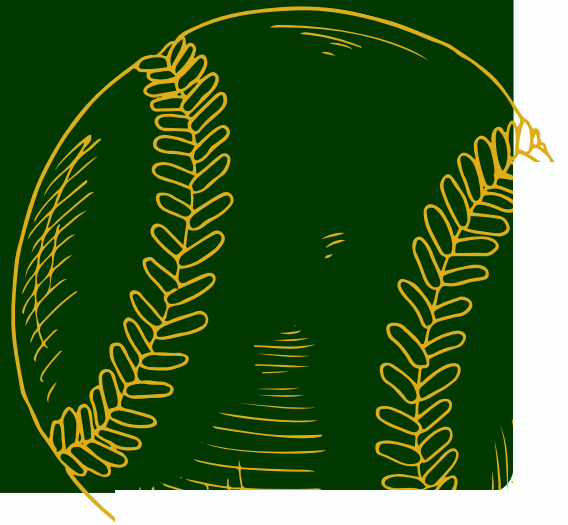


Howell Area Junior Baseball Association



2024 Season Sponsorship Opportunities



www.howellbaseball.org
facebook.com/howellbaseball
sponsorships@howellbaseball.org
PO Box 241 Howell, MI 48844



Who is Howell Area Junior Baseball?

The Howell Area Junior Baseball Association, HAJBA, has been providing quality experiences for more than 60 years in our community and organized and operated 100% by volunteers.

Why should your company support?

Howell Area Junior Baseball Association organizes youth TBall, Softball, and Baseball programs for kids ages 4 through 17. Annually more than 1,000 kids participate in our spring, travel, and fall programs.

HABJA is independent and not connected to a city or county department. Our organization receives funding through player registration fees, fundraisers, and business sponsorship. ***These funding sources are necessary to offer the level of programming we currently provide.***

To continue to offer quality extracurricular activity for the youth in our communities, we need your financial support through Sponsorships.



HAJBA is committed to providing a quality program accessible to all children in our community.



Howell Area Junior Baseball Association is a registered 501c3 non profit organization.



In 2022, HAJBA welcomed over 1,000 players, their friends and families to our fields each week during the Spring season



More than forty local organizations and businesses supported the HAJBA program in 2022.

2024 Sponsorship Benefits and Opportunities



Green Sponsorship

\$1,000.00

Exhibit space on event of your choice**, benefits for two team sponsorships, including the name on Jersey and team named after organization, Logo and link in a prominent location on the website, exclusive social media shoutout, and recognition in league communications. **Limited opportunities available for 2024*

Team Sponsorship

\$500.00

Logo or organization name on the front of one team's jerseys, Name and Logo on Website under Team Sponsorship. **Available for all divisions.**

**Add an additional team for \$250.00*

**Add a Field Sponsorship Banner for \$150.00.*

Field Sponsorship

\$350.00

One banner on a field of HABJA choice, named for your company for the full Spring season.

**Available at Northwest or Bennett Fields.*

**Additional Field Sponsorship Banner for \$150.00*

Community Sign of Support

\$100.00

One Yardsign with Company Logo to be displayed on Opening Day.

**Additional signs available for \$50.00 Each.*

**Have an idea to support HAJBA but don't see it listed?
Custom Sponsorship Packages available by request!**

Sponsorship Deadline: March 1st, 2024.

Signed commitment form and payment must be received.

Forms received after this date will not be guaranteed all benefits offered.

Sponsorships available on a first come first serve basis.

***Event options: Opening Day, Tournaments, All-Star Games*



2024 Sponsorship Commitment Form

Please check the Sponsorship requested:

☐ **Green Sponsorship: \$1,000.00**

☐ **Team Sponsorship: \$500.00**

☐ Add a Field Sponsorship Banner for \$250.00

☐ Add an additional Team Sponsorship for \$150.00

☐ **Field Sponsorship: \$350.00**

☐ Add an additional Field Sponsorship for \$150.00

☐ **Community Sign of Support: \$100.00**

☐ Additional signs available for \$50.00 Each

Division for Team Sponsorship Preference:

☐ T-Ball Baseball

☐ Coach Pitch Baseball

☐ 8-9 yr old Baseball

☐ 10-11 yr old Baseball

☐ 12-14 yr old Baseball

☐ 15-17 yr old Baseball

☐ 6-9 yr old Softball

☐ 9-11 yr old Softball

☐ 11-14 yr old Softball

Business Name: _____

Website: _____

Street Address: _____

Business Phone Number: _____

Contact Person Name: _____

Contact Person Email: _____

Contact Person Phone Number: _____

Player Connected to Sponsorship: _____

Requested Jersey Color*: _____

Please read and intial all items below and sign. Incomplete forms will not be accepted.

☐ I understand that as a sponsor, I must provide high resolution artwork for logo displays and that *jersey color requests are not guaranteed, being accepted on a first serve basis and subject to change with supplier availability. Logos will be one color on a solid color shirt.

☐ I understand that placement preference is first come, first serve basis and that all sponsorships are limited. Depending on the size of the division, Sponsorship of certain age divisions may not be available.

☐ I understand that commitment forms signed and payment received will receive priority placement and that this sponsorship is for this season only.

☐ My payment, made out to HAJBA, is enclosed

☐ Invoice Me

☐ I'd like to pay online.

Authorized Signature: _____