

GSYHA

Board Meeting Minutes • April 2, 2018

Yampah Mountain High School

The meeting was called to order at 5:39 p.m.

Board members present: Bryan Gonzales, Peter Guy, Leigh Kauffmann, Jay Mencimer, Tiffany Ottosen, Joy Porter, Amy Roberts, Hamilton Tharp, Phil Weir, Julie Wilson and Director, Timothy Kwiatkowski.

1. Approval of Minutes

The minutes from the meeting held on March 12, 2018 were approved unanimously.

2. Director's Report – March 2018

CHSAA Update

Roaring Fork School District No. RE-1 approved parent funded Varsity & sub-Varsity ice hockey, through GSHS, for the 2018/2019 season.

GSYHA has shared our master contact list with the parent group, to help with their communication process regarding; costs, fundraising, general information, etc.

CDYHL/CCYHL Merger Update

All 5 original CDYHL associations are mostly in support of a CCYHL/CDYHL merger.

- Representatives from associations (*GSYHA & AJH confirmed*) will be attending the next CCYHL meeting, April. 10th, in Denver.
- Some questions that need to be answered by the CCYHL to pursue:
 - Will CCYHL teams commit to a travel schedule to provide enough home game opportunities for CDYHL contingencies?
 - Will CCYHL work with us in scheduling 'Jamboree' style weekends?
 - Will CCYHL allow each association to have a vote on league issues?

Fundraising/Grants

Garfield County Grants(s)

- We applied for GarCo Human Services Grant again for the 2018 fiscal year.
- We were referred to the Discretionary Grant (*as we were last year*).
- Director to complete paperwork and attend necessary meetings.

City of Glenwood Springs Grant(s)

- COGS Grant applications are available online now (*later than last season*).
- Director to complete and submit, target goal will be for the same grant amount (*\$14,000*) as last season.

2 and 2 Challenge

GSYHA has completed the 2 and 2 Challenge for the 2017/2018 season.

Awards will be used to purchase developmental equipment (*pucks, ringettes, etc.*).

Spring Hockey

RMHS Selects

- Tier II opportunities available through RMHS/Bryan Smith.
- Detailed information now available online.

Roaring Fork Knights

- Tier III opportunities through the Roaring Fork Knights program.
- Basic information online, detailed information coming early April.

Grizzly End-Of-Season Survey

Grizzly survey was closed 03.31.18.

Results to be compiled 4.2.18, for review by BoD at our monthly meeting.

Concert Update (*main agenda item*)

BoD (*majority vote*) agreed to pursue the Spring Concert event April 27th.

Corporate Sponsorship

- Committee formed to secure sponsorships.
- \$1500 total secured as of 4.1.18 from the following businesses
 - \$500 Bank of Colorado (*minus 2 event tickets*)
 - \$250 Roaring Fork Sotheby's
 - \$250 Bay Equity Mortgage
 - \$250 Verhaul Family Dentistry
 - \$250 Zheng's Asian Bistro
- Other corporate leads contacted (*deadline has been set for 4.4.18*)
 - Bishop Plumbing
 - Compass Peak Imaging
 - Glenwood Subaru
 - Glenwood Ford
 - Integrated Mountain Properties

Promotion & Marketing of concert event

- **Committee** formed to handle promotion & marketing.
 - A budget will be needed for all items below (*open discussion*)
- **Print** Advertising
 - Event uploaded onto GSPI Community Events & Community Calendar.
 - Researching a phone interview with GSPI reporter, Carla Jean Whitley.
- **Radio** Advertising
 - KDNK
 - Event has been uploaded onto their Community Calendar
 - Option to buy 20 spots for \$200 (*normal price \$350*)
 - Pursuing live interview with Richie Furay previous event
 - KMTS
 - Community Connections interview has been set for April 18th, both Don Cheney & Phil Weir to attend.
 - KRVG "the River" (*Western Slope Communications*)
 - Pursuing marketing opportunities with this station, as it falls within our target market well.
 - KAJX – Aspen Public Radio
 - we need to get into the Aspen market, too, to bring those dollars down our way.
 - other radio (BST) – Billy Kahn

- **Social Media**
 - Facebook
 - Event page was created (3/27/18)
 - Researching options to ‘boost’ the page to specific demographics.
 - Instagram
 - We are researching how to utilize Instagram as an advertising vessel (*if anyone has experience please share with committee*).
- **Poster Distribution**
 - We will be printing & distributing 11 x 17 concert posters throughout the valley, during the first week in April, once all sponsors are secured.

3. Treasurer’s Report

Jay has numbers. The CHSAA team is good news, but it cuts into our bottom line to lose the income from the Midget teams. We had 36 Midgets this year, which is more than in any other year in the past. We pulled in \$49,000 from Midgets, and that income went to ice time, ref costs, coaching expenses and tournament fees. Jay read through some number from past years’ Midget figures and it looks like we will take a hit by losing the Midgets to GSHS. Consequently, we will be down on expenses, too.

We had a phenomenal amount of kids playing hockey this year and our numbers are up. We need to figure out life without the winter Midget program. TK pointed out that we do have the fall Midget league. We don’t have answers to all of our questions regarding the Midget program and how it fits into GSYHA, while a CHSSA team (Varsity & JV) exists at GSHS.

Financially, the GSYHA is looking good. Time will tell: we still have some outstanding AR, plus a big ice bill to pay as well as salary, AND how we do on this concert will tell a lot.

4. Old Business

• Spring Concert Fundraiser

See Director’s Report for all the pertinent information.

5. New Business

• Evaluation, Employment Offer & Compensation, Fiscal Year 18-19: Director of Hockey

TK’s contract is up for renewal. A motion was made, seconded and approved to move into executive session to discuss the Board’s evaluations of the Director’s performance. Board was in executive session from approx. 7:00 to 7:50 pm. The Board came out of executive session and a motion by Tharp to offer TK Kwiatkowski employment for another year at his current salary was seconded and approved on a 7-3 vote. (Wilson, Guy, Mencimer, Gonzales, Kauffman, Weir, Tharp voting for the motion; Ottosen, Porter, Roberts voting against.)

• Fundraising

Jay has suggested that we re-evaluate our fundraising mechanism and consider doing away with the fundraising and add it into the fees. This will be an agenda item at the BOD work session.

• Agenda for Work Session

We will be examining all kinds of items for the May work session. Ham will send out an email reminder for agenda items.

6. Next Meeting

The next meeting will be held on Monday, May 7, 2018 at Yampah Mountain High School at 5:30 p.m. A formal work session will be convened and the BoD may subsequently convene a regular meeting to take action on certain items.

7. Adjournment

The meeting was adjourned at 7:58 p.m.