

**Blue Line Club Meeting  
July 15, 2020  
Zoom Meeting**

**Attendees:**

Brad Hendrikson, Kerry Peterson, Sherri Brumm, Kevin Sabo, Ceci Dosan, Becky Pasch, Lisa Toll, Brenden Murphy, Craig Liebaert

Meeting called to order at 6:38 pm (Zoom Meeting)

**Minutes/Secretary's Report**

June meeting minutes approved (Brad motion & Kevin 2nd)

- Sherri to summarize unsettled items (old business) from previous minutes; however, tabled until sometime after golf outing
- Board will need to decide whether or not to pursue outstanding fundraising items

**Treasurer's Report/Budget Update**

Treasurer's report tabled for July due to golf outing sponsorship drive efforts (tracking to make sure we have ads, checks, etc.)

- Budget not yet finalized; however, Board held virtual meeting on July 8, 2020, to discuss budget and most details have been worked through. Formal budget to be presented at subsequent meeting. Plan is still to notify each committee leader of their budget prior to committee actions
- Taxes due in August (5.5 months after fiscal year end)
- BLC has paid for artwork for 50th Anniversary year; Kevin provided link, which includes options for various media types

**President's Report**

Brad provided update

- COVID and potential impacts to training, fundraising, and general well being of neighbors and athletes.
- Captains Practices - Need to explore options due to COVID-19

**Vice President's Update**

Kerry provided update

- Bylaws - Need to review Bylaws
- Voting Members - Have discussed adding additional voting members, but need to adhere to Bylaws when determining voting members
- Committee Development - Committee development is a work in progress, but some suggestions listed below. Brad H. also suggested adding COVID Oversight to committees
  - Community Relations / RAHA Liaison (**Lisa Toll**)
  - Fundraising & Sponsorships (**Becky Pasch**)

- Social Media (**Kelly Sabo**) - Need comprehensive presence on Facebook, Twitter, Instagram (need to add Instagram)
- Team Building, incl Dinners, Speakers, Breakfasts (**Ceci Dosan**)
- Photography & Memory Book (**Kris Peterson**)
- COVID Oversight (**Craig Liebaert**)
- Team Home Events & Team Program (**Steph Hendrikson & Shannon Bade**)
- Special Events / Website
- Equipment & Apparel
- Team Transportation & Lodging

### **Website/Google**

Kerry provided update

- All voting members should have access - Sherri changed Google password and to-date has provided password to Brad, Kerry & Kevin
- Kerry needs new bios for coaches to update Coaches page on website - **received?**
- Website - Goal is to make things simple and easy to find
- Calendar - Using Sports Engine account for BLC planning. Make sure to tag BLC Planning when entering events and/or timelines

### **Coach's Update**

Coach Saintey unable to make the July meeting, so Coach's update tabled

### **Golf Outing**

Becky Pasch provided update

- 7 paid teams to-date + 4 teams Coach has + 3 teams that intend to register brings us close to the 60-golfer minimum target
- Only 4 youth teams so far
- Sherri to send out another email - Calling all Golfers!! Also mention Donate Now button on website for those families wanting to support the program, even if they cannot participate in golf outing
- Carts - Still anticipate cart restrictions, but specifics not yet known
- On-course games now permitted
- Hole 6 - Last year was \$5.00 minimum or you teed off with hockey stick; This year, split proceeds between Joel Carlson fund & equipment fund. Check with Coach Saintey about getting Joel's jersey
- Becky P. & Brad H. to submit COVID-19 preparedness plan for golf outing. Golf course will get Becky info for us to build on.
- Face Covers - Smaller design preferred. Sherri motioned to order 150 @ maximum cost of \$8.00 per cover. This will cover the golf outing and also provide enough covers for players when selling blitz cards.

### **Apparel**

No apparel update for July

### **Team Dinners**

No update on team dinners

### **Bingo**

Lisa Toll provided update

- Bingo volunteers good through the summer
- Carbone's is doing a great job of providing a safe, clean environment
- RAHA eventually wants three volunteers (1 for computer / 2 for selling cards)
- Marc wants to increase RAHA payment to BLC by \$500 per quarter. Hoping to have this approved by RAHA board before the next payment to BLC is due.

### **Fundraising (Other)**

- The need to re-examine traditional fundraising methods due to COVID-19 restrictions will likely continue into the foreseeable future
- Brad to follow up on specific apps available for fundraising
- Becky P. suggested having an end-of-season plant gift card sale. BLC would get 15% of all proceeds. Lisa T. indicated RAHA is doing the same thing, targeted for delivery on or before Mother's Day.

### **Community Outreach**

- Need to add volunteer details to calendar
- Adopt-a-Highway: Lisa will get info to Sherri so email can be sent out to families
- DynoMights: We are in a holding pattern while the DynoMights do outreach to help with Minneapolis and effects of protests/rioting.
- Adopt-a-Family Christmas Present Drive - No update
- Ring the bell for Salvation Army - No update
- Feed My Starving Children - not likely possible due to COVID restrictions
- On days when there is no high school, have boys go in to read to elementary school classes, which was previously approved by the district. To be determined if this will be possible during 2020/21 school year due to COVID. (players would reach out to one of their favorite elementary school teachers to see if they can go in to read or be a classroom helper)
- Ronald McDonald House - No update
- Dakota Hawks - No update
- Sticks for Belize - No update

### **Volunteer Needs**

- No update outside of establishing committee manager positions

Meeting adjourned at approximately 8:30 p.m.