



Dear Community Leader,

Charlottesville has always been at the forefront of nurturing the development of its residents and future generations. Charlottesville Sports Alliance looks to continue this rich history by providing a positive, healthy sports environment for ages 4-55+, boys and girls, men and women.

This is an invitation to join us in the next step of this exciting journey. We have various sponsorship tiers, perfect for any level of partnership that will provide increased exposure within the Charlottesville area and beyond.

PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER
<ul style="list-style-type: none"> ● Park Sponsor \$20,000 – Large Name/Logo on Entrance Sign Leading into Park ● Game Jersey Sponsor \$20,000 – Jersey Front Logo Placement (2-Year Agreement Beginning with New Uniform Cycle, 2024) ● Practice Jersey Sponsor \$10,000 – Back Jersey Logo Placement (Beginning Fall 2023) <p>PLATINUM PARTNERSHIPS INCLUDE:</p> <ul style="list-style-type: none"> – Invitation to All Events – Large Logo on Vinyl Sponsor Banner – Large Logo on Website - Hyperlinked – Logo Placement in Club Email Footer – Individual Social Media Post Promotion (FB/IG) 	<ul style="list-style-type: none"> ● Shelter Sponsor \$2,500 – Hanging Sign with Logo on Shelter ● Field Sponsor \$2,500-\$5,000 – Logo Placement on Field Sign Pole Banner * Fields 1, 2, 6, 7 = \$2,500 * Fields 3, 4 = \$4,000 * Field 5 = \$5,000 ● Top Soccer Program Sponsor \$5,000 – Logo on T-shirt Front <p>GOLD PARTNERSHIPS INCLUDE:</p> <ul style="list-style-type: none"> – Medium Logo on Vinyl Sponsor Banner – Medium Logo on website – Gold Group Partner Social Media Post (FB/IG) 	<ul style="list-style-type: none"> ● Camp Sponsor \$1,500 – Logo on T-shirt Front ● Event Sponsor \$1,500-\$3,000* – Naming Rights for Event – Logo on Event Material – Product Distribution * Price Depends on Event ● Fence Sponsorship \$500-1,000 – Individual Logo on Banner * Side Fences = \$500 * Flag Pole Fence = \$1000 ● Entrance Flag Sponsorship \$1,000 – Logo On 1 Multi-Sponsor Entrance Flag <p>ALL SILVER PARTNERSHIPS INCLUDE:</p> <ul style="list-style-type: none"> – Small Logo on Vinyl Sponsor Banner – Small Logo on Website

If you would like more information or to discuss any of these opportunities, please contact me at admin@charlottesvillealliancesc.org.

With warm regards,

Matt Nauman

President, Charlottesville Alliance Sports Club
(A 501-c-3 Non-Profit Organization)



SPONSORSHIP AGREEMENT

Business Name: _____

Business Address: _____

Contact Name: _____ Phone#: _____

Email Address: _____

SPONSORSHIP PACKAGE:

- | | | |
|---|--|---|
| <input type="checkbox"/> Platinum Park Sponsor | <input type="checkbox"/> Gold Shelter Sponsor | <input type="checkbox"/> Silver Camp Sponsor |
| <input type="checkbox"/> Platinum Game Jersey Sponsor* | <input type="checkbox"/> Gold Field Sponsor | <input type="checkbox"/> Silver Event Sponsor |
| <input type="checkbox"/> Platinum Practice Jersey Sponsor | <input type="checkbox"/> FIELD # _____
\$ _____ | <input type="checkbox"/> EVENT _____
\$ _____ |
| | <input type="checkbox"/> Gold Top Soccer Sponsor | <input type="checkbox"/> Silver Fence Sponsor |
| | | <input type="checkbox"/> LOCATION _____
\$ _____ |
| | | <input type="checkbox"/> Silver Entrance Sign Sponsor |

PAYMENT INFORMATION:

Invoice Total: \$ _____

Total \$ amount is equal to listing on page 1 unless otherwise specified.

_____| _____| _____| _____
Partner Signature / Date Charlottesville Alliance Representative Signature / Date

Thank you for supporting the Charlottesville Alliance Sports Club with your one year donation.* Please sign and return this agreement to Matt Nauman, P.O. Box 7214, Charlottesville, VA 22906. By signing this form, you are committing payment for your chosen sponsorship level above. Our club thanks you for your generous contribution.

* Platinum Game Jersey Sponsorship begins in 2024