



STMA YOUTH TRAVEL BASKETBALL

2025-2026 SEASON

PARENT/PLAYER/COACH MEETING

OCTOBER 8TH, 2025

AGENDA

Mission and Vision

Board Introduction

Coach Oseth – STMA Boys Basketball Varsity Head Coach

Expectations

Logistics


Supporting Your Player

Meet Your Coach

Foster a culture of positivity where players learn from success as well as failure, become ***elite basketball players and even better teammates***, develop a diverse skill set in the present that will allow them to own their future and fall in love with the game.

OUR MISSION



<p>CORE VALUES</p> 	<p>Our aim extends beyond building a top-tier basketball program; we are also dedicated to shaping outstanding young men who will bring pride to our community.</p> <p>Respect, Responsibility, Gratitude, Empathy, Perseverance, Honesty, Cooperation, Courage, Creativity – These core traits apply to life on and off the court</p>														
<p>CORE FOCUS</p>	<p>Provide opportunity for players to develop basketball skills and a love for the game with emphasis on these core traits.</p>														
<p>KEY AREAS OF FOCUS & RESPONDING TO FEEDBACK</p>	<table> <tr> <td rowspan="4">Association</td><td>Get back on Facebook!</td></tr> <tr> <td>More board participation opportunities, more transparency</td></tr> <tr> <td>Reinforce importance of player commitment & consequences when lacking</td></tr> <tr> <td>Encourage more team building events</td></tr> <tr> <td rowspan="4">Tournaments</td><td>Tournament Variety</td></tr> <tr> <td>Overnight Tournament – Commit & Target Early Season</td></tr> <tr> <td>More Space at Home Tourney</td></tr> <tr> <td>Limit the Number of 2-Day Tournaments</td></tr> <tr> <td rowspan="3">Coaches</td><td>Provide more support & guidance to coaches</td></tr> <tr> <td>Team Manager – Very Important Role!</td></tr> <tr> <td>Stress the Mission Statement, Enforce the Code of Conduct</td></tr> </table>	Association	Get back on Facebook!	More board participation opportunities, more transparency	Reinforce importance of player commitment & consequences when lacking	Encourage more team building events	Tournaments	Tournament Variety	Overnight Tournament – Commit & Target Early Season	More Space at Home Tourney	Limit the Number of 2-Day Tournaments	Coaches	Provide more support & guidance to coaches	Team Manager – Very Important Role!	Stress the Mission Statement, Enforce the Code of Conduct
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VALUES, FOCUS & CONTINUOUS IMPROVEMENT



Building a High Performing Team.....

Board of Directors	Nathan Mashek	President
	Open	Vice President
	Spencer Beaulieu	Treasurer
	Danaqa Herman	Secretary
	Jeff Oseth	Varsity Coach
STMA Boys Basketball Coordinators	Eric Carr	SportsEngine Coordinator
	Katie Deneson	High School Event Coordinator
	Jeff Gimse	Player & Coach Development
	Sara Gimse	Special Events & Social Media
	Josh Haug	Player & Coach Development Lead
	Zach Jans	Varsity & Youth Program Liason
	Sarah Johnston	Concessions & Volunteer Coordinator
	Tom Johnston	Concessions & Volunteer Coordinator
	Chad Maros	Fundraising & Sponsorships, At Large
	Travis Mason	Home Tourney Coordinator, Player & Coach Development
	Chad Schaben	Fundraising & Sponsorships, Player & Coach Development
	Kara Schleicher	Travel Program Coordinator, Player & Coach Development
	Jake Smith	Website Coordinator
	Stacie Smith	Website Coordinator
	K.C. Solum	Player & Coach Development
	Angela Weber	Uniform Coordinator

STMA BOYS BASKETBALL ASSOCIATION BOARD

STMA BOYS
BASKETBALL
VARSITY HEAD
COACH

JEFF OSETH



- Show up for your team- be on time to practice and to tournaments. Communicate with Coaches.
- Be respectful to teammates, coaches, opponents, referees, and facilities
- Bring a positive attitude
- Show your love of the game- support High School program
- You are a student first- stay on top of homework!
- Players can only be rostered to one winter basketball team

PLAYER EXPECTATIONS



PARENT/GUARDIAN AND COACH EXPECTATIONS



Playing Time Guidance:

- Strive for equal playing time over the tournament
- Give opportunities for all to have the late game experience

Factors that can affect playing time:

- Attitude in practices and games
- Work ethic and hustle
- Academic standing
- Attendance and timeliness – need your help parents!

Communication Path- 24-hour rule

1. Player to Coach
2. Parent/Guardian to Coach
3. Board: president@stmaboysbasketball.com

Conduct at Games and Tournaments

- Code of Conduct – Coaches, Parents, Players
- Sportsmanship, Respect, Positive Environment
- Representing STMA community and program

STMA Code of Conduct	STMA Code of Conduct	STMA Code of Conduct
1. All participants must adhere to the STMA Code of Conduct at all times.	2. All participants must be respectful to all others at all times.	3. All participants must be respectful to all others at all times.
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7A AND 8A PHILOSOPHY



Prepare to compete in the Lakes Conference

Hired Non-Parent Head Coach

Playing for and respecting a non-parent coach

Prepare players to play at a higher level of competition



4 Hour Requirement Per Player

\$400 Volunteer Check Required – Destroyed upon Completion of Hours

Sign up on DIBS: Email and Website Link

Exemptions: Head coaches, **1 assistant coach/team**, board members



Volunteer Opportunities

December 13-14: Home Tournament

March 14-15: Grade State Tournament

VOLUNTEER REQUIREMENTS



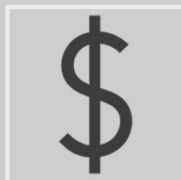
TASKS



Download the SportsEngine app and locate your players' team under your sign-in

Rosters, schedules, and team messaging in the app

Communications will go to email(s) associated with SE (check your spam folder)



Submit Volunteer Check - \$400/athlete

Pay Invoice – Full payment or payment plan sign up by October 24 (\$475/athlete)

Payment Plan: \$225 by Oct 24, \$62.50 Nov/Dec/Jan/Feb 1

Venmo payment (in full) accepted: @STMABB



MYAS Player Registration

New to MYAS? Create an account & add your child under 'Dashboard – My Family – Add Your Child'.

Check your account or email for roster invitation from MYAS



Approximate Travel Basketball Financials

Tournament Income & Sponsorships are Critical to
Maintaining Low Registration Fees

Income

Travel Registration Fees	\$91,200.00
Travel Clinics	\$ 6,000.00
Hosted Tournament Net Income	\$60,000.00

\$157,200.00 Total Income (Approximate)

Expenses

SportsEngine Processing Fees	\$ 3,000.00
Tournament Registration Fees	\$80,000.00
Facility Fees	\$16,000.00
Coaching Supplies, Trusted Coaches, Etc	\$ 7,000.00
Paid Coach Salaries	\$ 5,000.00
Uniforms	\$ 3,000.00
Shooting Shirts	\$ 5,000.00
Season Pass for HS Games	\$ 2,500.00
Awards	\$ 1,000.00
Tip Off Event	\$ 6,000.00
Operating Expenses (Insurance, Tax Prep, Subscriptions, Business Supplies)	\$10,000.00
Tryouts (Evaluators, Supplies, Facility)	\$ 6,000.00

\$144,500.00 Total Expenses (Approximate)

FINANCES



Practices start Oct 20

2x per week for 1.5hrs

Schedules in SportsEngine

Attendance is Expected

Communicate with Coach if Absent

Locations: Vary based on availability

Practices are Closed to Parents – Limit Distractions

PRACTICE



Location	Dates	Schedule	Notes
Maple Grove	Nov. 8/9	2 Day	No 3A, 5C Pending
Rogers	Nov. 15/16	1 Day	
Rochester	Nov. 22/23	2 Day	5C Pending
Elk River	Dec. 6/7	1 Day	
STMA	Dec. 13/14	1 Day	
Blaine	Jan. 10/11	1 Day	4C/5C Pending
Andover	Jan 24/25	1 Day	
Prior Lake	Jan. 31 / Feb. 1	2 Day	
Wayzata	Feb. 21/22	2 Day	4C/5C Pending
MYAS State (3-6)	March 7/8	2 Day	
MYAS State (7-8)	March 14/15	2 Day	

TOURNAMENTS



UNIFORMS

- Provided by Association
 - Invoice Payment & Volunteer Check Required
- Game use only
- No Alterations**
- Cost to replace for damage or loss: \$130
- Coaches / Team Mgrs will distribute & collect



OTHER APPAREL

-Shooting Shirts Provided

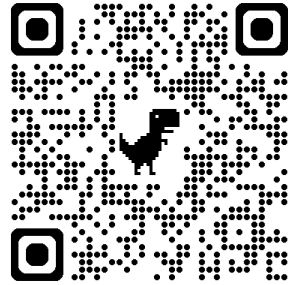
-STMA Boys Basketball
Apparel Online Stores

-BSN

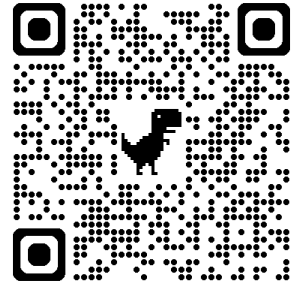
-Mama T

-Link to team stores on
Facebook, Email, and
website

BSN STORE



MAMA T STORE



BASKETBALL

STMA



Teammate of the Year Award

Character, Sportsmanship, Hard working, Leadership, Attitude, and Optimistic



10K Shot Club

Sign up and track online
10K achievers are honored at Varsity halftime



Player Pass-Season Tickets

Free entrance to High School home basketball games



Skills Development

Watch our Website – Player Development

Catalyst Basketball Clinics
Midwest 3on3 Leagues, Camps
Midwest Basketball Training (MBT)

PLAYER OPPORTUNITIES



SPECIAL DATES



Nov 13th: Team Pictures

Nov 22nd- 23rd: Rochester Overnight Tourney

Look for email w/ Hotel Booking Links this Week

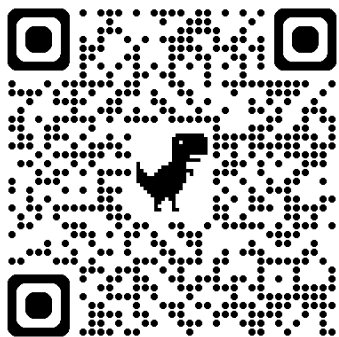
Dec 2nd: STMA Boys HS Season Open in Monticello

Dec 11th: Tip Off Event @ High School – 6:30pm

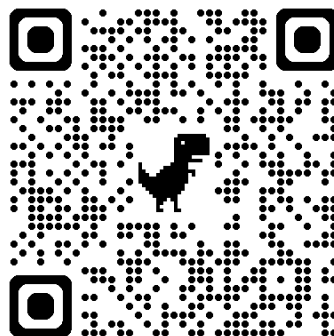
Jan 22nd: “kNight with the Wolves” @ Target Center

General Questions	info@stmaboysbasketball.com
Nathan Mashek - President	president@stmaboysbasketball.com
Danaqa Herman - Secretary	secretary@stmaboysbasketball.com
Spencer Beaulieu - Treasurer	treasurer@stmaboysbasketball.com

WEBSITE



FACEBOOK



**HOW TO
REACH US**

MEET THE COACHES

	3 rd Grade	4 th Grade	5 th Grade	6 th Grade	7 th Grade	8 th Grade
A	Jeff Gimse	Eric Carr	Tony Dorn	Femi Solaja	Isaiah Gray	Tyson Radke
B	-	John Smith	Dana Schleicher	Tom Johnston	Jared Johnson	Travis Mason
C - White	-	Nic Wacker	Drew Robinson	Chris Loch	Mike Bast	Nate Wiley
C - Black	-	Mike Christensen	Nick Proudfoot	Mike Gschwind	Jason Lindula	-

Parent/ Guardian Team Manager

Responsible for communication to team about tournament times and locations, coordinating events (basket, team events, etc), securing book/clock volunteers

Thank you for volunteering!

Coach Code of Conduct	Player Code of Conduct	Parent Code of Conduct
<ol style="list-style-type: none"> 1. I will not berate the officials or “trash talk” to my opponent. 2. I will not use profanity. 3. I will encourage good sportsmanship by demonstrating positive support for all players, coaches, contest administrators and officials at every game. 4. I will place the emotional and physical well-being of my teammates and opponents ahead of my personal desire to win. 5. I will treat other players, coaches, fans and officials with respect regardless of race, gender, creed, or ability. 6. I will demand a sports environment that is free from drugs, tobacco and alcohol and I will refrain from their use at all STMABB sporting events. 7. I will do my best to remember that youth sports are supposed to be FUN and that winning and losing are part of everyone’s experience. 8. I will express my concerns through the proper channels in a dignified manner. 9. I will respect the volunteers that are assisting with the conduct of these events. 10. I will respect and adhere to the Minnesota State High School League rules governing eligibility and competition. 	<ol style="list-style-type: none"> 1. I will not berate the officials or “trash talk” to my opponent. 2. I will not use profanity. 3. I will encourage good sportsmanship by demonstrating positive support for all players, coaches, contest administrators and officials at every game. 4. I will place the emotional and physical well-being of my teammates and opponents ahead of my personal desire to win. 5. I will treat other players, coaches, fans and officials with respect regardless of race, gender, creed, or ability. 6. I will demand a sports environment that is free from drugs, tobacco and alcohol and will refrain from their use at all STMABB sporting events. 7. I will do my best to remember that youth sports is supposed to be FUN and that winning and losing are part of everyone’s experience. 8. I will express my concerns through the proper channels in a dignified manner. 9. I will respect the volunteers that are assisting with the conduct of these events. 10. I will respect and adhere to the Minnesota State High School League rules governing eligibility and competition. 	<ol style="list-style-type: none"> 1. I will encourage good sportsmanship by demonstrating positive support for all players, coaches, contest administrators, and officials at every game. 2. I will place the emotional and physical well-being of the athletes ahead of my personal desire to win. 3. I will demand a sports environment that is free from drugs, tobacco and alcohol and will refrain from their use at all STMABB sporting events. 4. I will remember that the game is for the kids—not the adults; and will do my best to make sure that youth sports is a fun and positive experience. 5. I will remain mindful that my conduct influences the respect that other athletes, coaches, parents and the public hold for the STMA community and athletics. 6. I will treat other players, coaches, fans, volunteers and officials with respect regardless of race, sex, creed or ability. 7. I will not berate the officials. 8. I will not use profanity. 9. I will not undermine the coaches’ instructions or directions. 10. I will calmly communicate my concerns through the proper channels in a dignified and adult manner.