



**Norton Youth  
Football and Cheer  
PO Box 295  
Norton, Ma 02766  
NYFC Tax ID 46-3968807**

**Dear Friends and Neighbors,**

**Norton Youth Football and Cheer (NYFC) is very excited to announce that plans are underway for our Fall 2023 football and cheer season. Our athletes will be returning to the field in August and our Board Of Directors are busy preparing for a fun, safe and successful season.**

**Last year, our Norton Youth football and Cheer teams enjoyed great success, on and off the field! Our 5th Grade football team was named Super bowl Champions with a 19-7 Victory over the North Attleboro Jets! Our 14U and 12U Lady Junior Lancers competed at the AYC National Cheer Championships in Florida, 14U placed in the TOP 3 for the 3rd Straight year. We look forward to a successful 2023 season!**

**We believe that youth football and cheerleading can be used to teach young people lessons that will allow them to be successful in life. It is only through the support of the community that our organization exists and is able to accomplish the mission of creating an environment of success to aid in the development of our participants.**

**Norton Youth Football and Cheer, Inc. is a non-profit 501.C3 Corporation based in the Commonwealth of Massachusetts. In order to cover our expenses and keep our registration costs as low as possible, we are asking for your consideration to become a sponsor for our 2023 Football and Cheer season. It is through your generous tax deductible donation that we are able to make participation affordable to all families and ensure that any child who wants to participate has the opportunity. We have outlined several sponsorship opportunities on the enclosed page.**

**NYFC aims to provide Norton's youth with experiences, friendships, and lessons that will last a lifetime. Heading into our 2023 season, we continue to incur major expenses such as equipment, uniforms, practice lighting, practice space, annual insurance, game day officials, league fees, field maintenance, and our annual college scholarships.**

**Thank you for your consideration to partner with us as we prepare for our best season yet!**

**Sincerely,**

**Marlene Silva  
NYFC Board Member, Fundraising Coordinator  
(781) 760-1458  
Fundraising.NortonYFC@gmail.com  
NYFC Tax ID 46-3968807**

**NORTON YOUTH FOOTBALL & CHEER**

# ***NORTON YOUTH FOOTBALL & CHEER***

## ***SPONSORSHIP OPPORTUNITIES***

### ***SUPER BOWL - \$1,500***

Business logo on our Sponsor Banner at home games  
Full page advertisement in our 2023 Roster Book\*  
Logo and Link to your business on our website  
Appreciation shout outs at our home games  
Social Media shout-out

### ***TOUCHDOWN- \$1,000***

Business logo on our Sponsor Banner at home games  
Half page advertisement in our 2023 Roster Book  
Logo and Link to your business from our website  
Appreciation shout outs at our home games  
Social Media shout-out

### ***FIELD GOAL - \$500***

Half page advertisement in our 2023 Roster Book\*  
Logo and Link to your business from our website  
Appreciation shout outs at our home games  
Social Media shout-out

### ***FIRST DOWN - \$250***

Business name listed in our 2023 Roster Book\*  
Logo and Link to your business from our website  
Appreciation shout outs at our home games  
Social Media shout-out

### ***BLACK KNIGHT - \$150***

Link to your business from our website  
Social Media shout-out  
Business name displayed in our 2023 Roster Book\*

### ***JR. LANCERS- \$100***

Link to your business from our website  
Social Media shout-out \*

### ***PURPLE & WHITE -***

### ***GIFT CARD/RAFFLE DONATION***

Business name displayed in our 2023 Roster Book\*

## ***COUNT US IN!***

Yes!! We want to help provide an amazing football and cheer experience for Norton's Youth

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***COMPANY***

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***CONTACT***

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***ADDRESS***

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***EMAIL***

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***PHONE***

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***WEBSITE***

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***SPONSOR LEVEL***

**PLEASE RETURN THIS FORM WITH PAYMENT**

**CHECK PAYABLE TO NYFC TO:  
NORTON YOUTH FOOTBALL & CHEER  
PO BOX 295  
NORTON, MA 02766**

**VENMO- @NORTON-YOUTHFOOTBALL**

**TO PAY ONLINE VISIT:  
WWW.NORTONYOUTHFOOTBALLANDCHEER.COM**

**CALL/TEXT FOR ANY QUESTIONS  
Marlene Silva  
(781) 760-1458**

**fundraising.NortonYFC@gmail.com  
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**\*\*\*Incentives subject to change**