



PRESENTED BY: **dell children's**  
Ascension

April 17th, 2026 ★ 5 to 8 pm ★ 1314 Exposition Blvd.

As a 501(c)(3) nonprofit organization, WAYA relies on the generosity of our incredible community to provide a safe and fun environment where kids can play, learn, and excel.

Family Day is WAYA's most important fundraiser of the year, that culminates in a celebration of our sponsors at a fun-filled event on **Friday, April 17th.**



### WILL YOU JOIN US AND SUPPORT WAYA?

**Family Day is more than a one-day event.**

Family Day is WAYA's only fundraising event and one of the most fun days on our calendar. Family Day is our chance to say **Thank You** to WAYA's Sponsors for their support.

Bring your kids, enjoy great food and drinks, connect with the community, and have some fun. Your sponsorship fuels our mission and gets you a front-row seat to the celebration!

### WHAT WILL YOUR SPONSORSHIP FUND?

**A stronger and healthier future for children.**

Family Day sponsors make it possible for WAYA to serve more than 16,000 youth each year through high-quality sports and education programs, including our leagues, preschool, camps and classes.

For over 45 years, the WAYA community has shown up for Austin's kids, and your support keeps that legacy going.



### OPPORTUNITIES FOR CORPORATE SPONSORS!

**Promote your business while supporting WAYA.**

Are you looking for a meaningful and impactful way to give back through your organization? Become a 2026 Family Day Sponsor today!

Family Day sponsorships provide several opportunities to highlight your business and demonstrate your commitment to a trusted, longstanding, local non-profit that supports youth.

### COME CELEBRATE AT WAYA'S 2026 FAMILY DAY!

**Become a Family Day Sponsor and join us on Friday, April 17<sup>th</sup>. Expect live music, bounce houses, great food and drinks, and a whole lot of community fun.**

As your 2026 Family Day Chairs, we want to thank you for being a part of the WAYA community. We hope to see you and your family at Family Day on Friday, April 17th!

*Jennah and Roy Granger*  
**The Granger Family**  
Jennah and Roy  
Thomson (10),  
Molly (5), Martha (3)

*Wesley and Cater Joseph*  
**The Joseph Family**  
Wesley and Cater  
Cater Jr. (13),  
Holden (10), Sutton (7)

*Jessica and J. Pieratt*  
**The Pieratt Family**  
Jessica and J.  
Madeline (11),  
Frances (10)

*Meredith and Tyler Spears*  
**The Spears Family**  
Meredith and Tyler  
Alex (7), Will (4)

**President**  
Shaun Dickerson

**Past President**  
Brent Metschan

**Chair Emeritus**  
Sammie Joseph, Jr.

**Directors**  
Jade DeKinder  
Walt Ferguson  
Carson Fisk  
Katherine Goehring

Roy Granger  
Patrick Hotze  
Cater Joseph  
Michele Karp  
Jimmy Marsico

Meg Moss  
Lee Nix  
J. Pieratt  
Kathleen Pieratt

Lee Rigby  
Katie Romano  
Erin Stephens  
Dalton Young  
**Board Emeritus**  
Chad Auler

**Executive Director**  
Melissa Morrow

**WAYA**  
1314 Exposition Blvd.  
Austin, Texas 78703  
(512) 473-2528  
WAYA.org

# EVERYBODY'S SOMEBODY

## AT



### WHERE AUSTIN YOUTH...

#### PLAY

WAYA sports programs provide over 5,000 kids an opportunity to develop their athletic abilities and sportsmanship through play.

#### LEARN

Over 150 students learn through WAYA Preschool's critically acclaimed four-star program (Texas Rising Star's highest rating).

#### EXCEL

WAYA is a special place where 16,000 youth have the opportunity to excel through camps, classes and sports programs every year.



**WITH YOUR HELP, WE CAN REACH OUR GOAL**

**2026 FAMILY DAY GOAL: \$600,000**

Show your support for WAYA's mission and the kids we serve by becoming a 2026 Family Day Sponsor!



### UPCOMING DATES

- 3/3: Invitation Deadline
- 3/17: T-Shirt Deadline
- 3/24: Brumley Field Signs Deadline
- 4/1: Goodie Bag Deadline
- 4/17: Family Day!



**★ BECOME A 2026 FAMILY DAY SPONSOR TODAY AT [WAYA.ORG](http://WAYA.ORG) ★**



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## FAMILY DAY SPONSORSHIP OPPORTUNITIES AND BENEFITS

	Presenting (\$25,000)	Diamond (\$20,000)	Ruby (\$15,000)	Sapphire (\$10,000)	Platinum (\$5,000)	Gold (\$2,500)	Silver (\$1,500)	Bronze (\$1,000)	Patron (\$500)
★ Logo Included in all Family Day Advertising (Print, Posters, Emails, Newsletter, Etc.)	●								
★ Logo Included on Player of the Week Signs (One Year)	●	●							
★ Signage at WAYA's Exit (One Year)									
★ VIP Reserved Parking Spot at Family Day									
★ Signage in WAYA's Lobby (One Year)	●	●	●						
★ <b>NEW:</b> 4'x8' Signage Along Exposition Blvd.									
★ Family or Company Name on WAYA Jerseys (One Sport, One Season)	●	●	●	●					
★ WAYA Field/Gym Rental for Kids/Adult Event (For Two Hours/Up to 30 People)									
★ Sponsor Spotlight in WAYA's Development Newsletter (For Businesses)	●	●	●	●	●				
★ WAYA League Registration for Fall 2026-Summer 2027 (One Child, One Season)									
★ Recognition on Family Day T-Shirts	●	●	●	●	●	●			
★ WAYA Family Membership for 2026-2027									
★ WAYA Outdoor Signage (One Year) Possible Sign Locations: • 4'x8' Signs at McEachern, Chalmers, or Brumley Field • 3'x3' Sign at WAYA Sand Volleyball Courts	Signs at all 4 Locations	Signs at all 4 Locations	Choice of 3 Signs	Choice of 2 Signs	Choice of 2 Signs	Choice of 1 Sign			
★ Signage in WAYA's Gym (One Year)	●	●	●	●	●	●	●		
★ Company Logo and Web Link on WAYA's Homepage ( <a href="http://www.waya.org">www.waya.org</a> )	●	●	●	●	●	●	●	●	
★ Recognition in 2026 Family Day Postcard									
★ Receive Family Day T-Shirts	Delivered	Delivered	Delivered	Delivered	Delivered	Pick-Up	Pick-Up	Pick-Up	Pick-Up
★ Event Day Passes for <u>One Family</u>	●	●	●	●	●	●	●	●	●

Not interested in benefits but still want to support WAYA's mission?

**MAKE A DONATION AT [WAYA.ORG/DONATE](http://WAYA.ORG/DONATE)**

Complete the enclosed form and return to: WAYA's Front Desk or donate online at [WAYA.org/Family-Day](http://WAYA.org/Family-Day)

For more information contact: Emily Freeman, Development Director ★ 512-473-2528 ★ [efreeman@waya.org](mailto:efreeman@waya.org)

**THANK YOU FOR SUPPORTING WEST AUSTIN YOUTH ASSOCIATION**



Return this form with a check made payable to WAYA or Sponsor online here:



## CONTACT INFORMATION

First & Last Name: \_\_\_\_\_

Business Name: (If applicable) \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

## SPONSORSHIP INFORMATION

Support level? (Circle one)

Presenting \$25,000	Diamond \$20,000	Ruby \$15,000	Sapphire \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$1,000	Patron \$500
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Would you like to be recognized as a Family Day Sponsor?  Yes  No

How would you like your name displayed? (Examples: First St. Bakery, The Smith Family, or Jane & John Smith)

\_\_\_\_\_

Would you like to provide products, gift cards or coupons to give away at Family Day?  Yes  No

Please indicate your sign location preference:  No Preference  No Sign(s)

Gold / \$2,500: (Check <u>one</u> )	<input type="checkbox"/> Brumley Field (@ WAYA)	<input type="checkbox"/> Chalmers Field (@ Cesar Chavez)	<input type="checkbox"/> McEachern Field (@ Cesar Chavez)	<input type="checkbox"/> Sand Volleyball Courts (@ WAYA)
Platinum / \$5,000: (Check <u>two</u> )	<input type="checkbox"/> Brumley Field (@ WAYA)	<input type="checkbox"/> Chalmers Field (@ Cesar Chavez)	<input type="checkbox"/> McEachern Field (@ Cesar Chavez)	<input type="checkbox"/> Sand Volleyball Courts (@ WAYA)
Sapphire / \$10,000: (Check <u>two</u> )	<input type="checkbox"/> Brumley Field (@ WAYA)	<input type="checkbox"/> Chalmers Field (@ Cesar Chavez)	<input type="checkbox"/> McEachern Field (@ Cesar Chavez)	<input type="checkbox"/> Sand Volleyball Courts (@ WAYA)
Ruby / \$15,000: (Check <u>three</u> )	<input type="checkbox"/> Brumley Field (@ WAYA)	<input type="checkbox"/> Chalmers Field (@ Cesar Chavez)	<input type="checkbox"/> McEachern Field (@ Cesar Chavez)	<input type="checkbox"/> Sand Volleyball Courts (@ WAYA)

## EVENT INFORMATION

Number of Family Day Event Passes for your Immediate Family or Business: \_\_\_\_\_

Would you like Family Day T-shirts with your Sponsorship?  Yes  No

Family Day T-Shirt Sizes? (Please note that sizes are not guaranteed.)

2T: _____	3T: _____	4T: _____	YS: _____	YM: _____	YL: _____	AS: _____	AM: _____	AL: _____	AXL: _____
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WAYA is a 501(c)(3) nonprofit. All donations are tax deductible as allowed by law.

WAYA • 1314 Exposition Blvd., Austin, TX 78703 • WAYA.ORG/FAMILY-DAY