



Soloway's x OMHA Community Contest 2026 – Official Contest Rules

1. Sponsor & Administrator

The contest is sponsored by **Soloway's Hot Dog Factory** (“Sponsor”) in partnership with the **Ontario Minor Hockey Association** (“OMHA”).

This contest is not sponsored, endorsed, administered by, or associated with Meta (Instagram/Facebook) or TikTok.

2. Eligibility

- Open to residents of Ontario, Canada.
- Participants must be:
 - An OMHA-registered team, player, parent/guardian, or immediate family member.
- Participants must be at least 18 years old **or** have parental/guardian consent to enter.
- Employees of Soloway's and OMHA, and their immediate families, are not eligible to win.

3. Contest Period

- **Start Date:** February 25, 2026
- **End Date:** April 5, 2026 at 11:59 PM EST
- **Winner Announcement:** On or before April 14, 2026

4. How to Enter

To receive one (1) entry:

1. Follow **@solowayshotdogfactory** on Instagram or Facebook and/or TikTok
 - Instagram: <https://www.instagram.com/solowayshotdogfactory>
 - Facebook: <https://www.facebook.com/SolowaysHotDogFactory>
 - TikTok: <https://www.tiktok.com/@solowayshotdogfactory>
2. Post an original photo or video that reflects the theme:
“Community, Teamwork, and Shared Moments on and off the Ice”
3. Tag:
 - **@solowayshotdogfactory**
 - **@ontariominorhockey**
4. Add Hashtag: **#SolowaysMoments**

Entries may be submitted on:

- Instagram (posts or stories)
- Facebook
- TikTok (posts or stories)

No purchase necessary. Multiple entries allowed, provided each post is unique.

5. Prizes

Team Grand Prize

One OMHA team will receive a **Soloway’s-Sponsored Team BBQ Event**, which may include:

- Soloway’s hot dogs, sausages, and burgers
- Snacks and beverages
- BBQ-style end-of-season celebration

Prize details, timing, and location to be coordinated by Soloway’s. No cash value. Prize is non-transferable.

Individual / Family Bonus Prize

One individual or family will receive **\$200 CAD Soloway's coupon**, redeemable according to terms provided with the prize.

6. Winner Selection

- Winners will be selected by Soloway's based on:
 - Alignment with the contest theme
 - Overall engagement and storytelling
 - Creativity
 - Authenticity
- The individual/family prize winner does not need to be from the winning team.
- Decisions are final and binding.

7. Notification

Winners will be contacted via social media direct message or through OMHA channels. If a selected winner does not respond within five (5) business days, an alternate winner may be chosen.

8. Content Usage & Rights

By entering, participants grant Soloway's and OMHA a non-exclusive, royalty-free, worldwide license to:

- Repost
- Share
- Publish
- Display submitted content for promotional, marketing, and social media purposes, with credit where possible.

Participants confirm they have permission from all individuals appearing in the content, including parental consent for minors.

9. Code of Conduct

Content must not:

- Contain offensive, obscene, or inappropriate material
- Violate any laws or OMHA policies
- Include unsafe or dangerous activities

Soloway's reserves the right to disqualify any entry that does not meet these standards.

10. Limitation of Liability

By entering, participants agree to release and hold harmless Soloway's, OMHA, and their respective affiliates from any liability arising from participation in the contest or acceptance of any prize.

11. General Conditions

- Sponsor reserves the right to cancel, suspend, or modify the contest if circumstances beyond its control affect fairness or integrity.
- All federal, provincial, and municipal laws apply.
- Void where prohibited.