



Since 1975, the Vacationland Figure Skating Club (VFSC) has been the premier resource for learning to skate in the Brainerd Lakes Area. VFSC is a non-profit 501(c)3 organization that teaches over one hundred area children and families the basics of ice skating annually. Our certified staff uses the Learn to Skate USA curriculum to teach all ages of skaters from preschool through adult. Our instructors develop skills from recreational to competitive skating. Every year VFSC invites the community to see our skaters in action at our Holiday Exhibition and Spring Annual Ice Show. In February of 2018, we also joined the Central MN Basic Skills Competition Series! This has been a huge success for our club! As a series site, VFSC hosts the annual competition in February, bringing skaters and their families from all over Minnesota to compete and experience the amazing businesses the Lakes Area has to offer.

OUR CLUB NEEDS

The Vacationland Figure Skating Club is growing! Developing any skater requires more than just ice. With increasing membership the past few years, the club needs have greatly increased. Sponsorship funds will allow VFSC to offset the cost of program essentials, such as: additional skates for our lease program, off-ice strength training items (yoga mats, resistance bands, and light weights) as well as keeping registration costs down, and provide scholarships to serve more at risk-children.

SPONSORSHIPS

By becoming a VFSC Sponsor, you'll make skating more affordable and effective for our area families. We will be able to reduce the costs of our programs while continuing to develop and expand our programs, staff and training tools to better serve all levels and goals of our skaters. VFSC will promote and recognize your business within our skating community, as well as include your logo/name in our show programs, on social media, and our website. Our premier sponsorship drive is currently underway for the 2023/24 Season. Please find enclosed our donation and recognition structure; ready to meet your individual, organization, or business circumstances. Please consider Vacationland Figure Skating Club in your annual giving.

Thank you so much for your consideration,

The VFSC Board of Directors:

Laura Cook, Melissa Hagberg, Taylor Cox, Jessica Gangl, Michelle Gonska, and Coralyn Thesing

PO BOX 173, Brainerd, MN 56401 vacationlandfigureskatingclub.com skatevacationland@gmail.com

Annual Sponsorships run September 2023- August 2024

Platinum Level Sponsor - \$2,500+

- Sponsor logo will be included in all program advertising for the 2023-24 season.
- Holiday & Annual Ice Show Advertising
 - Sponsors mentioned in radio spots/community focus
 - Sponsor logo on professionally designed & printed posters
 - Full page ad in the annual show program
 - Sponsor logo included on show shirts
 - 10 tickets to the annual show held in March
- Central MN Competition Series / Skate Vacationland Competition (February)
 - Sponsor logo used in all advertising
 - Facebook events
 - Radio
 - Web
 - Competition Announcement
- Sponsor announced during all events throughout the season
- Sponsor provided coupons/handouts will be available to attendees of club functions
- Company Logo & link on club webpage
- Company Logo/Special thanks on the club's social media pages
- Personalized video shout out on social media platforms 2 times throughout the year

Gold Level - \$1,000-\$2,499

- Sponsor name listed in advertising for the 2023-24 season.
- Holiday & Annual Ice Show Advertising
 - Sponsor listing on professionally designed & printed posters
 - 1/2 page ad in the annual show program
 - Sponsor logo included on show shirts
 - 6 tickets to the annual show held in March
- Central MN Competition Series held in February
 - Sponsor listing on the website and in the competition announcement
- Sponsor announced during all events throughout the season
- Company listed on club webpage
- Company listed as a Silver Sponsor on the club's social media pages

Silver Level - \$500-\$999

- Company Name on club webpage
- ¼ page ad in program for the Annual Show
- Sponsor Company Mentioned by Emcee during the holiday show & Annual Ice Show
- Sponsor listing at the Essentia Health Sports Center in support of VFSC

VFSC Supporter - \$100-\$499

- Supporter listed on website and named in the annual Skating Show program



We'd like to show our support to the Vacationland Figure Skating Club for the 2023-24 season!

Sponsor _____

Address: _____

Contact Name: _____

Contact Number: _____

Contact Email: _____

Sponsorship Level (note amount):

PLATINUM \$____ **GOLD \$**____ **SILVER \$**____ **Supporter \$**____ **OTHER \$**____

Check Enclosed: _____ or Please Invoice: _____

Send invoice to: (email address here) _____

Our sponsorship committee will contact each sponsor to get sponsor listing information/company logo
Sponsorship Forms & Payments can be mailed to: VFSC • PO Box 173 • Brainerd, MN 56401

Thank you - We appreciate your support!!