

Dear Vail Mountaineers Hockey Club Membership:

My name is Amy Kiselica and I am running for the VMHC Board of Directors. Our son will be a second year Peewee and our daughter will be a first year Squirt. I had the pleasure of being our son's team manager during the 2019-2020 season and became more familiar with the club and the opportunities for growth, development, and friendship. Their hockey experience is my hockey experience.

As a board member, I will work with our Executive Director and Director of Hockey to continue a program that emphasizes team and individual skills through both recreational and competitive play while emphasizing sportsmanship, cooperation, self-discipline, individual responsibility, and respect for others.

My objectives as a board member are simple:

- Provide appropriate player opportunities for success and challenges through continuous improvement of hockey and life skills, a rewarding athletic experience and opportunity for a high-level of competition.
- Support our dedicated coaches with an investment in coaches' education inside and outside the club along with a progressive development curriculum for individual player growth.
- Improve player and parent education by sharing development curriculum and club expectations and rules prior to each season.
- Enforce the VMHC Code of Conduct for players, coaches, and parents.
- Explore revenue sources to limit financial risk to the club and increase development opportunities for players.

My professional background is in public relations, marketing, and sales. My work experience ranges from an international PR agency to owning a small business to local freelance writing. My volunteer experience includes a long commitment to St. Clare of Assisi Catholic School in Edwards where I have served in numerous roles including as a fundraising chairperson, a substitute teacher, a member of the parent teacher association and a member of school advisory council. I also serve as a substitute teacher for Eagle County Schools.

I look forward to providing exceptional membership value, where players come to learn life and hockey skills, and build lasting friendships.

Respectfully,

Amy Kiselica