



P.L.A.Y. Executive Board Meeting Minutes

Sunday, March 17th, 2024

6:30 pm

Prior Lake City Hall

Current Board Members:

Shreve Parsley
Lindsay Wilkerson
Justin Slocum
Debbie Aidas
Michelle Schommer
Tommy Thompson
Stuart Spronk
Heidi Simon

Staff: Chris Fleek

Shreve called meeting into motion - 6:32pm

- Cheer Budget- Nikki Stewart, VP Cheer
 - Cheer is going into this season with a \$36k surplus. Biggest change to the 2024-2025 Cheer season will be registration costs. Registration for Sideline is decreasing to \$165, and registration for Competition is increasing (Elementary to \$680, Middle School to \$1,075). These changes are directly related to actual costs of the program offerings which were not fully accounted for in the registration fees prior to this year.

Motion made by Brent, seconded by Lindsay to approve the 2024-2025 Cheer Budget.

- VP Meeting Recap
 - The VP work session was held on Thursday, March 14th and went for 2.5 hours. Lindsay opened with a 50 minute legal overview which was beneficial for the VP's to gain more education on the legal side of PLAY and why things are done a certain way.
 - Shreve went over the Anti-bullying initiative and shared verbiage for all VP's and coaches to recite when discussing or handing out any anti-bullying branded gear.
 - Other items discussed were coach/parent behavior and expectations, out of town/travel sporting athlete and parent expectations, active discussion on advertising to pre-k and K on PLAY offerings and reminders about the focus should continue to be on the athlete and not the parent.
 - Brent noted that the structure of the meeting, being more of an interactive discussion vs. lecture, made it very successful.

Board Member Topics:

Chris Fleek

1. VP Meeting Recap
 - Legal Discussion from Lindsay about being a non-profit with rules
 - Anti-Bullying verbiage
 - Coaching Requirements Discussion
 - Out of town tournaments (Baseball and Basketball)
 - Community Awareness – PLAY
 - Parents role in sports – should P.L.A.Y. decisions be made in the best interest of the athletes, even if that conflicts with the wishes of parents? Interesting question for sports to consider.
2. Boys BBall - Rochester Behavior
 - Hilton Hotels have communicated PLAY Basketball is no longer welcome back to their hotels due to the damage and behavior that happened.
 - Executive Board to formally respond to their communication
 - Should P.L.A.Y. offer to pay for damaged curtain?
 - What do we do going forward?
 - Boys travel basketball tournaments - should future travel be limited?
 - Consider implementing a moratorium on boys travel basketball out of town tournaments that require an overnight stay. If teams play in a non-PLAY sanctioned tournament they cannot wear a PLAY jersey and will not be under the P.L.A.Y. umbrella during that tourney.

*** Brent has moved to make a motion for implementing a moratorium on overnight travel on boys travel basketball. Tommy second the motion. Approved.**

3. Refund Policy
 - Online vs Document - currently not the same
 - Proposed to use Online version as this one appears to be more current and accurate
 - Vote by email once Lindsay makes adjustments / feedback
4. Admin Fee Increase - discussion around need for legal fund
 - Legal Representative
 - Does it make sense for PLAY to have a lawyer on retainer?
 - Liability insurance? Does this cover any lawyer responsibilities?
5. Ponds Project 2025
 - 2nd part of project tentatively set for 2025
 - City is applying for same grant funding as previous project
 - City will again request assistance from P.L.A.Y. but likely a lesser amount than phase 1
6. New Dome Agreement
 - Putting new turf in at the Savage Dome and regrading the entire foundation
 - Looking to re-up commitment on usage - ~550 hours / year
7. Background Check Requirements
 - How often should we be doing background checks - currently every 2 years
 - No need to change
8. Trusted Coaches
 - Current tracking is all manual
 - background checks, concussion training, APS training, PCA training
 - APS training - register through SE, a link is sent via email and there is no validation
 - Roughly \$29/coach
 - Trusted Coaches = \$25/coach
 - They currently serve approx. 7000 orgs around the country and handle all onboarding for coaches
 - all tracking / reminders are through their portal
 - this is with the exception of PCA training
 - Could add First-Aid Training - every 3 years
 1. confirm what this training is and what's involved?
 - **Table final decision until April**
9. Concussion Training
 - move this from every 2 years to every 3 years to match the law
10. Newsletter: Chris to still do this and tag team with Heidi to spread the work

Shreve Parsley – President

Brent Siegel - VP

Treasurer - Justin Slocum

Summer/Spring - Tommy Thompson

- **Baseball:**
 - preparing for tryouts / team selections
 - hired 20 independent tryout evaluators to address perceived bias when using Starters evaluators
 - 350 for travel
 - 600 for in house - still open
 - Umpire assignor / manager to help with training and development
 - wrapped up Mash/Starters clinics - went super well
 - Roxanne replacement for umpires in place
- **LAX:**
 - in the process of building a hitting wall
 - parent meeting is 3/25 - Tommy will be attending
 - working on using Team Genius
 - Girls program may continue using paper scoring for 2024
 - Dan is onboard with using app and boys program will use app for scoring
- **Softball:**
 - All teams have been formed
 - cut 3 - 12u players
 - 6 challenges/complaints from parents
 - once tryout scores were sent, no further comm from those families
 - March 17th coaches meeting
 - Push coaches to complete coaching requirements ASAP
- **Track -**
 - 295 registrants
 - strategize how to market to Kindergarten
 - New recognition program for 2024
 - March 23rd speed / agility camp - awesome response that required a waitlist
- **Tennis:**
 - in the process of building a hitting wall
 - PLAY funded wind screens that are being put up
 - registration is ongoing - will be doing targeted-invites
 - school approval for backboard replacement in process
 - head coach and 2 assistants have committed to next year
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Fall/Winter - Lindsay Wilkerson

- **Basketball:**
 - Lindsay and Chris met with b/g in house and travel to determine what's going on in the Program and the overall Board
 - VP of Travel and VP of In-House Discussion separation due to the size of the basketball program size - determination made no change required at this time
 - Monday, March 25th is the new VP voting (4 candidates+)
 - Lindsay made a formal motion to ratify removal of previous VP of Basketball - Brent has 2nd the motion = **approved**
- **Football**
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- **Volleyball**
 - Looking to secure coaches
 - Moving boys to another night this fall
 - Budget review in April
 - In-House Director search ongoing - really need someone in role
- **Cheerleading**
 - Budget Review
 - Brent made a motion to approve the 2024 Cheer Budget; Lindsay 2nd = **approved.**
 - No MS Game Day Squad offering this year
 - \$36K surplus
 - how can we use this surplus that will benefit longer term and not current year kids? Surplus to be used for equipment/gym use/etc. to benefit entire program.
 - Santa Cheer Shop = Chris to talk with Marshall to talk about how we can collaborate on fundraising.
 - Discussion of PLAY ruling on only one roster per cheer registrant
 - April 25th parent meeting - Shreve will be joining
 - Space continues to be an issue

Registration - Michelle Schommer

- **In progress:**
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- **NEW:**
 - Cheer Clinic Registration - done
 - Cheer Tryout Registration - To Be Done - April 1st
 - Cheer Registrations (Sideline / Comp)

Technology - Deb Adidas

Communication - OPEN

Fundraising - OPEN

PCA - Stuart Spronk

- Two PCA sessions week of March 18th; two more to be scheduled for April

Miracle League Update

- Continue to fundraise
 - Pointe - baseball reunion class of 2025 - PLAY baseball families
 - \$7k in donations from the event
 - PLAY reunion closer to graduation
- ~\$175K+ still needed to make “break ground” decision
- Senior Sendoff event being planned for families of all seniors who participated in P.L.A.Y.
- April Agenda - how will they get the funding?

Lindsy made the motion to adjourn Executive Board Meeting; **Brent** 2nd it - approved at **9:31 pm**

April Board meeting will be Sunday, April 21st, 6:30 PM @ Parkview Room in City Hall