

Edmond Soccer Club

Executive Board Meeting Minutes

December 19th, 2017

Virtual Meeting

Presidents Report: Shayne Vigil –

- I want to thank Mickey for all his great contributions to the ESC Board and wish him much success at his new Job in Austin. He will be missed!
- I would like to submit Daniel Mask as a Treasurer replacement candidate. I think many of you know Daniel as he has two kids playing soccer currently. Daniel also has banking experience.

Sponsorship Program – provide a copy of the club’s program used in the past. Shayne will be asking for sponsorship money from different companies.

- Need to look at additional sponsorship revenue for advertising on our uniform.

Registrar Report: Keri Shipley - I have talked with the Under Armor rep and he has sent me the catalog and a couple of ideas that might work for our rec groups. I have sent this to James and once we figure out what works, the UA rep will send us a quote. He is aware of what we are currently doing with Nike and said that UA offers the same type of things to the club. The sooner we can decide this the better because we have to let him know by Jan 10th (ish) if we would like to go with UA for fall 2018. Please remember that we also have to place our order with Nike in Jan (about the same time) for Fall 2018, so note: if we are wanting to make a change we have to do it ASAP. One great thing about UA is they change their kits every 4yrs so this would help those older TR teams who add players and don’t have to buy a whole new kit. (please consider).

The OSA workshop is scheduled for February 3 in OKC. James, myself and Raymond are planning on going but if you are interested please let me know.

Follow Up: January 1st is Spring Opening Registration.

- Need a procedure for receiving concussion waivers.

Recreational Chair Report: Eric Cotton – Nothing new going on here. All quiet with the end of the season. I did speak to one of our problem traveling Rec coaches regarding some of the ideas we are discussing about uniforms and he is anxious to hear what we end up doing.

A/General Manager’s Report: Soesbee

1. Website is being worked on and should be ready mid to late January

2. Have been in touch with Overland park about field signs. The company that build theirs is no longer in business, but will be sending over pictures and possibly specs.
3. Coaches convention- Schedule to full to attend. Will look at going next year.

Treasurer's Report: **Mickey Hepner**

- The club continues to be on stable financial footing with positive current cash balances.
- 2. I have accepted a new job that will require me to be out of town throughout the week. So, I informed Shayne and James that I'm resigning my position as Treasurer. I will hand over all files I have to the newly elected Treasurer. The position is bearable because James and the accountant do much of the work. The role of the Treasurer is primarily to make sure the tax filings get made (the accountant prepares them) and to provide additional oversight on the club's expenditures.
- 3. The new bank accounts at Citizens Bank are established. I haven't transferred the funds knowing that my job change might be coming, and it will be easier for the new Treasurer to sign the signature cards.

Follow up items:

- Finalize all banking account with new Treasurer.
Plan to switch academy team accounts in July/Aug.
- Plans to create a capital improvement account for the balance of reserve cash.

Volunteer Coordinator's Report: **Jeanna Townsend** – Nothing to report.

TOPSoccer: **Ann Wood** – .Nothing to report.

Coaches/Academy/Tournaments: **James Soesbee**

- 3v3 Live 2018 – proposed dates for next year's tournaments:
June 9th – regular tour stop event
July 28th – regional championship
- State Cup 2018 – Prelims. - hosted by ESC April 14 -15 for U-11 thru U-14.

Competitive Chair/Coordinator's Report: **Shawn Wiley**

1) We discussed ESC going to bid on new kits. I asked Jason Hawkins (Energy) to support Keri, that way we maximize savings if we decide UA.

2) Amel will present to OEFC board soon his plan for the proposed College Recruiting Advisor position. The board approved \$500/month for a position that will assist players in the recruiting process. Payments have not started and are pending OEFC board approval of the plan.

3) Energy discussed futsal courts and their support of them throughout the city. They also discussed Corporate interest in mini-pitches throughout the city.

4) Energy discussed a College recruiting platform (iSoccerPath). They plan to pitch to the club their offer. There is no cost to the club. The service is paid for by parents. The OEFC board thinks we can add value by vetting some of the services out there and recommending the best value for parents. There was a lot of discussion around a lot of the services are not worth it and just add spam to your email. We would like to find the best service for our membership.

5) New Energy Head Coach / Technical Director - Energy updated us on the process. The last meeting was prior to yesterday's announcement. Energy outlined that it was important for them to find a coach that has youth experience and can add value from the top Pro team to the youngest boys and girls teams. They also expect that some of the pro assistant coaching staff will be more involved with OEFC competitive teams, training programs, etc. More to come on how that develops.

DA application - Opens 10/11/2017, closes 12/3/2017. Feb 2018 announcement of new programs.

Follow up items:

- Rich Hudson is working with all DOCs for an OEFC training curriculum.

- OEFC plans to create a master teamsnap account to create savings for all teams that currently use it. By consolidating our spend a team account will go from ~\$99/yr to ~\$39/yr. I asked Eric to look into if ESC Academy teams would like to participate.

Complex Coordinator's Report: Kurt Kraft

- Fields are in good shape, nothing to report.

Special Projects: Shelly Sanderson N/A

***Follow up for next meeting**

- Fundraising opportunity – exploring the feasibility of hosting a foot golf event at ESC or Silverhorn G.C. more info. to come.

Old Business:

1. Uniforms-Traveling Rec- We are looking at Nike and UA. Will share once we get more info and Jersey. Here is the UA catalog:
http://www.uaretail.com/digital_publications/FW18_TeamSoccer.html
2. Website update-First Mock up is below.
3. Need some pictures we might want to use as a background for website. Send them to GM if you have any that might be good candidates asap.

New Business:

1. Nominations for Treasurer
 - Steve McLanahan
 - Sean Featherstone
 - Daniel Mask
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2. C license reimbursement for Raymond Daniel (\$1500)

Meeting Adjourned

Follow up for next month's meeting:

Parking lot completion commitment from the City of Edmond

Action plan for installing field number signs

Project list for Facility improvements to present to the City of Edmond

Uniform selections for approval

Action plan for – Academy program tie using teamsnap with OEFC