



## SHOW YOUR SPIRIT WITH A CORPORATE AD!

### PURCHASE A CORPORATE AD FOR THE FRIDAY NIGHT SEASON PROGRAM!

Complete the form online and make payment at [www.raccoonfootball.com](http://www.raccoonfootball.com) click Sponsors, then Become a Sponsor.  
OR fill out below and send to:

FHS Touchdown Club, PO Box 608, Frisco, Texas 75034-0011, Make checks payable to FHS Touchdown Club

ORIGINAL SPONSOR \$1,500	GOLD SPONSOR \$1,000	BLUE SPONSOR \$850
ONE FULL PAGE COLOR AD WITH PREMIUM PLACEMENT	ONE FULL PAGE COLOR AD	FULL PAGE COLOR AD
TEAM WEBSITE RECOGNITION	TEAM WEBSITE RECOGNITION	TEAM WEBSITE RECOGNITION
RECEIVE ONE TEAM POSTER	RECEIVE ONE TEAM POSTER	RECEIVE ONE TEAM POSTER
RECEIVE 4 COMPLIMENTARY PROGRAMS	RECEIVE 2 COMPLIMENTARY PROGRAMS	RECEIVE 1 COMPLIMENTARY PROGRAM
LOGO ON TEAM T-SHIRT- (Must provide Vector logo)	LOGO ON TEAM T-SHIRT- (Must provide Vector logo)	
SOCIAL MEDIAL POSTS THROUGHOUT SEASON- (Must provide social media handles)		

#### INDIVIDUAL ADS:

½ PAGE COLOR AD - \$ 650

¼ PAGE COLOR AD - \$350

#### AD SELECTION (CHECK ✓ DESIRED SIZE)

##### SPONSORSHIP LEVEL

The Original Sponsor \_\_\_\_\_ \$1,500

Gold Sponsor \_\_\_\_\_ \$1,000

Blue Sponsor \_\_\_\_\_ \$850

Half Page \_\_\_\_\_ \$650

Quarter Page \_\_\_\_\_ \$350

**TOTAL DUE: \$** \_\_\_\_\_ **PAID VIA CHECK** \_\_\_\_\_ **OR WEBSITE** \_\_\_\_\_ (<https://www.raccoonfootball.com>)

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please note: Spirit ads are offered at a discounted rate as a courtesy to FHS parents and FHS organizations. If your ad contains a business, corporate rates will apply and student rates will no longer be applicable. The FHS Touchdown Club reserves the right to refuse any ad for inappropriate content.

#### ARTWORK SPECIFICATIONS

- All ads should be submitted as **JPG, PDF OR EPS** format with a **MINIMUM OF 300 DPI**.
- **PNG, GIF FORMATS WILL NOT WORK.**
- Please make sure your artwork size corresponds to the ad size purchased.
- Artwork should be sent via email at [fhsfootballads@gmail.com](mailto:fhsfootballads@gmail.com)
- Please put **Corporate Sponsor Name/Ad Size** in subject line of email.

#### AD SIZES:

Full page: 8.75x11.25 with bleed or 8.5x11 no bleed

Half page: 8.75 x 5.75 with bleed or 8.5x5.5 no bleed

Quarter page: 4.5x5.75 with bleed or 4.25x5.5 no bleed.

**ORDER FORMS, PAYMENT and ARTWORK ARE DUE BY AUGUST 1st, 2023 @ 6PM**  
**TO RESERVE YOUR AD PLACEMENT.**

If you have any questions please contact Jennifer Fisher at:

[fhsfootballads@gmail.com](mailto:fhsfootballads@gmail.com)