**IABC Board and Liaisons Meeting**

**Ingraham Library**

**3.14.17**

**Agenda**

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| **7:00-7:05** | Tanya/ Julie | **7:10 Welcome****Attendees:** Kathy Stanley, Glenn Atwood, Bruce Greeley, Ellen Hanson, Margo Kober, Holly Sallowey, Kelly Derrig, Jen Fallon, Anneke Hagen, Bill Booth, Debby Heath, Kelly Gade, Karen Wilson, Debbie Ulrich, Julie McCoy, Traci Huffer, Andrea Iacolucci, Tanya Kwon, Steve Schmidt, Yvonne York, Dana Malick, Lisa White |
| **7:05-7:10** | Lisa | **Approval of January Minutes*** Glenn suggested a correction to the Ultimate Coach name, which should be Kelly (not Kathy).
* Jen made a motion to approve the amended minutes, Steve seconded it, and it passed unanimously.
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| **7:10-7:15** | Holly | **Financial Report*** Currently $22,128 available balance (after encumbered funds)
* But have discussed allotting 10K for spring grant cycle, which isn’t shown
* $634 for True Colors not yet encumbered
* Will need to plan to spend $350 -700/year for Snack Shack
* Team balances accurate through January, which is when the last report from Alliance came
* $2100 remaining in Traci’s funds for coaches trainings/ clinics after True Colors expense
* About 85% of coaches went to True Colors
* Some coaches are requesting funding to attend coaching camp, i.e. Football wants to attend a $135 coach camp, and Cheerleading has an $85 coach training
* Karen reminded us that the initial intent of the funding was to support coaches for training for positive interaction with athletes
* There as a brief discussion about the PCA (Positive Coaching Alliance) and options for bringing in additional speakers at a reasonable cost
* Traci took some kids to a leadership conference that emphasized positive thinking and reinforcement. That speaker could inspire our coaches
* Traci commented that Metro league is a very competitive league
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| **7:15-7:30** | Traci | **Athletic Director Report*** Thanked us for the social and swag
* Some coach openings, including head JV coach for football, but thinks that they have someone.
* Winter – head boys basketball, gymnastics, head wrestling and boys swimming
* Fall – girls swimming
* Spring –set for now
* If you know of any candidates for these coaching positions, please send them to Traci
* Process: head coaches are reviewed by a district mandated 5-person committee (including a parent and an athlete); some standard questions, some added; make a recommendation to “downtown,” Eric McCurdy
* Head coach has authority over JV
* Ballard AD sends out a comprehensive newsletter quarterly that covers each sport, results, gear for sale, etc. Could get a volunteer or class to work on a similar product for Ingraham.
* Gets coaches to submit / gather info and submit to communications person
* AD writes blurb
* For now we use Ram Fans and website.
* Traci is trying to get games moved to 4:30 so student athletes miss less school time.
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| **7:30-7:45** | Tom/ Julie/ Tanya | **Founder’s Circle*** Tom has had some work circumstances change and feels that he can’t commit to being in charge of Founder’s Circle. **Looking for someone to oversee this important relationship.**
* Background on Founder’s Circle: Eleven people committed to donating $500/year over a three-year period. Also can be used to match other donations. (Felt we needed this to replace previous big donor.)
* We need to follow up with them, with a plaque or some other form of thanks
* Discussion of how to recognize them: Should put it their names in sports program and on website.
* Do they get a free ticket to breakfast and recognize at an event. Maybe at the spring sports banquet
* Special name tag at Breakfast to draw attention to them
* Concession bucks
* Nurturing relationships with big donors is important
* Should also foster alumni
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| **7:45-8:05** | Glenn | **Ram Shack Management (document attached)*** Glenn presented an update on the Ram Shack
* Really need someone to be in charge of it, probably two co-chairs
* Highlighted principles: fairness, integrity, flexibility
* Assumptions: initially exclusively IABC use (DECA wants to be involved, maybe a student store) to avoid security, etc issues; football doesn’t get a part of this, since they have their own outside concession stand; parent operation
* $7000 revenue from basketball this year; last year, playoffs raised $5000
* 2/3-1/2 is profit, so call it $3500 divided by teams that participate
* Typical shift is three; extra helpers during halftime
* 4-6 for bigger events (ie Hale game)
* Committee document outlines 3 key questions and recommendations, which were discussed
* Discussed pooling revenues and expenses by season
* Could allocate by which team had parents working the event
* Extra/special events – would have to be distributed evenly (ie middle school basketball)
* Parents have also enjoyed the opportunity to meet more parents; builds community
* Liaisons could organize staffing for their teams
* Board needs to consider options and provide direction
* **Need two people to co-chair the Ram Shack** and oversee stocking, etc; if not fall run by volleyball, winter by basketball
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| **8:05-8:15** | Julie/ Tanya | **501c3 / Alliance (document attached)*** Discussion of document and new fees from Alliance, approximately $8000 over 12 months, out of IABC overhead
* Can we get the same services for less?
* FOI, not interested in taking us on. IPAB in the same boat as us
* IABC would have to pay for taxes filings in the future (expenses), estimated to be less than $1000
* Jessica McAdams (Ingraham parent) is willing to help with the book-keeping, finances, etc now done by Allance
* If we don’t have a replacement for Jessica when she leaves in three years, estimated accounting help from her firm is $100-200/month
* Will vote in April whether or not to be our own 501c3
* Discussion of some of the pros and cons, as outlined in the document:
* Alliance – little work by us for thank you letters, banking
* Avoids potential personal issues between parents and coaches
* But difficult on-line fundraising
* Time delay regarding getting anything from alliance
* One pro of being our 501c3 is that we could have our own Visa, so parents don’t have to spend their own money and get reimbursed
* Rosemary D (Guy Thomas’ wife) did the paperwork for FOI, maybe talk to her
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| **8:15-8:25** | Julie/ Tanya | **Board Recruitment** * Have quite a bit of recruitment to do
* Mary and Linda will do breakfast again
* VP slot open
* 2 Ram Shack coordinators
* VP of Communications
* VP Fundraising
* Website owner/ webmaster
* Program
* Grant committee
* **Maybe have an interim small group meeting to work on board recruitment. Need volunteers.**
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| **8:25-8:35** | Julie/ Tanya/ Traci | **Website Advertising Policy*** Marty Fortan WASBO says we can accept advertising
* Several businesses want to sponsor football; can be any business, don’t have to follow SPS rules (because we are a separate booster club)
* IABC could take a percentage or vice versa
* Discussion of the concern that selling advertising on website will take away from income generated by selling advertising in the sports program. Basketball and football might make money by selling ads to support their team via the website, but other teams might lose out
* Maybe get one in the program and on the website
* Or teams / football could list corporate support
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| **8:35-8:40** | Julie/ Debbie | **Grant Process Planning*** Grants are due May 12, so Debbie will plan the meeting around May 23
* Need committee members and apprentice chair
* Let Debbie know – elected officers and three others
* Andrea volunteered
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| **8:40-8:45** | Jen | **Digital Archives*** Brian Keaton, a parent, helped out by donating a business drop box account
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| **8:45-8:50** | Julie/Tanya | **Dine at Dukes*** Someone needs to organize or it’s not going to happen
* It’s primarily promotion – reader board, school mailing, etc
* Coordinating with dine at Dukes
* Thursday April 20
* Asking Lynn Lee (updated, she said yes!)
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| **8:50-8:55** | Julie/Debbie | **Auction Basket*** Donate swag or money to buy baseball tickets. Please give donations to Julie.
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| **8:55-9:00** | All | **New Business*** Traci wants to bring gymnastics back to Ingraham, which will cost about $60,000
* Traci wants to get a gym sound system, which will probably cost about $30,000. ASB is willing to contribute $10-15,000.
* We could use this need to promote Dine at Dukes?
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| **9 pm** | All | **Adjourn** |

**Upcoming meetings - 7pm, Ingraham Library (unless otherwise noted), Tuesdays, 4/18 , 5/9; 6/5 --  *IABC Annual General Meeting***