

Sioux Falls Youth Hockey Association

Board of Directors Meeting

March 13, 2024

6:30pm

Sanford Conference Room – SCHEELS IcePlex

President Sam Everson called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Sam Everson (President), Corey Rothrock (Vice-President), Chun Chan (Secretary), Elliot Hitt (Treasurer) via Zoom, Adam Gorra (Past President), Derek Berg (Development Director), Dave Carlson (Director of City League), and Amanda Smith (Director of Tournaments). Quorum was present. Corey Mitchell, Emerson Mitchell, Cherry Hunter (Director of Operations) and Dan Houck (Director of Hockey) were also in attendance. Leah May (Travel League Director) was absent.

Open Forum – Corey Mitchell requested the City Leagues (ICL & ACL) be divided into 3 groups instead of 2 groups. The youngest group would be Squirt ages and first year PeeWee age. ICL would be second year PeeWee and Bantam age. ACL would be high school age. The board noted plans to move forward last fall with 3 levels fell short due to lack of coaches. Coach alignment and available goalies would allow for a third group. Conversation to continue during practice ice plans, coaching staff, and goalies available after registration as well as player registration numbers.

Secretary's Report – Corey Rothrock made a motion to approve the February 21, 2024 SFYHA Board of Directors Meeting minutes as submitted including the \$600 deposit for goalie gear rental. Motion seconded and carried.

Treasurer's Report – Treasurer Elliot Hitt noted a new account needs to be established for the north end addition. Budget projections are running close to estimates. Board members briefly discussed registration cost increases.

Director of Hockey – Dan Houck

- met w/ Sanford's new Sport Nutritionist/Dietician
- ran last video session for Lady Flyers prior to state
- High School Boys coaching job description is now posted across media channels/websites
- sent proposal for Mite tier split and travel team split to BOD
- sent proposal for travel evaluation process to BOD
- went through all attendance for all HS Teams from Sanford Performance and evaluated all the testing data from Performance from 2022/23 season to 2023/24 for returning players
- sent directions/email on post-season evals to all Bantam and older coaches the week of Feb 26 to be completed by March 11 and to be sent out March 15
- went through all Wednesday night goalie attendance data
- created rosters for SFYHA 3v3 league for Mite, Squirt, Pewee/Bantam
- met w/ Andy Gillham regarding focuses moving into 2024/25

Admin Update – Cherry Hunter

- ✓ Head Varsity Coach posting provided to five outlets
- ✓ Weekly and grand prize Trivia prizes distributed March 12
- ✓ Working with JV/Varsity coaches for 7th Man and Heart & Soul Awards
- ✓ Finalized Egan Scholarship and distributed to eligible seniors
- ✓ End of Year Events held at all City League levels
- ✓ Final edition of SFYHA Form 990 expected by Friday
- ✓ Spring 3 V 3 – jerseys distributed, volunteers secured, and postings as needed – 2 more weeks
- ✓ Rental Gear Return dates set and posted

- ✓ Provided EOY data for Goalie session attendance to Dan
- ✓ Fundraiser Fees – Remain unpaid: 2 Atoms for total of \$171 and NSF Check for Mite at \$290
- ✓ Calculated USA Hockey patches for each team and submitted order
- ✓ Safe Sport Reports – hearings held and concluded investigation. Elliot H, Aaron D, Dave E assisted
- ✓ National Tournament – National Tournament – National Tournament.....fills the days!

Director of Development – Derek Berg

- Derek Berg presented Avenue of Flags fundraising proposal. The fundraiser is an online opportunity with a good percentage of credit. Corey Rothrock made a motion to approve the fundraiser. Motion seconded and carried with one nay vote. The fundraiser will kick off at the Fall kick off in September. SFYHA holiday will be Memorial Day. Delivery and pick up of flags options included 10/20 dads with pickups, high school players or DIBS. The Flag of Avenue Memberships sell for \$100 (big flag) or \$50 (small flag) annually. American flag will be delivered to home for display and picked up on Memorial Day. Players will earn 25% credit for their sales.

Director of Tournaments – Amanda Smith

- Game Sheets – Amanda prepared a proposal for Game Sheets to be used at the SDAHA level instead of the SE Live Scoring platform. The approximate cost per player is \$5. A donor for iPads may be available for local associations. Minnesota Hockey is no longer processing paper scoresheets – all electronic scoring. Proposal sent to SDAHA for inclusion on the April 13 agenda.

Agenda Items:

- IcePlex Expansion Fundraising - Working to secure chairperson for the fund drive for the north end addition. Contact has been made with the suggested party who has been receptive thus far. Corey needs to meet with her to turn over items he has for the project.
- SDAHA Spring Meeting – The Spring meeting will be held in Sioux Falls on April 13. Proposals for the meeting are due today.
- March 2025 SDAHA Youth Varsity Tournament – Bids to host the event are due by June 30.
- End of Year Event– Monday, March 25 from 6-7pm on the FM Rink. Sam will serve as MC for the Lady Flyers Varsity, Jr Varsity East & West, Varsity East & West event.
- Travel Hockey Tryout Guidelines for Squirts and Older – Dan Houck presented proposed Travel Hockey Tryout Guidelines for SFYHA. The guidelines address players who are not ready to play travel hockey. Coach Houck noted if the policy were in place for the 23-24 season, 15 players would not have been deemed prepared to participate in travel hockey. Points noted in addition to the proposed document:
 - DOH has the discretion to set maximum player of Blue players
 - Parents are not prepared for travel hockey
 - Initially – all players are evaluated for A team, similar split B teams and similar split C teams.

No action on the proposal.

- SFYHA 2024-2025 Mite Program Overview – Dan Houck presented proposed overview for Mite program. The proposal includes
 - Increased number of tournaments for Mites to include DesMoines and Omaha options
 - Full Ice Jamborees

