

CYFA January Board Meeting – 2/24/20

Attendance: Laurie Wold, Dave Poppe, Dave Dexter, Brad Sanders, Jeremy Nelson, Jesse Westlund, Eric Simmons, Doug Driver, Jessica Zwart, Cedric Garcia-Okoi; Brent Cook, Tim Nelser

Notes:

- Key Dates upcoming for 2020;
 - 3/29 MN Football Youth Coaching Clinic; PJ Fleck
 - 4/6 Registration Opens
 - 4/18 Coaches clinic USA Football – Eagan (in place of on-line training program)
 - 5/27 Weigh-in #1
 - 6/23 Weigh-in #2 @ Stadium/ CMS cafeteria is reserved also, for now
 - 6/16, 6/18, 6/23, 6/25 Summer Clinic – Stadium
 - 7/12 Combine – Stadium
 - 7/22 Draft date & Coaches Meeting in HSW media room
 - 7/22 – 7/25 Rostering, Coaches communicate team assignments
 - 8/3 – 8/5 Football camp for 2nd – 8th grades
 - 8/3 Team Meetings/ Events/ establish culture
 - 8/10 Team practice, no contact
 - 8/11 – 8/13 Grade wide practice
 - 8/17 Team practice; contact, full pads
 - 8/17 jerseys arrive
 - TBD Team Pictures – in August, before 8/31
 - 8/29 Back to Football Night; 2nd - 8th grades
 - 9/12 Opening day for 2 – 6 grades

- Advertisement in Community Ed summer brochure – adding 8th grade; get page to Diggins and Beth Bakken, in addition to Cori Sendle from Comm Ed

- CMS – 7th & 8th graders can use school provided equipment; same pricing as 3rd – 6th; Helmets from CMS are red... let's see what can be done

- Registration changes; clinics and combine are drop down options through CYFA, camp is through Comm Ed

- Varsity players will be going out to the elementary schools with the flyers to promote

- Xtreme will be making yard signs and a banner for a high traffic corner

- Combine needs helpers to be successful and varsity players to get the kids excited.

- Mobile scoreboard with extension cord is desirable purchase for the CYFA – Mock to look into options

- Flag football will coordinate with communications again.

- Jerseys need to be “Centennial” not “Cougars”
- Budget – Jeremy has created a roll-forward from inception to current date with average expenses; gambling is about \$2K/ month; bank is around \$18K; would be \$25K by the end of this year; Jeremy will create a budget for the board to approve and propose changes on
- 8th grade football funding is getting cut and moving back to rec; paid coaching positions – Head and Assistant; Brad will work with Mike to come up with the interview and selection criteria; will be in the Swanson league; 70 – 75 kids to allow heavy/ light/ open teams so all kids play, going to try and have a varsity coach stick around and help out with the practices; board member will meet with Diggins a couple of times to promote through the middle school; Brad will assist Doug with any league issues
- All locations for currently set dates are reserved; Laurie and Jess will get Sportsline Photography set up for team pictures at the Stadium. Same photographer; ask for panoramic
- Fundraiser at Boulevard – March 24th CYFA gets 25% of all proceeds for dinner; April 21st - Jesse coordinated with baseball – Jesse, please also send flyer/ notice to Kelli Diggins @ digger2269@comcast.net
- Current Board positions:
 - President- Rick Wagner (Jan 1, 2019) 3 year term; Open 2022
 - Operations Director – Laurie Wold (Jan 1, 2020) 2 year term; Open 2022
 - Finance Director- Jeremy Nelson (Jan 1, 2020) 2 year term; Open 2022
 - Communications & 2nd- 6th Tackle Director- Dave Dexter (Jan 1, 2020) 2 year term; 2022
 - 7th Tackle Football Director - Doug Driver (Jan 1, 2020) 1 year term; Open 2021
 - Flag Football Director- Eric Simmons (Jan 1, 2019) 2 year term; Open 2021
 - Coaching Director – Brad Sanders (Jan 1, 2020) 2 year term; Open 2022
 - Equipment Director – Mike Mock (Jan 1, 2020) 2 year term; Open 2022
 - Sponsorship Director- Jesse Westlund (Jan 1, 2020) 1 year term; Open 2021

The next board meeting will be March 22 at 6PM at Green Mill.