

# Brandon Valley Hockey Association

Board Meeting Agenda  
Monday, August 10, 2020 7:00 pm  
Tailgators  
1013 N Splitrock Blvd, Brandon, SD 57005

Board Members present: Denise Poncelet, Chris Weber, Jason Smith, Laura Schoen Carbonneau, Sue Harms, Jennifer Swenson, Emily Groen, Cody Clites, Steve Slaba, Andrea Johnson

Members absent: Jason Lindquist, Tom Gruenig

Guests: Laura Reinsch, Sam Johnson

**President Perry Schneekloth called the meeting to order at 7:05 pm**

**Denise Poncelet made a motion to approve the July meeting minutes. Second by Andrea Johnson. Motion passed.**

## **BVHA PUBLIC COMMENT**

There was a question whether partial pay option for registration. Some people are not seeing it when the register. There have been several registrations who have been able to make partial payments so it is indeed working.

## **TREASURER'S REPORT**

Sue is working on getting access to online Quickbooks. Registration and raffle money is coming in. Sue will go through the registrations to split registration from donations and family passes. Biggest expenses include tournament registration and equipment loan. She is working on cancelling the BVHA credit card.

**Cody moves to accept the treasures report. Second by Mike. Motion approved.**

## **PRESIDENT'S REPORT**

Since there was no year-end meeting due to Covid-19, BVHA will do a pre-season meeting on September 13 at 6:00 pm. Perry will confirm location with his church. Topics will include pre-season hockey schedule, team introductions, recognition of championship teams from last season. A hockey swap meet will be held immediately prior to the meeting starting at 5:00 pm.

## **DIRECTOR AND COMMITTEE REPORTS**

### **HOCKEY DEVELOPMENT**

**Perry makes a motion to approve David Bakke as the JV head coach with a \$1500 to cover travel expenses. Steve seconds. Motion approved. Perry makes a motion to approve John Weber as assistant coach with a \$1500 stipend to cover travel expenses. Second by Denise. Motion approved. Sam Johnson will also assist the JV team.**

Chris is working on lining up coaches for all other levels and will hold a coach's meeting after registration closes.

### **FUNDRAISING**

Raffle money is coming in and another ticket turn-in is scheduled for this coming Thursday. The Bean Bag tournament at Bottoms Up in Corson will be held 11 am – 5 pm on Sept. 12. Registration is \$35/person and will be handled by EventBrite. The event is posted on the BVHA Facebook page.

Denise presented the idea of doing a Queen of Hearts fundraiser in addition to the raffle. Through discussion we learned there may be a similar type of fundraiser already in Brandon.

### **MARKETING/PUBLIC RELATIONS**

Sarah plans to get a booth at the Biz Bash during the Pigskin Classic on August 29 to help recruit hockey players. The location will change to the Splitrock Square parking lot.

The Fred Assam Carnival will likely not happen this year due to COVID-19.

Sarah presented some first drafts of a possible redesigned BVHA logo.

The USA Try Hockey 4 Free dates are Nov 7, 2020 and Feb 20, 2021. BVHA will need to schedule ice time at the Scheels Ice Plex. BVHA can promote Try Hockey for Free through the Optimist Club Mailing. **Denise makes a motion to spend \$325 for the Optimist Club mailing to promote Try Hockey 4 Free. Perry seconds. Motion approved.**

### **REGISTRATION**

34 skaters have registered as of the meeting.

**Denise makes a motion to spend up to \$100 for an ad in the Brandon Valley Journal to promote registration. Perry seconds. Motion approved.**

### **RINK**

October 1 is the target date for having equipment moved back to the rink.

### **CAPITAL CAMPAIGN**

Sarah has been working on a press release for the naming donor announcement. There has been communication with the City of Brandon to let them know about the announcement.

## **COMMUNICATIONS**

Registration emails will continue to go out.

## **NEW BUSINESS**

Emily needs tournament dates by August 15 from all levels. If tournaments aren't turned in by that date, the weekends will not be guaranteed.

Baseline concussion screenings can be done from home. BVHA will look at having baseline tests for all players Squirt level and older. The BVHA risk manager will bring a plan to the September meeting.

The flood destroyed some of the sponsor signage last season. Cody will work with Bryan Seaver to review which signs need to be replaced.

## **OLD BUSINESS**

Emily locked in ice time at the Scheels Ice Plex for October and November. The board has reviewed the schedule via email.

Cody will plan a couple dates in September for equipment check-in and check-out and hand out jerseys at the same time. Starting next year, the association will look at having each player purchase his/her own jersey each year or as needed.

Laura volunteered to work with coordinators at each level to improve communication from the board to each level for the upcoming season.

**The next meeting is scheduled for 7:00 pm on September 14. The meeting adjourned at 9:18 pm.**