

Youth Lacrosse Board meeting 8-14-18

Present: Joe, Tom, David, Diane, Bill/Kim, , Jon, John, Jodi Remacle,

Missing: Chad, Heather, Ryan, Rex

Girls Program Director: Board need to approve Jodi Remacle as Girls' Program Director

Approved. Thanks Jodi!

Storage units for equipment

1. Marc Capp may give us a deal. We can give a donation letter. **email sent 8-15**
2. Another option is to remove the nets and store outside at Dow HS

Hiring college players to coach

1. We've always had parents coaching. Need to tap on players that have stayed local. Some college kids contacted Joe to ask if they can do U14.
2. Some issues with youth coaches not knowing how to work with kids. Not able to keep youth attention. Not good disciplinarians. Little to no experience at developing practice plans.
3. Best to team them up with adults.
4. Potentially team 2 college kids with Bill at U14.
5. Key to this success is to set CLEAR EXPECTATIONS. Who will do what. How often they are expected to show up etc.
6. Need to have a line item in the budget.
7. **Joe will contact these boys to gage interest and commitment.**

Acquisition for land

1. Tom has done a lot of leg work looking at properties, cost up construct fields etc.
 - a. Basically, we are retracing our steps from 2009. For SIX fields the construction cost (not land) will be about \$1.2 million.
 - b. Land in the city is about \$45,000 per acre. We need a minimum of 20 acres.
 - c. Need to look at property in the county as well.
 - d. We have been in contact with Dow Chemical. For a running commentary, see attached WORD document.
2. **Any help or suggestions should be directed to Tom.**

Treasurers report and Budgeting process

1. 84,000 Cash and assets.
2. With HS gone, incidentals are way down.
3. Keep HS and Youth separate.
4. John will extract historic data for payment classifications.
5. Some of the line items:

- a. Tournaments for each age level and team (We spent \$9K on boys tournament in 2018)
- b. March Civic Arena rentals. (25 sessions in 2018)
- c. Honor the Game expenses
- d. Budget to College coaches. We should also pay their US Lax fee
- e. Buying new equipment for the Lending program
- f. Scholarships
- g. Continue with Try Free lacrosse (three sessions for boys. Girls?)
- h. Field paint
- i. Start-of-the-year supplies for each team.
 - i. First aid kits
 - ii. Balls
 - iii. Goalie eqp

Midland Arena Indoor contract –

1. Joe sent emails but no replies back. **Kim will follow up.**
2. Send John numbers for budgeting purposes. **Tom sent 8-15**
3. Box: Mike Kinney may be running box this winter. **Joe to confirm**

Fundraiser (Kim)

1. Turned in flower money \$2300
 - a. Too much time consumed so Kim will not do it again
 - b. Should we just increase our registration fee? But lots of people did want to sell. Will look for other opportunities.
2. Spirit wear will be open for Christmas gifts
3. Can do another Culvers and B-dubs. Culvers worked well.
4. In 2017 all teams applied for CommunityGives Youth Service Program and earned \$1000 each. Only issue was trying to do it in April where is conflicted with practice dates. Consider doing it in the fall Submission cutoff is Oct 15.
<https://www.midlandfoundation.org/grants-offered>
5. What about on-line sponsorships.
 - a. We can do it as the web site is set up for it.
 - i. **Kim has one person and Joe will make some calls. Dave will do it.**
Maybe Kevin Elza
 - b. Can do similar for Honor the Game. Would need banners or sponsor boards around the fields.

We need to close registration earlier. We need to be able to plan for tournaments. \$50 late fee proposed. **Board agreed.** Still need to set a date for both Boys and Girls.

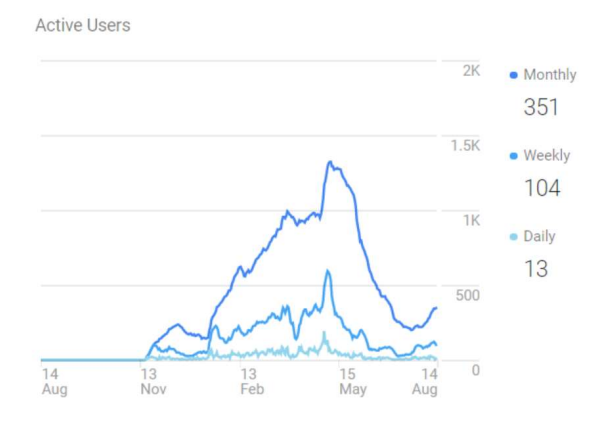
Can a running count be on the web site so Girls know what is needed to field a team? **Jon says something can be worked out.** Done. See charts below.

Build up equipment set up for each team prior to the season.. Needs to be part of the budget. First aid kit. Helmet kit. Balls. Tool box. **Diane will lead**

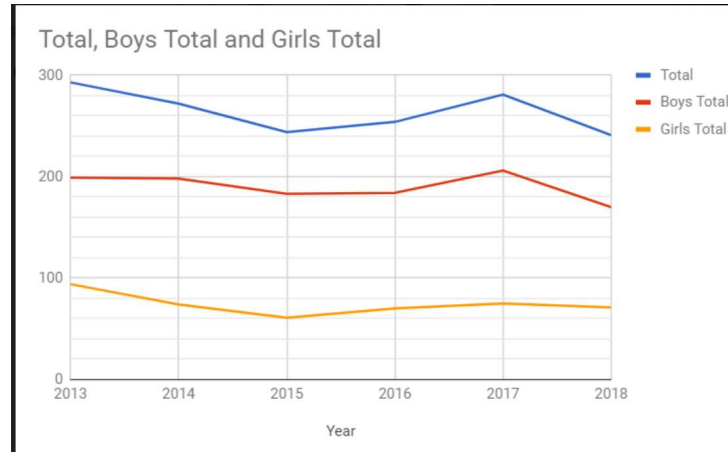
Misc

1. Looking down the road, what contingency plan can be developed if the two high schools as asked to separate into two teams. **THIS IS NOT HAPPENING** Just looking ahead at the possibility.
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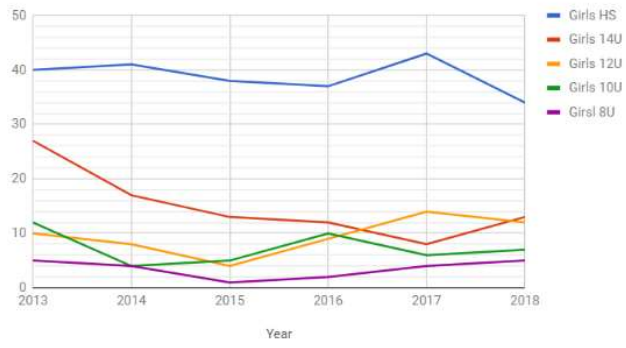
Last night Joe asked about tracking web site traffic. Here, for example, is a plot from Google Analytics showing the number of active users over the last year:



Below are plots of registration numbers over the past 5 years. In 2018, total registration was down 15 % from 2017 and 20 % from 2013 but was on par with 2015.



Girls



Boys

