

FRIDAY NIGHT LIGHTS

Join the 2025 Cougar Club FNL Digital Fan Guide.
24/7 player information and schedules accessible
wherever you go!

Business Ads and Student Shout Out Ads are available
for purchase from July 1st - August 29th.



View Fan Guide Sample: www.cshsfnl.com/2025

Purchase Business Ad / Purchase Student Ad

<https://cshscougarclub.com/support>

QUESTIONS? Contact Us: cshscougarclubmembership@gmail.com

To Purchase a Business Ad

ADVERTISING

PAGE RATES &
SPECIFICATIONS

\$2,500

TABLE OF CONTENTS
PAGE ONE

\$2,000

TABLE OF CONTENTS
PAGE TWO

\$2,000

BACK COVER
(8.75"W x 11.25"H / bleed)
(7.75"W x 9.75"H / safe)

\$1,000

FULL PAGE AD
(8.75"W x 11.25"H / bleed)
(7.75"W x 9.75"H / safe)

\$650

1/2 PAGE AD
(8.75"W x 5.65"H / bleed)
(7.75"W x 5.45"H / safe)

\$450

1/4 PAGE AD
(4.375"W x 5.65"H / bleed)
(4.125"W x 5.45"H / safe)

To Purchase a Student Ad

STUDENT SHOUT-OUT ADS

\$300

FULL PAGE AD
(8.75"W x 11.25"H / bleed)
(7.75"W x 9.75"H / safe)

\$150

1/2 PAGE AD
(8.75"W x 5.65"H / bleed)
(7.75"W x 5.45"H / safe)

\$75

1/4 PAGE AD
(4.375"W x 5.65"H / bleed)
(4.125"W x 5.45"H / safe)

\$25

SENIOR POP UP
(SENIORS ONLY)
(2.18"W x 2.81"H / bleed)
(1.95"W x 2.65"H / safe)

- NO guaranteed late ads will be accepted **after August 29, 2025.**
- An email confirmation will be sent when the payment is received. If you do not receive confirmation in a reasonable amount of time, contact us at the email listed above.

Special Note:

Business Ads are available to any sponsor on a first pay, first served basis. Ad size and specifications are listed to the right; Full Page, Half Page and Quarter Page. COUGAR CLUB reserves the right to edit ads without notice or reject ads if they do not conform to COUGAR CLUB and/or UIL policies, rules and regulations. Rejected ads may be corrected and resubmitted prior to the submission deadline, or at a date agreed to by the program coordinator(s).

FULL PAGE

(8.75"W x 11.25"H / bleed)
(8.0"W x 10.75"H / safe)

1/2 PAGE AD

(8.25"W x 5.50"H / bleed)
(8.25"W x 5.25"H / safe)

1/4

PAGE AD

(4.25"W x 5.50"H)
(This includes Bleed)

(4.0"W x 5.25"H)
(Includes Safe Area)