



**Agenda for Meeting
OFA Board of Directors
Sunday June 12, 2022
7: 00 PM
Schleeter Barn**



Department updates

1. Events- Jackie

(<https://docs.google.com/spreadsheets/d/1s81tCRdoY1wF2m4w1etrsfnNOaadwK7xybWpEh0juBw/edit?usp=sharing>) Jackie will be owning/updating this link-please reference for most up to date timing.

- i. Identify dates / needs/ Venues
- ii. Volunteers needed/ Sign ups-DIBS, youth night assistance
- iii. FB Concessions-DIBS system and brochures-planning 300

2. Youth Director Comments – Tim

- i. Recycle Equipment event-discussed changing timing to end of season or at equipment handout vs a specific time.
- ii. Registration review-5/15 opened. 69youth 41flag to date. Numbers are looking great!
- iii. Mentor Scholarship-Sr. award provided and was a success.

3. Coaches Update- Andy

- i. Coach selection process and updates-End of June to finalize this all prior to next mtg
- ii. Review Equipment Bags – all ready to go and handed out Sat prior to season starting- last items are on order
- iii. Trusted Coaches- Further Development of a coaching resources-web page in process End of June for completion of web page.
- iv. Pre-season coaches meeting/training needs by each grade level. ROBUST and handouts/reminders. Focus on positive and standardized processes (playbook, practice plans etc).

4. SWML League Presentation- Casey

- i. Working with Cooper to join league
 - ii. Other league business
 1. Rules discussion and review-next mtg 6/22 to finalize
- 8 game regular season-
 - Season kick-off August 30th & 31st



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- No games September 3rd, Labor Day Weekend
 - Games every Saturday 9/10, 9/17, 9/24, 10/1, 10/8
 - Mix in two Tuesdays/Thursdays starting 9/13 - 10/4 per team. Will not play back to back weeks of week nights if at all possible.
 - 2 game playoff with 4 team tiers derived from regular season standings - games 10/11 & 10/15.
- 5. Equipment – Jonah**
- i. Helmets-Still in process and on the way in.
 - ii. Recycle Equipment event and shed organization
 - 1. Ensure new coaches see the shed to understand expectation around cleanliness
- 6. Apparel- Jon (All is on order and in process per Nicole)**
- i. Jerseys
 - ii. Practice items
 - iii. Coaches apparel
 - iv. Store-updated products that will all be at equipment pick up for looking at etc
- 7. Alumni initiatives – Colby/ Jon**
- i. N/A not at mtg
- 8. Game Day Guide / Marketing – Ben**
- 9. Parent Ads Unrestricted Marketing-all progressing and need to finalize media guide**
- 10. Fundraising- Jeremy**
- i. Process and growth plan
 - ii. Dibs
 - iii. Bill Anderson
- 11. Social media update- Darrin / Ryan-we need to provide content. Use what Joe is posting and repost to build our following**
- 12. Varsity Director – Harry**
- i. Signage for locker room



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ii. Summer camp

13. Financial Review – Kent

- i. Tax return**
- ii. Ref Venmo-everything is set up**
- iii. Balances**
 - 1. Youth**
 - 2. Varsity**

"There is no traffic on the Extra Mile"