

Stillwater Area Baseball Association
P.O. Box 112
Stillwater, MN 55082

January 24, 2025

I hope this letter finds you well. I am reaching out on behalf of Stillwater Area Baseball Association, an organization dedicated to promoting the principles of sportsmanship, honesty, loyalty, courage, and respect for others. As we continue to promote and to develop the growth of quality amateur baseball in the St. Croix Valley and Stillwater area, we are seeking local businesses to partner with us through sponsorship opportunities.

Sponsoring our program offers you the chance to make a significant impact on youth development while promoting your business in a positive and community-focused manner. By supporting our association, you will help to fund equipment, uniforms, field maintenance, and other essential aspects of our program.

We have a variety of sponsorship packages available to fit different budgets and marketing goals. These include, but are not limited to:

- **Tournament Success Sponsor:** \$1,500 - Your logo and sponsorship information placed on highly visible social media posts that highlight tournament winners & success. Your business will be the exclusive sponsor for ALL tournament winners & success social media postings. With our growing social media following, your brand will be seen by hundreds of local families and community members.
- **E-mail Footer Sponsorship:** \$1,000 - Your logo will be placed in a footer banner as a sponsor on all association e-mails to our families throughout the season. Over 20 e-mails get sent each season for various communications which means 5000+ impressions of your business! Only 4 sponsorship logos will appear in the footer.
- **Website Sponsor:** \$500 - Logo placed on the Stillwater Area Baseball Association website & a link to your business from Sponsorship page.
- **E-mail Marketing Sponsorship:** \$2,000 – One marketing email sent to all families who have registered for the 2025 season. Through this sponsorship, your business will receive direct visibility in front of hundreds of local families, making it an excellent opportunity to promote your products and services to potential customers in the community.

We would love to discuss how we can tailor this sponsorship to meet your goals. Please feel free to contact me at 651-470-5239 or via email at crick745@hotmail.com for more details.

Thank you for considering a partnership with the Stillwater Area Baseball Association.

Sincerely,

Chris Rick
President
Stillwater Area Baseball Association