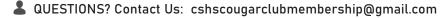
HIGH SCHOOL 2025 COUGAR CLUB

FRIDAY NIGHT LIGHTS

Join the 2025 Cougar Club FNL Digital Fan Guide. 24/7 player information and schedules accessible wherever you go!

Business Ads and Student Shout Out Ads are available for purchase from July 1st - August 29th.

- View Fan Guide Sample: www.cshsfnl.com/2025
- Purchase Business Ad / Purchase Student Ad https://cshscougarclub.com/support







FULL PAGE

(8.75"W x 11.25"H / bleed) (8.0"W x 10.75"H/safe)

Pro Purchase a Business Ad

ADVERTISING

TABLE OF CONTENTS

PAGE TWO

PAGE RATES & SPECIFICATIONS

BACK COVER

(8.75"W x 11.25"H / bleed) (7.75"W x 9.75"H/safe)

FULL PAGE AD

\$2,50

TABLE OF CONTENTS

PAGE ONE

(8.75"W x 11.25"H / bleed) (7.75"W x 9.75"H / safe)

1/2 PAGE AD

(8.75"W x 5.65"H / bleed) (7.75"W x 5.45"H / safe)

1/4 PAGE AD

(4.375"W x 5.65"H / bleed) (4.125"W x 5.45"H/safe)

1/2 PAGE AD

(8.25"W x 5.50"H / bleed) (8.25" W x 5.25" H / safe)

P To Purchase a Student Ad

STUDENT SHOUT-OUT ADS

FULL PAGE AD

(8.75"W x 11.25"H / bleed) (7.75"W x 9.75"H / safe)

1/2 PAGE AD

(8.75"W x 5.65"H / bleed) (7.75"W x 5.45"H / safe)

1/4 PAGE AD

(4.375"W x 5.65"H / bleed) (4.125"W x 5.45"H/safe)

SENIOR POP UP

(SENIORS ONLY) (218"Wx281"H/bleed) (1.95"W x 2.65"H/safe)

- NO guaranteed late ads will be accepted after August 29, 2025.
- An email confirmation will be sent when the payment is received. If you do not receive confirmation in a reasonable amount of time, contact us at the email listed above.

Special Note:

1/4 PAGE AD (4.25"W x 5.50"H) (This includes Bleed) (4.0"W x 5.25"H) (Includes Safe Area)

Debut Note:
Business Ads are available to any sponsor on a first pay, first served basis. Ad size and specifications are listed to the right; Full Page, Half Page and Quarter Page. COUGAR
CLUB reserves the right to edit ads without notice or reject ads if they do not conform to COUGAR CLUB and or UIL policies, rules and regulations. Rejected ads may be
corrected and resubmitted prior to the submission deadline, or at a date agreed to by the program coordinator(s).