

Bogus Basin Ski Club Minutes
August 6, 2019

The business meeting was called to order: by President Lynda Clark at 6:35 pm

Board of Directors Roll Call

President: Lynda Clark, **Vice President:** Margie Ridgeway, **Secretary:** Carol Peterson, **Treasurer:** Betty Hawkins, **Membership:** Barbara Bryant, **Social Director:** ~~Kim DeWit~~, **Marketing Coordinator:** John Adams, **Communication:** ~~Craig Olsen~~, **Purchasing:** Michael Bouton, **Trip Coordinator:** Roxann Jensen, **Social Media:** Nancy Moore

Assistants & Ex-Officio

Past President: ~~Darryl Kuhn~~, **Historian:** Fred Uranga, **ISC Liaison:** ~~Paul Markowitz~~, **Asst. Marketing Coordinator:** Vicki Kuebler, **Asst. Social Director:** Sussette Newsom and Sandra Hufsmith, **BBSC Rec Race Team Captain:** ~~Dave Henry~~, **Media Designer:** ~~Kas Henry~~, **Past Past President:** Kim Hovren

Guests: Doug and Sue Baker, Larry Crocket

Main Topics

Campout – Doug Baker

Weekend was a great success. Needed more guidance. Henry Gonzalez and Mike Hanson and Lynne did meals. Used some shed supplied. Did not provide alcohol because of late signups and unsure of support from the board. People thought that it was great that people could bring their own preferred alcohol. There was a good variety of sacks. 30 people came and about 20 helped. Doug recommends a sign-up sheet to get everyone to help. Plenty of help, but always the same people. He wants to spread it around. The receipts estimation is about \$1,130. The difference between receipts and expenses is unknown at this time. Betty has all the expenses, but has not looked at the numbers yet. The board approved \$400, but Doug did not spend most of that. Betty got the January deposit back. Doug and Sue got back the kitchen deposit. Doug had to give a cash deposit out of his pocket, plus \$689, plus tax. Betty wrote a check for the \$689. Not knowing about those expenses made for an uncomfortable situation. We need to pay in advance. This should be addressed in the December meeting, then a week in advance a check should be cut for the campground, and a check for \$100 for the kitchen deposit. Attendance...20 peoples signed up early, another 10 at the last minute, and then a couple more showed up. For registration next year, Doug recommends early signup \$35, at the 2-week mark it goes up to \$50 to minimize stress on the event planner. Do we discount for just Saturday night or do they need to pay \$35? Sussette stayed at a hotel. People might have a preference to do that, so what should they pay? Whether you stay in the campground or not, we just make a price and that's what they pay. That is needed to cover campsite expenses. Doug included a list of kitchen equipment and menu and some other advice. Event planner needs this year's attendance list for next year.

Warren Miller – Larry and Kim Hovren

Kim presented a page of information that she would like the board to review.

John Adams said he has commitments from Boise Weekly at the same price as last year. Looking for a half page on the back cover. Idaho Press now owns Boise Weekly. Posters run about the same. Adding 10% on everything we paid last year. Boise weekly \$1,500. What are we going to do about approaching the Boise School District to see if they will promote the Saturday matinee and associate it with Dottie Clark? Kim said last year marketing ran \$2,800 for expenses.

Larry, gross \$13,680 and last year \$2,893 to the three recipients and the net went to the club. They might up that donation.

Lynda met with Susan Saad and she wants a donation to Bogus Basin from Warren Miller. There is a difference between total sales which includes the matinee and the donations do not include the matinee. That originated when they started giving out these donations. Kim proposed that we offer a student ticket for the Dottie Clark group. Larry is skeptical about how much of an impact the donation will have on Bogus Basin's overall budget. The plan was to have some impact to the skiing community. We have not given to Bogus Basin before. They donate season passes and we give them booth space valued at \$200, and we give them time. Susan wants some film time and it has always been available, but they never presented a film. We introduced Brad the first year with him in a Warren Miller film hitting a tree. The three recipients promote the movie. Bogus Basin attends the premier party. Larry says we have several months to commit, but we state who it benefits on the posters. Poster deadline is the September board meeting. Rec Unlimited wants to raffle their Morning Star chair outside the movie. At Ullr, ski patrol raffled off an old toboggan.

Approval for marketing expenses? Last year, the board approved \$2,800. Looking for up to \$3,000. John moved that we budget \$3,000 for marketing this year. Margie seconded. Motion carried. Kim asked about structure changes...ticket prices, Kim read through the plan (attached). Carol would like electronic files. We need the Ski Club lobby table covered by the board and it is our raffle sale. Ski swap stuffing bags is a very valuable opportunity. John Adams' proposal inviting the Dottie Clark gives us a connection between families and kids. Larry is the coordinator with WM Entertainment. They give us drop-down information and then our promotions are in line with theirs. They will start their marketing cycle on August 8. Larry coordinates the contract with WM. This year's movie is "Timeless." Kim will look through to see if there are any local athletes. Kim coordinates with the board. She talked about the schedule. Looking for Ullr and Ski Patrol there.

Lifetime Membership – Kim – FWSA is not our governing body. She wanted to use it as a networking association. She asked for an email list for other clubs. Their secretary said no to contact information. They have a policy not to release. They included it in their News Flash. No response. She followed up in July but it was not there. She needs to ask for it each month. May not be possible to get any networking information

Minutes

Michael moved to approve the minutes as accepted. Betty seconded. Kim would like to have the comment, "There is no one doing what Kim is doing" struck from the minutes. Michael responded that he was doing his own research when he said no club that within the council was doing that. The statement was from the council president. Kim is done with that research for now. The new FWSA website might help in the future. They are moving to Club Express. Motion carried.

Treasurer's Report: Betty

\$27,515 as of July 31. Not all the storage shed expenses have come in yet, but that once that comes in it will be \$22,515. Closing Wells Fargo and going strictly with ICCU. Margie asked if we are getting reimbursed for conference expenses yet. Lynda asked Betty to reimburse the attendees. Sussette was ill and could not attend. Her hotel and flight were reimbursed. Randy said the registrar will send her a refund. Betty has the refund check for the "extra" attendee.

Communications: Craig

MeetUp App

Via email. This is what I was able to find out about using the Meet-Up App with our website. I can set up a page on our website (kind of similar to a blog) where members can communicate back and forth. It does require members logging into the site and checking this page frequently for new messages. As far as I know, this page will not send a notice (email or otherwise) to all other members each time a new post is made. That is the beauty of the Meet-Up App - it sends a message/notice to your email address each time a new post is made. I have set this kind of page on the website under the photos tab so that members can comment on the photos, but so far, I am the only who has posted a comment.

We may also be able to do a similar thing through our Facebook page, though it would have some of the same drawbacks. Not all BBSC members use Facebook or have Facebook accounts let alone check it regularly for daily new posting.

Lynda - If we go forward with Meet-Up, it would be a separate registration...not within Sports Engine.

Barb asked about a link she saw on Google. It appears to be associated with our club and offers a coupon for beer or travel. Lynda will follow up.

Marketing: John/Vicki

Nothing to report. Have not done much on apparel. May order more helmet stickers. Lynda asked about stickers for Warren Miller 2019. Helmet size. Barb would like stickers for new members. If we add Warren Miller to the stickers, will that be a new setup cost? John will investigate.

Social Media: Nancy – N/A

Membership: Barbara

Craig is trying to remove the duplicate names from the Sports Engine list and has not figured out to do that. When you register for an event it puts your name in there again. Barb handed out a welcome letter for new members. We have 5 new members. Please review and write comments and pass those comments to Barb. She will send new members the updated calendar, stickers, most recent Mogul. Barb will send the letter electronically to the board so we can review and comment.

Trip Coordinator: Roxann

Trip Planning for 2019/2020

South Africa – Roxann is trip leader. July 9 – 22. Fabulous with the time of their lives. She will post photos on her Facebook page with a link so Nancy can share them with our Facebook page. Can she put together photos for our Second Monday event?

Sun Valley – Paul is working on this ISC trip for January.

Schweitzer - Margie is trip leader – Jan 25 – 29, 2020. 11 people signed up via email.

Via email. Margie submitted a copy of the Schweitzer contract for a ski trip dated January 26 returning January 30. An additional cost of \$1,530 will be added to the total for transportation to and from the airport. If 30 people sign up the total cost will be under \$450 a person. Margie proposes to sell the trip at that price. In the meantime, she needs a deposit of \$500 to hold our rooms along with a signed contract. This was approved via email so Betty could issue a \$500 check. Margie signed the contract and Betty sent the check.

St Moritz and London – Paul is trip leader. Feb 29- March 13, 2020 -- 38 people on this trip with 8 on wait list.

Big White Mini ski week – March 29 – April 3, 2020. On the FWSA website. Really good price.

Anthony Lakes – Kim D

Brundage -- Kim D

Soldier Mountain – Is for sale on Craig's list.

Portugal Bike Trip – 2021 - Proposed by **Roxann** – With a possible extension to Morocco.

Club Activities: -- Kim D

Botanical Gardens – No progress with a good date. Thursday night. \$10 admission. August or September. Announcement will go out in an eblast.

Campout July 19-21 – Reported above.

Boats, Floats, and BBQ – Betty. Thursday August 8th at 5pm to 8pm – Lower Discovery Park. Similar to last year. Craig sent out an eblast. She has 10-15 who responded. Is there a budget? Possibly \$50 for beer, wine and brats. Betty moved to ask for \$100 for food, etc. John seconded. We also feed Chuck and his crew. Michael bought food for 30. Can we buy non-perishables? If we buy extra and keep them frozen? Lynda would like to spend up to \$200, buy better beer and more food and more wine. Betty changed her motion for up to \$200 and John seconded again. Motion carried. Margie and Sussette have freezer space.

Champagne Brunch – Betty is Chair. Sunday, September 8. We get access at noon. Should we advertise it that it starts at 12:30? Yes, let's try that. We meet at 11:30. Casseroles and fruit. Betty moved for up to \$500 for Champagne Brunch. Margie seconded. Motion carried. **Roxann** looking for trip sheets at

brunch. Do we want to ask our members where they want to go? Yes, and ask for name, contact info. and recommendation.

Weiser River Trail -- Sandra is event leader. Saturday, September 14. Event sign-up sheet at Champagne Brunch. People are to contact her. Only heard from the board.

Wine Bike Ride – Paul is event leader. Sunday, September 22, start at St. Chapelle at 11 am.

Kim D video – Winter holiday, Stueckle Sky Center, Plantation and CW Moore rooftop. She is trying to keep it at the same price and the venue includes an attraction and is different than what has been done in the past. She likes the Idaho Botanical Gardens. The cost is \$1,250 which includes a private heated tent with some tables but not enough for everyone. We would serve appetizers prepared by Life's Kitchen. \$1,500 before any alcohol. Garden aGlow. \$33 for appetizers and rental. \$45 for a bartender needed to serve alcohol. Need to schedule Sunday thru Thursday to get the reduced rate. On a school night, some school groups come to sing. December 8 – 11. Need to cap it at 100 people. There will be some seating. Let's have her pursue it. Barb prefers Plantation. Kudos to Kim. Great energy.

Paint & Sip – Kim D. Reserved Foothills Learning Center. \$175 for November 8. Bring our own food, the cost is \$30 per person and would the club approve \$70 for the venue? Plantation wants a minimum commitment of \$150 and that goes for food and drink. More expensive to go to Foothills Center. \$25 per person to cover the cost of the instructor. Go back to Kim for more details.

Second Monday Monthly Social -- Kim D is event leader. September 9. Kickoff of the monthly social event. Margie said it is at Lulu's on Bogus Basin Road.

Old Business

Storage Facility – John – Handout on the recap on what it costs. A very generous deal from Stor-Mor. Donated \$400 off the top and donated the difference in the metal roof. Barn style \$4,500 including sales tax. \$300 on painting supplies and Stan Ridgeway showed up with a professional sprayer and did an amazing job. The electrical cost \$360, and \$150 to hang the door donated by Ron Rauch, install the opener and weather stripping. \$5,425 to-date and was \$425 over budget. \$100 to build the ramp. \$5,625 total \$625 over budget. Donated items were significant.

John moved that the club cover the \$625 overage. Barb seconded. Motion carried.

Lynda asked for a cost analysis on \$5,625. Negotiation with Zac went well. Zac is asking for a ski pass and two tickets to the Crab Crack. Insurance \$350/year. \$15,000 coverage on the shed, \$30,000 coverage on contents and bridging us with our other insurance. Republic now charges \$85/mth. The cost would be \$1,365 that we would have been spending, it will take 8 years to break even at that price. If we add on insurance, it would be \$2,100/year and take less than 4 years to amortize out. A big thank you to Mike for starting this process. Zac put about \$500 of road fill.

Via email...Final lease negotiations with Zack and Virginia. Big thanks to Jim Hovren. Final negotiated price paid for the shed from Stor-Mor was \$4500 for the barn style with upgraded metal roof, including sales tax. A savings of about \$1500. Electrical materials will cost about \$400, mostly because of the distance from breaker panel to the shed is about 175'. This cost includes switches, plugs and light fixture. Labor donated. Cost of material for sealing the shed floor, and Cost of exterior paint and supplies will end up costing about \$250. Big thanks to Stan Ridgeway for using his airless sprayer! Cost

of lunch BBQ and beverages, about \$50. Hired expert labor to help install our donated overhead door and opener about \$100. So, when all is said and done, we are going to be about \$300 over the \$5,000 board-approved budget. We are getting a lot for \$5,300. We plan to clean out our old storage and move everything to our new shed. Purchase of new storage boxes cost about \$60. Insurance on new shed and contents TBD

Raffle - Margie. Artsign does our sign. This new board type can be reused every year with a different cover for \$188, digital print plus art work at \$65/hr. Then next year it would cost less. Michael has Brian Head Ski Resort information. Margie needs that verbiage. Margie moved for \$300 for another trifold for this year. No time to check with another vendor. The new material can be written over. Carol seconded. Motion carried. We'll do the 30 tickets for \$20 again.

Zac Summer Pass – Give him one of the six passes. Can we buy him a pass at the pass at the President's Day sale? Barb moved we do so, Margie seconded. Motion carried.

Scholarship Update - Barb – It is very important that we have personal contacts with the person. 4 nights and 3 days skiing for two. Email to Mark and meet on the 20th.

Safety Program with Bogus Basin – On hold for now.

New Business

Bogus Basin Ski Passes 2019 – 2020 – we will get 6

1 for club raffle, 3 for WM raffle, 1 for club volunteers, 1 for Zac M for Storage Facility Space donation

Bogus Bash – September 7. We need volunteers. Buy a table and offer those who volunteer to do set up a half price for a seat at the table. Table for 8 is \$1,000. A plate is \$125. Can Craig send out an email blast asking for volunteers? Lynda moved if we can get 8 volunteers to set up, we will buy a table and those volunteers get the right to sit at the table for half price. Betty seconded. Motion carried.

Does BBSC qualify for 501(c)(7)

We file tax returns yearly per Betty. Betty works with Jeffrey Beebe yearly for the tax returns.

Do we need an audit? Jeffrey Beebe who does our taxes sees everything. We are a non-profit social organization. It's off base to have an audit done. Per Betty, according to Jeff Beebe, the State of Idaho does not require any type of filing. Jeff Beebe follows federal guidelines so the club is covered. Fred said many years ago we did do audits to protect the treasurer. We are not going to do an audit. Betty is starting to do a profit and loss statement for our events.

During our meeting with John G, Larry and Kim, John Greenwood wanted to know why we need such a high balance. He thought we should write a check for \$5,000, and give it to Bogus Basin on the stage. Do we want that gesture? How do we have this conversation with our members? No motion was made to offer a large amount to Bogus Basin as donation. The Board agreed, we can supply people rather than money.

Meeting ended at 9:23 pm

Respectfully Submitted by Carol Peterson