bettman, Craig Leipold, and Matt Majka will be there; we should have a good Titans presence

- We have at least 6 skaters who will attend (Bjorn E., Brooke A., Simon S., Simeon J, and Eddie N.; Nik N. will also be in attendance)
- Skaters should be in Titans gear and on the ice promptly at 3:30 p.m. when the program begins
- Ribbon cutting itself will be at 4:00 p.m.
- Bettman may not be able to make it

Have we gotten USA Hockey sanction for Nov. 5 THFF? [YES registration here](#)

Equipment from MN Wild - 9/24 from 10 AM - 12 PM @ Gate 1 Xcel Center

Equipment purchase advice?

Maggie and Shannon (Mpls Cheerleaders) will be at the Open House. They are seasoned Learn to skate instructors

Review Action Items:

- Managers must assign people as locker room supervisors and they need to be SafeSport certified
  - Cory to communicate to team managers
- Cory will clarify with Pat Schwartz that this a volunteer position - Cory
- Check with Paypal and Venmo to see if we are charged for having people use those to pay us or donate to us - Peter (Paypal charges a 2.8% fee); send Jennifer the new Venmo
- Will look into getting insurance - Cory; \$450/year to cover officers from personal liability. Cory to send out liability policy for board member review. Cory also researched binder insurance so we

can continue to rent ice from Augsburg & MPRB. Jeff recommended getting this in process so we can tell the ice rinks that it's in process. Jeff will give Cory a contact at Minnesota Hockey so he can follow up about this.

- Email Emily Wolfe about opening NE Arena on Sunday, September 18, 2022 - Paul (DONE 9/16/22)
- Will look into program sales at Wild games - Paul (DONE - application submitted 9/16/22)
- Will go to Wild Equipment Drive on Saturday, September 24, 2022 - Dalton, Paul (Paul was not able to attend)

#### 5. Monthly Calendar Review:

<https://docs.google.com/spreadsheets/d/1ahYTZqBGhTYAT-qywiEY79we9p5hbfZM/edit#gid=400375471>

#### 6. President's Report:

- Clarification of Minneapolis Titans vs City of Lakes Titans
- Liability Insurance Discussion
- Team Photo scheduling
- GA Lock In
  - \$350 for a Friday nights - Need two adults for seven kids and one more adult for each additional seven kids
- Confirm that minis are scheduled the same time as LTS to insure our coaches will be there
- LTS Setup
  - Coaches to be certified through LTS must pay their \$16 annual registration fee and complete their certification (approx 1 hour). Safesport and background check must be completed.
- Additional sponsor - Sarah Larson - \$1,000 in the name of Larson Buildings LLC
- I have Ipads that I will set up and hand out to managers
- Old drive vs new drive
- \$25/hour to use the new training room at NEA
  - <https://www.minneapolisparcs.org/wp-content/uploads/2022/10/Team-Training-Room-Form.pdf>
  - Email above form to [arenas@minneapolisparcs.org](mailto:arenas@minneapolisparcs.org)
- 12U lost two skaters - they are down to 9 + goalie
  - They have two more from the Ramsey County Sheriffs office LTS program that are in public housing with no parental support and no access to funds
  - Their program director, chy, has written a grant request to USA hockey to get them a number
  - They are currently insured through Ramsey County through this program
  - Their transportation and fees will be covered by Ramsey County and St. Paul
  - Are we OK with them skating until their USA hockey numbers are in?

Accepted: 8:01

#### 7. Treasurer's Report:

- Cash on hand (as of 10/18):
  - Checking: \$54,868.64
  - Paypal: \$5,082.22 (xfr to bank pending)
  - Venmo: \$97.42 (xfr to bank pending)
  - Cash box: \$5.83
  - Dick's Gift Cards: ?
- Income YTD:

- Registration

Registration Fees	Budgeted Amount	Deposit Amount	Forecast Amount
U15		\$ 3,703.13	\$6,562.50
Pee Wees		\$ 9,110.33	\$13,896.26
U12		\$ 1,750.00	\$1,750.00
U10/Squirt C		\$ 1,125.00	\$1,875.00
Squirt C		\$ 5,180.01	\$8,461.26
Mite 2		\$ 5,175.01	\$5,925.01
Mite 1			
Mini Mite		\$ 812.50	\$1,000.00
Unknown		\$ 5,393.15	\$9,605.00
<b>REGISTRATION FEES TOTAL</b>	<b>\$ 50,625.00</b>	<b>\$ 32,249.13</b>	<b>\$ 49,075.03</b>

- Fundraising

- Diamonds: \$500
- Wreath Sales: \$5,082.22 (Gross)
- Liz McLay Event: \$97.42

- Misc

- HBF (Worky award): \$1,000
- USA Hockey: \$2,050

- Venmo account is linked to Julie Meidl's personal account. She is closing it down, and Peter will create a standalone business account.

Accepted: 8:12

#### 8. Vice President's Report:

- Spoke with Northeaster. They covered ribbon cutting and want to do a follow up story on the Titans. Who is interested in being a part of this? Contact Mark Peterson, [mrkptrsn611@gmail.com](mailto:mrkptrsn611@gmail.com)  
612-328-2600
- Working with Mpls Parks to help spread the word about Titans. Larry Umphrey, Ice Rink Director: [lumphrey@minneapolisparcs.org](mailto:lumphrey@minneapolisparcs.org)
- Northeaster is running an ad in the Community Events section for us free of charge. Add this to the execution calendar for future events. Contact: Margo Ashmore: [margo@mynortheaster.com](mailto:margo@mynortheaster.com), O) 612.788.9003 / c) 612.867.4874  
<https://www.mynortheaster.com/?s=titans>
- [Coaches and volunteers for THFF and LTS](#) - more help is needed. Mpls cheerleaders will help. Former Titans will help. Who would like to work with Heather W and me to [plan](#) for parent/family engagement during LTS?
- Request approval for purchase of plastic sign holders for events, about \$30 for 6 pack: [Example](#)
- Request approval for purchase of profession printing of [sponsorship materials](#) pending update.
- New banner needed. Jenni Lathrop Designs has submitted a proposal. Access has expired but it's \$150 for the design an \$75 hourly for changes beyond the first 2 feedback rounds. Printing a 2'x5' banner costs about \$40.

Accepted: 8:25

#### 9. Secretary's Report:

- a) need to file annual corporate renewal (action item created for Paul);
- b) need to follow up with Little Wild participants from our district to get them to register with Titans; in the future, per Kalli Funk at the Wild, the Titans will be included in planning for Hockey Is For Me sessions and Little Wild locations (action item created for Paul, Seth, Cory);

c) did a spot, with Anthony Walsh, on KMOJ with Al Flowers on Sunday, October 16, 2022, at 1:00 p.m. on the Community Values show to promote THFF (this was Seth's idea); it is live streamed on Walsh's and Flowers' Facebook pages; will likely be invited back on soon; this is an "in" to other North community leaders, whom I will identify and contact;

d) sold programs at Oct 17, 2022 Wild game for which the Titans will receive a \$1000 donation from the Wild; at least from the limited feedback at this point, the kids had a lot of fun;

e) will organize Gopher game outing for Dec 29, 2022 (action item created for Paul);

f) sold raffle tickets at Wild game on October 13 (for which the Board meeting was rescheduled) with HBF, for which the Titans will receive a \$500 donation;

g) THFF flyers have been sent to New Directions (which has already distributed it electronically to their membership) and the Storm (which has been asked to distribute it, but I don't think it has happened yet) (action item for Paul to follow up with the Storm);

h) attended ribbon cutting at NE Arena on October 12; Wild president and GM were there; the kids got to skate and work out a little with Matt Dumba; Nordy was there; made connections to VPs of community outreach with the NHL and they are interested in our demographics and want to help with outreach; will follow up with VP Jeff Scott and bring Cory and Nancy into the conversation;

Accepted: 8:30

10. Ice Director's Report: This is a busy time of year for ice scheduling, as the game offerings for each team we're fielding for District 2 are due. All game offerings have been submitted to the D2 scheduler for the following teams: 15UB, Squirt C, 12UB2, Peewee C. We typically have to wait for the game schedule to be finalized/published by the D2 scheduler before we're able to make our ice association assignments beyond the first week in November. Teams should have ample solo ice hours in October/early November that their coaches/managers can use to schedule scrimmages before the district games commence in mid-November.

**As anticipated, we're over budget on our projected ice costs for the season by roughly \$15,000.** We did bump last year's total ice budget up to \$50,000 for this season, but by taking on an additional team this season, we're seeing the increased costs in black and white. These figures look to be even more challenging given the unusually low registration numbers across the association. We will end up returning a number of ice hours throughout the season, and this will in turn lessen the blow to the budget.

Accepted: 8:37

## 11. Appointed Positions Reports

Equipment Manager (Dalton VanBuren):

- Requested a process change to notify equipment manager when new registrations have been completed.
- Requested list of Learn to Skate registrants. Need measurements in order to get equipment lined up.
- Still working to inventory all equipment.
- Created a simple set of measurements to collect of the skater in order to get equipment set up before the skater starts.
- Request to have the following type of form during registration completed:

Measurement	Value	Instructions
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Head circumference in Inches		measure the circumference of your head. Wrap a measuring tape around your head, an inch or two above the eyebrows. This should be around the middle of the forehead.
Chest circumference in Inches		Using a soft measuring tape, measure around the circumference of the chest, just below the armpits standing. Also, be sure to be in a relaxed state and not inhaling, as doing so could affect size. Factor this size in with your height to help narrow down a size.
Height in inches		
Arm Length in Inches - Wrist to Elbow		
Arm Length in Inches - Elbow to Shoulder		
Hand Size in Inches		Measuring the distance between the base of your palm and the top of your middle finger.
Waist circumference in Inches		
Foot Length in Inches		Stand with one bare foot on a piece of paper. Mark the paper at the back of your heel bone & at the end of your longest toe. Measure the distance between these two points in a straight line, & repeat the same steps for the other foot. If one foot is longer, use the larger measurement

Coaching Coordinator (Dan Gustafson):

District Representative (President or available board member):

- Langford rep (Scott) hasn't shown up to a meeting for since August.
  - The district is frustrated and could consider asking Langford to leave
  - Can we get Patrick Renner or Clayton there as their representative
    - Apparently Clayton and Scott have different opinions on Langford's direction
- Referee uniformity proposal
  - Uniformity won't happen this year and probably not next year
  - Different districts have different game lengths and different rules
- Approved a four year rate increase for District 1 referees
  - 2022-23

- Squirt/10U (60 minutes) - \$80
    - PW/12U (60 minutes) - \$86
    - PW/12U (75 minutes) - \$108
    - Bantam/15U (75 minutes) - \$110
  - 2023-24
    - Use 22-23 rates
  - 2024-25
    - Squirt - \$90
    - PW/12U (60 minutes) - \$96
    - PW/12U (75 minutes) - \$118
    - Bantam/15U ( 75 minutes) - \$120
  - 2025-26
    - Use 24-25 rates
  - Excluded
    - Scheduling admin \$5/game
      - Additional \$10 for adding a game within 7 days or less
      - Additional \$50 for adding a game within 48 hours
    - Reschedule/cancellation of games
      - \$25 for notification 8 days or more in advance
      - \$50 for notification within 7 days of date
- Mite level
  - No longer allowing full ice scrimmages statewide
    - It was unclear but maybe they will allow two after 1/1
- 12 minute periods for squirt/10U and peewees/12U
  - 4 minute warm up
  - Make an effort to have the coaches get their team to the face off before the buzzer goes
- Squirts
  - 35 max games
- Peewees
  - No limit
- Send Jim Smith all of our request for home games for D1 and D2
- Avario will be reaching out
  - Send them back to back ice if possible for ease of scheduling refs
- Edgumbe would like to figure out it's use of the 20 hours of ice ASAP
  - Jeff should work with Chris to finalize

Fundraising Chair: (Open):

We received our first donation to the online portal with [Better World](#).

New Gold Level (\$1000) sponsor - Village Orthodontics!

New Gold Level sponsor - Sarah Larson of Larson Buildings LLC

Received invite to speak to NE Kiwanis Nov. 8 at 12pm.

Waiting to hear back from Eastside Oldtimers (meeting 10/20) and NE Lions. Any suggestion on how I should follow up with the Lions? (Doug Jones said he'd follow up with them? Nancy send email for clarification.)

Donor recognition needed

Fundraising meeting needs to be rescheduled asap

Send out wreath sales update; plan group sale outings?

Recruitment/Promotions Coordinator (Seth Spangler):

Email sent to attendees of Open House/THFF, thanking them for participating in the Sept 18th event and inviting them to join Titans/sign up for the Nov 5th THFF/LTS.

Obtained permission from MPS to flyer at elementary schools. Printed flyers and distributed to all MPS schools in the area. Emailed Yinghua, who said they would add us to their e-newsletter. Emails sent to Banaadir, Ascension, and St Charles requesting to flyer, but no replies received. Called Twin Cities International School but was put on hold and not picked up again.

Registrar/Safesport Coordinator (Sarah Carsello):

1. **Play-Up List:** Handful of skaters not USA Hockey rostered yet; waiting on the confirmation of the play-ups for this year.
2. **12U and 15U Girls Teams:** Rosters have been made in our USA Hockey portal and skaters with known USA Hockey numbers have been rostered. Any COLYH 10U girls players registered with the Titans have been shared with the CO-OP to add to their USA Hockey rosters.
3. **Games:** When does each team have their first game? None of our rosters have been submitted to the district yet - we can't play games until the rosters are submitted. Last year, they were submitted and approved before the end of December. Note: This does not apply to controlled scrimmages; only to events with scoreboards/referees/time clocks.
4. **Coaches:** Sent an email to Dan Gustafson with a list of coaches that have missing paperwork/training. Also sent an email to Dan and Cory with a list of coaches with CEP expirations in December.

Volunteer Coordinator (Open):

Tournament Coordinator (Anne Monnens):

- Sign up for Edgecumbe Tournament?

Webmaster (Brad VanWinkle):

Manager Coordinator (Cory Larson):

- We had a manager meeting
  - April Neske (peewee)
  - Matt Sheldon (squirt)
  - Savanna Lucky/DylanVance (mite)
  - Anne/Cookie (mini)
- Discussed
  - Safesport
  - Background checks
  - SE access
  - Google drive access
  - Tournament set up/hotels
  - Communication
  - Scorebooks
  - District managers meeting
  - Locker room policies
  - Clock/box assignments

- Meeting with coaches
- Jersey handouts
- Getting parents to volunteer
- Candid photos

Communications Lead (Jennifer Van Buren):

- Continuing to build community engagement through Facebook and Instagram - Posts on Learn to Skate, MN Wild Kids Day, Holiday Green Fundraiser, KMOJ appearance, Dryland Training Room ribbon cutting, etc. - Aiming for 2-3 posts per week
- Updated website homepage; added Registration tab top of homepage; added new Our Sponsors page to website based on updated sponsorship levels
- Questions: Heggies Pizza Fundraiser? Titans-branded apparel?

12. Action Items:

- File Annual Corporate Renewal - Paul (DONE)
- Follow-up to register Little Wild participants with Titans - Paul, Seth, Cory (IN PROGRESS)
- Follow up with contacts made at Juneteenth, Camden, and Open Streets West Broadway to publicize THFF and Learn to Skate - Paul, Seth (DONE)
- Plan outing to Gopher men's hockey on Dec. 29 - Paul (IN PROGRESS)
- Follow up with Storm to have them distribute our THFF flyer to their membership - Paul (DONE)
- Prep for Bardown Beauties podcast interview on October 28 - Cory

13. New Business:

- Let's calendar a "Wear Your Uniform to School Day" for our skaters before THFF
- What equipment do we need? Dalton suggests we buy it specific to the skater's needs. Wants to know, do we need socks? How many and which size?
- North Commons would like to register with COL to allow them to register with MN hockey
- Goaltending Coaching
  - Jeff has a colleague
  - Dates for MEGA
- Locker room policy
  - [https://drive.google.com/drive/folders/1ABkTTXr4e7d\\_quXz8\\_XF\\_-ErpAufsMZ8](https://drive.google.com/drive/folders/1ABkTTXr4e7d_quXz8_XF_-ErpAufsMZ8)
  - Officially implement?
    - Inform coaches/parents
- Goalie Applications - All approved
  - Josephien Meidl (15U)
  - Aubrey Keenan (15U)
  - Dakota Quant (Peewee) (Donating for volunteer buyout)
  - Jackson Tolman-Barbeau (Peewee)
  - Any other skaters to consider?
- Scholarship Considerations - previously approved via email
- Waiver Requests
  - Louis Hakala - To Robbinsdale, School Waiver - Mite
  - Leif Kutzer - Level waiver



- Max Corbett - To MVI - School Waiver
- Any rules that we are aware of that would help us retain skaters
- Play Up Requests - All approved
  - Danielle Sarych - Grade Level - 15U
  - Ada Oberlies - Grade Level - 12U
  - Anne Miller - Grade Level - Squirt
  - Annika Gustafson - Grade Level - 15U
  - Henrik Gustafson - Grade Level - Squirt
  - Joe Sydloski - Grade Level - Squirt
  - Tillie Quant - Skill - 10U
  - Motion passed at 9:33
- Proposed Budget Changes (requires vote)
  - Increase marketing budget from \$1,200 to \$3,250
  - Increase Scholarship budget from \$4,000 to \$5,258
  - Motion passed at 9:35

14. Adjournment: 9:35