



CAROLINA JR. HURRICANES
SPONSORSHIP
PACKAGE





Introduction

The Carolina Jr Hurricanes is an organization that relies on community and corporate support to help offset our costs. Some of the costs associated with running a Junior Hockey Team include ice time, equipment, travel expenses, additional apparel, and team building events. It is important for us to offset these costs with your help, allowing us to keep expenses for our young athletes as low as possible; many of them are attending university or entering the workforce for the first time. As part of the USPHL, the Carolina Jr Hurricanes represent an opportunity for athletes between the age of 16 and 20 to continue playing a competitive level of hockey while pursuing higher education.

Vision

The USPHL Carolina Jr Hurricanes have a mission to maintain a thriving organization constructed around the community of the Raleigh/Triangle area. The most important part of our vision is to provide the essential tools to our players allowing them to develop not only their next stage within the sport of hockey, but to equip them with self-improvement and team skills important in all other life pursuits. Our organization is invested in innovation, ambition, and excellence. We believe that maintaining the Carolina Jr Hurricanes as a premier franchise within the USPHL represents a rich investment in our local community spirit and identity. Most importantly though, the Carolina Jr Hurricanes hockey organization is an investment in our youth and the future they bring with them.

USPHL

Founded in 2012, the United States Premier Hockey League is comprised of 170 teams. Their Junior divisions consist of the NCDC which is a unique, tuition-free, Junior hockey division geared toward Division 1 collegiate development placement and beyond and their Premier and Elite divisions. Their ultimate goal is to prepare and develop players for college hockey through a tiered development program.



Our College Commitments



7 player (2015-2016)
2 players (2016-2017)
8 players (2017-2018)
3 players (2018-2019)



4 players (2016-2017)
4 players (2017-2018)
5 players (2018-2019)

Levels of Sponsorship

Category 5:

\$25,000 for 2 years / \$10,000 a year for Renewal

- FRONT LOGO WRAP FOR BUS
- EXCLUSIVITY TO HOME AND AWAY JERSEY
- ADVERTISEMENT ON WEBSITE FOR TWO YEARS
- 30 SECOND ANNOUNCEMENT AT HOME GAMES
- 30 HOME GAME TICKETS PER YEAR



Category 4:

\$17,500 for 2 years / \$7,500 a year for Renewal

- DOOR PANELS LOGO WRAP ON BUS
- LOGO ON GAME DAY PANTS
- ADVERTISEMENT ON WEBSITE FOR TWO YEARS
- 20 HOME GAME TICKETS PER YEAR



Our bus wrap option provides a massive opportunity to promote your product. We touch a total of nine states along the east coast of the United States, and that's strictly through our hockey program. Our rentals have taken our bus to many states including AL, TN, IL, and more! Having a billboard on wheels for 10,000 miles or more annually, provides high visibility and promotes your product.

Our Road Schedule:

- Charleston Colonials (SC) twice: 1,120 miles
- Charlotte Rush (NC) once: 336 miles
- Hampton Road Whalers (VA) twice: 788 miles
- Potomac Patriots (VA) once: 548 miles
- Boston Showcase (MA) twice: 2,868 miles
- Tampa Showcase (FL) once: 1,300 miles

Total driven in one season 7,644 miles plus it's a sitting billboard in any parking lot.



Wake Competition Center:

The JR Canes will be based out of the brand new facility based in Morrisville. They offer the most affordable ticket in town for hockey. The new facility seats over 3,000 people and is also the practice facility for the NHL Carolina Hurricanes.

Category 3:

\$7,500 per year

- LOGO ON WORKOUT SHIRTS
- ADVERTISEMENT ON WEBSITE FOR A YEAR
- SOCIAL MEDIA SPONSOR FOR ALL HOME GAMES
- HOME GAME ANNOUNCEMENT ON HOCKEYTV AND AT GAME
- JOIN BROADCASTERS IN BOOTH FOR ONE HOME GAME
- 10 HOME GAME TICKETS FOR THE SEASON



Category 2:

\$2,500 per year

- ADVERTISEMENT ON WEBSITE FOR ONE YEAR
- HOME GAME ANNOUNCEMENT ON HOCKEYTV AND AT GAME
- JOIN BROADCASTERS IN BOOTH FOR ONE HOME GAME

Category 1:

\$1,000 per year

- SATURDAY GAME DAY SPONSOR
- ADVERTISEMENT ON WEBSITE FOR ONE YEAR
- JOIN BROADCASTERS IN BOOTH FOR ONE HOME GAME

Other Advertising Opportunities:

- SEASON TICKET SPONSOR \$750

Your company logo would be on all tickets used throughout the entire season.

- PUCK SPONSOR \$750

Your company logo would be printed on all game day pucks

Carolina Junior Hurricanes

www.usphljrcanes.com

For all advertising opportunities please contact:

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