

Bogus Basin Ski Club Minutes

Sept 4, 2018

The business meeting was called to order: by President Darryl Kuhrt at 6:32 pm

Board of Directors:

Present: President: Darryl Kuhrt **Vice President:** Margie Ridgeway **Secretary:** Lynda Clark **Treasurer:** Betty Hawkins **Membership:** Michael Bouton **Social Director:** ~~Barbara Bryant~~ **Marketing Coordinator:** John Adams **Communication:** Craig Olsen **Purchasing:** Paul Markowitz **Trip Coordinator:** Roxann Jensen **Social Media:** Nancy Moore

Assistants & Ex-Officio

Past President: Kim Hovren **Historian:** Fred Uranga **Web Master:** Carol Peterson **ISC Liaison:** Paul Markowitz **Asst. Marketing Coordinator:** Vicki Kuebler **Asst. Social Director:** Sussette Newsom and Sandra Hufsmith **BBSC Rec Race Team Captain:** ~~Dave Henry~~ **Media Designer:** ~~Kas Henry~~

Guests

Mary Pribble, Mark Barnard, Walt Freestone

Absent: As noted by strikethroughs, above.

Secretary's Minutes: Motion by Michael to accept Minutes, second by Margie, motion carries.

Treasurer's Report: (Betty) – Nothing New to report, around 21k in account and getting money in for Champagne Brunch. Passed around the bank statements.

Communications Report: (Craig)

Craig – every one approved via email to start working with Sports Engine and get the current website transferred to Sports Engine.

Michael gave tour of the web site. Once goes live – we (Craig) would be doing the ongoing maintenance. The board would give information and Craig would update. Main improvement will be the auto-signup and auto population for trip sign up. Michael noted to sign the BBSC Release Waiver it is a click to accept. Bette sent a night picture that will be used for background. Setup is not final, just beta. Calendar can be for everyone, and we can have one that is Board specific, i.e. only be seen by board

Next Steps – get together with individuals for training – Bette, Craig, Michael, Barbara. This training will be to show the team how to create some of the things we want to see on the website. Sports Engine has videos on YouTube for how to maintain and will help the team get started.

Create a new account – Michael already created an account and pay dues with Credit Card. Resistor need to register with traveling name because this name will be for trip auto populate feature. Name has to match credit card name to register, but we need to make sure legal name is same as travel name for airline travel.

Estimate for going live to be completed by Champagne Brunch but this is only 1.5 weeks out. We have PayPal ready to go on old site, so not a big deal if not ready.

Mogul should be ready to go in October

Craig will be the Web Master going forward – this will give him the responsibility to be the Mogul, eBlast, and web master.

Marketing Update: (John/Vicky) - Hand out

80th year -When and where can we talk about our history, our success, our visions? Did you know Feb 13 1938 was when charter was signed? Can we tie the 80th Anniversary into every event? Can we print something on the Ski Swap flyer? Do we need stickers, glass cleaners, celebration? Maybe a theme for the Christmas Party?

Expand membership - Change our name to Bogus Basin Ski and Recreation Club? To follow along with what Bogus Basin is doing with year around events.

Use Big Bertha more to help promote the club

Highlight where we spend our funds. Can we use the web site to help promote our relationships with Bogus Basin, Ski Patrol, Rec Unlimited, BBSCEF, College of Idaho, etc. Using the new website, we will be able to highlight our donations, sponsorships, and the scholarship brought to us by Barbara Bryant. We need to keep promoting what we do.

BBSC Booth at Warren Miller – Can we move out booth to the front to greet everyone coming in since it is our party?

Social Media: (Nancy) not here

Membership update – Technology Committee Report – (Michael Bouton)

BBSEF (Bogus Basin Ski Education Foundation) As kids age out (19) of that group, might be a way to find new members that love to ski and already have leadership skills. Michael met with Mark and put on calendar for BBSC to help with brush clearing event at Bogus Basin. The BBSEF is inviting their members, parents, others, for brush cleanup and we could serve them lunch? Socialize and present BBSC to them for future membership. BBSEF will pay ½ cost for food. This would be Sept 23rd, the Sunday after the Weiser River Trail Bike Rid. Barbara willing to help Michael -he would get donations of food. Motion made by Michael for up to \$150 in support of this event, John / Craig second; motion carries.

Outdoor Exchange Thursday Oct 4th - First Thursday in October for a BBQ event. We can use any leftover food from BBSEF. Motion made by Daryl for food and marketing materials of \$150, Craig/Margie second, motion carries. This will be on First Thursday calendar in Boise weekly and KTVB Calendar.

Greenwoods Saturday October 13th - Greenwoods will bring in resorts and ski promotions. BBSC provides BBQ for that event.

Snowriders event –Thursday October 25th - Date for Snowriders Welcome to Winter. BBSC could work together with Snowriders and put on larger event? We have to work with Snowriders to build rapport, and working on this event together might be good time to build more trust.

IDEAS for promoting the club:

- **November** –maybe work with some breweries? BBQ hotdogs and promote the club? Maybe go to Nampa?
- **Warren Miller** - dress up in ski clothes and go around to bars and hand out flyers.
- **Asking Brad Wilson** – ideas for incentive for people to join club – Nov 1 to Oct 31 is membership and Michael is trying to pull the ski club and Bogus Basin together more and more.
- **Where is membership dues going** – subsidizing events – so attend 3 to get more value from your dues.

Main Event Topic(s):

Trip Planning for 2017/2018 Ski and Summer Season

Sun Valley Trip – not put together yet but most likely will be the first week in January, Sunday 5 – Saturday 12 and is sponsored by Intermountain Ski Council. Paul is waiting on pricing from Sun Valley as it is about ½ price for rooms. We had 35 there last year.

Zermatt – January 24 – 28, 2019 – Michael – \$850 total cost with a \$200 deposit. Almost 15 people signed up. 4 nights stay at Zermatt and includes ski passes, have to pay extra for film festival.

Whitefish - Feb 20 – 24, 2019. Anna not here

August Cape Town Africa – Roxann Jensen Leading. This is an Africa trip July 2019
Trip is limited to 12 people. 5 have paid -and October 1 is the deadline. Sent emails to people that expressed interested.

Mountain High Sport Club –based in Portland. They will be at Bogus for 2 days, February 18 and 19th and will have a dinner at 6:30pm on the 19th if anyone wants to attend. Kim is coordinating with the club for dinner. Trip to Anthony Lakes Feb 20 and 21. This is a Thursday trip and you drive. Roxann gave dates and information to Craig.

Schweitzer - Margie – reviewing logistics but looking to leave on Saturday - ski Sunday, Monday, and ½ on Tuesday and return Tuesday. This would be a bus trip? Need to confirm blackout dates but looking at March 9 or March 16th. Margie to get lodging, travel costs estimates and bring back to board for approval.

Club Activities Updates:

Floats, Boats, and BBQ Thursday Aug 9th – good event

Practice Bike ride – good turnouts and fun times with BBQ after these events.

Float the Boise River – great float time for all had post taco party

Dog Days of Summer (on the Mountain) – August 26th national dog day – only 3 for turn out – not sure about doing this next year.

Blues and Bones at Eagle Island St. Park - August 25th – no update

Norway Trip – Mary Pribble gave update. The trip broke even and she has trip recap with tips for trip coordinators. Kayaking was rained out. She has lots of pictures. Handing the credit card and financial information to Betty. We are posting trip recaps to the web site, so Mary will send electronic copies to Craig. It was a great group of people!!

Middle Fork Wilderness Outfitters – Middle Fork of the Salmon River – great trip lots of sunshine – 9 people attended with 4 others. Paul caught all the fish!

Champagne Brunch Saturday September 15th. Betty needs to have get together and call people to bring casseroles. So far everyone that signed up has paid so she is worried there will not be enough casseroles. Susette happy to help call... Carol will change PayPal code to \$10 in evening.

Motion made by Michael that we provide / prepare backup food not be more than \$500; Betty second, motion carries.

Margie will not be there and needs to find someone to do raffle. Mark will backup for raffle but wants to have someone else do the raffle.

Daryl will not be there --- Lynda will MC ...

80th year

Calendar of events

Bogus Basin person – Brad Wilson -- Daryl will send email and invite them (Suzie)

Trips scheduled – need to have coordinator with poster and sign up sheet

Weiser Bike Trail Ride – Saturday September 22 – Sandra is the coordinator – only has 4 attendees so far –Carol needs to make sure she is covered for liability for transportation of bikes. Others will be available for transportation.

Bridge Builders Celebration Sept 27th - Motion by Betty to change motion from last month to be \$250 to include Michael, John, Susette, Vicky, and Mark, second by Margie; Motion carries.

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Wine Bike Ride – Sunday October 27th - Paul will chair Event starts at 11:30 with location and route TBA

Warren Miller 2018 – Nov 15, 16 17th - Four shows at Egyptian Theatre. This is the 69th year. FACE of WINTER. Larry Crockett / John Greenwood and Kim Hovren as the liaison for BBSC.

Holiday Party – Saturday Dec 8th - Plantation Country Club is free – we cannot bring beer and wine but Barbara is working it out.

ULLR Fest – Feb 2 2019 – Vicky – asked people about ULLR fest in Norway and no one had heard of

ULLR, Son of Oden. Vicky will have signup sheets at Champagne Brunch

Crab Crack –February 9, 2019 - Planning this starts in September. Barbara and Michael will work on food / caterers, Barbara will look around for Venue but might be at White Dog. Someone needs to co-chair and train for chairing this event next year.

Old Business:

Board retreat – Kim provided a hand out and will send out email. In 2016, the board had a retreat on the mountain. There were a couple of speakers. If at Bogus Basin it would be 10am to 3pm – seating for 20, screen setup - Saturday Oct 20st? Could we do this at the Plantation Club House and be from 1 to 4pm? Have to buy lunch/snacks there? Michael will chat with Barbara to ask them if they are available... purpose of this retreat would be for strategies: how to brand, promote, how to move the club forward, strategic planning and execution.

Trip Coordinator Check Book – Roxann to work with Betty to switch that from Anna to Roxann. Trip accounts are setup and used for each trip with \$500 for buffer. If the trip has to dip into that \$500 buffer, the bank charges us a fee. Any excess of \$500 after trip, funds go into trip slush fund... Betty just tracks the slush fund.

New Business:

None

Meeting ended at 8:52 PM