



FOR IMMEDIATE RELEASE

STRIKERS UNITED SOCCER CLUB APPOINTS RUEBEN PAICE AS NEW DIRECTOR OF COACHING

Acton, MA – July 28, 2023 - Strikers United, a program of Acton Boxborough Youth Soccer, is delighted to announce the appointment of Rueben Paice as its new Director of Coaching. Hailing from Hertfordshire, UK, Rueben brings a wealth of experience and expertise to Strikers and will spearhead the development of players and coaches in the program.

Rueben Paice, a resident of Framingham, MA, comes to Strikers United through its long-standing partnership with the New England Revolution Academy. He has dedicated his life to football and coaching. His unwavering passion for the beautiful game and his dedication to personal and professional growth have made him a standout figure in the soccer community. Rueben's philosophy revolves around continuous learning and development, both for himself and the individuals he mentors. He firmly believes in nurturing talent and guiding aspiring players and coaches towards success.

With an impressive coaching background, Rueben holds multiple prestigious licenses, including the USSF Licenced Coach Level C, which he obtained in 2023, and the USSF Licenced Coach Level D, earned in 2022. In addition to his accomplishments in the United States, Rueben is also an FA (UK) Licenced Coach, holding Level 2 since 2018 and Level 1 since 2017, showcasing his international expertise and commitment to excellence.

Commenting on his appointment, Rueben expressed his enthusiasm, stating, "Football is a huge part of my life. I love to learn and develop as a person and as a coach. I love to see others develop to success. I am a skilled, driven, passionate, forward-thinking person, who is in my prime. I am highly motivated to continue my development and my journey as a coach and mentor."

As the new Director of Coaching for Strikers United, Rueben Paice will play a pivotal role in shaping the club's future, implementing innovative training methodologies, and fostering a culture of growth and success. His extensive knowledge and experience, with continuing support from the New England Revolution organization, will undoubtedly elevate the club's player development programs and reinforce Strikers United's position as a premier soccer organization in Boston's Metro West region.

"We are thrilled to welcome Rueben Paice as our new Director of Coaching," said Seth Tower, General Manager, Strikers United. "His impressive coaching credentials and personal philosophy align perfectly with our club's vision, and that of our partner, the New England Revolution Academy. We are confident that Reuben will have a profound impact on our players and coaching staff. We look forward to witnessing the growth and success that he will bring to Strikers United."

About Strikers United Soccer Club:

Strikers United, a program of Acton Boxborough Youth Soccer, is a leading youth soccer organization based in Acton, MA. Founded with a mission to promote the development of young soccer players, Strikers United provides a nurturing environment for aspiring athletes to excel in the sport. Strikers United is committed to instilling a passion for soccer, sportsmanship, and teamwork in its players while fostering a sense of community and camaraderie among all members.

About the New England Revolution Academy:

The Revolution Academy is committed to fostering and maintaining a competitive, dynamic and professional environment for its youth team players and staff. Through player identification, quality training, meaningful matches, top-class facilities and an integrated approach with the Revolution's senior squad, The Revolution Academy expect to develop players – both on and off the field – for top colleges, U.S. National Team programs and the New England Revolution senior team. New England Revolution Academy youth teams are fully funded by the New England Revolution. All players' expenses related to competition are paid for by the Revs, including training, facilities, adidas uniforms and training gear, and game/tournament-related travel expenses.

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