

MINUTES
BAHA Board Meeting Agenda
March 16, 2020

*** Due to the COVID-19 pandemic, BIG was closed and the meeting was held by Zoom. Participants included: Josh Syrjamaki, Paul Mussell, Matt Schwalbach, Matt Tietje, Loucinda Bjorklund, Melissa Thurston, Suzanne DeBrule, Chris Potenza**

1. Approval of February Minutes
 - a. **Approved**
2. Old Business:
 - a. Shooting Area and Sniper's Edge – Paul
 - i. **Go to print on tarps soon, install and build false wall, and hold a “handing materials” party**
 - b. HS Game Access/Fees for Players – Matt
 - i. **Pending and for discussion at next meeting.**
 - c. Tournaments – all
 - i. **Matt and Sharon will work together to revise and update position descriptions for the different roles involved in tournaments**
 - ii. **Matt and Sharon conduct exit interviews with with team managers on what worked and what didn't work in the past the year; what was envisioned and what was actual experience**
 - d. Live Barn – Matt
 - i. **Pending for future discussion**
 - e. BIG updates recap -- all
 - i. **City bringing in firm to review developing plans**
 - ii. **Naming rights deal for BIG - This is bigger project and there should be follow up conversation with Chris, Josh, Paul, Matt to prepare the next board for opportunities.**
3. New Business
 - a. Sponsorships and Hockey Heritage – Paul, Josh and Chris
 - i. **Recent examples of other city rinks completing deals on naming rights that went quick**
 - ii. **Chris will put together a proposal for Bloomington City leaders to position/time this proposal when local businesses start bying naming rights and the City of Bloomington can engage.**
 - b. Board Transition

- i. VP: Girls - Joel Feldman
- ii. Treasurer: Jefferson - TBD
- iii. Secretary: Kennedy/Richfield: Aimee Graw
- iv. Concessions: Girls - Donnie Prellwitz

4. Reports

- a. Advertising – Chris
 - i. Good year, still following up with clients
 - ii. Waiting on a few checks including 4 Points Sheraton
 - iii. Be sensitive to clients who are struggling during the shut down of local restaurants etc
 - iv. At some point when the COVID-19 situation passes, BAHA should consider sending out messages to members urging them to visit our local businesses who support BIG and youth hockey
- b. Concessions – Melissa
 - i. Waiting for guidance about when BIG re-opens and tournaments are still on.
 - ii. Transferred tasks to Donny and coordinating with Suzanne
- c. Treasurer – Suzanne
 - i. Closing out Mite Jamboree.
 - ii. Set up first of RBCU accounts and set up tournament account - still working to sync up with Quick Books.
 - iii. See financials that were sent out
 - iv. Set up a meeting with Paul, Matt, Josh to prepare draft budget for next year.
- d. Tournaments – Sharon
- e. Ice Coordinator – Brent
 - i. Booking ice for Sept and Oct - clinics, practices, etc at BIG and Richfield. Will send out billing for March hours.
- f. Associations – BKRH
 - i. No report
- g. Associations – Jefferson
 - i. VP candidate will be finalized. Pee Wee A made it to state but it was canceled due to COVID-19. Partner with Kennedy-Richfield for fall clinics to manage the numbers.
- h. Associations - Girls
 - i. This year, 12 year olds both teams received spots at regional tournaments. Positive season

- ii. Summer of Sundays, ice is set up with and is partnered with St. Louis Park/Hopkins program. Fortis is running it.
- iii. Finalize candidates for board.
- iv. Finalize fall ice.