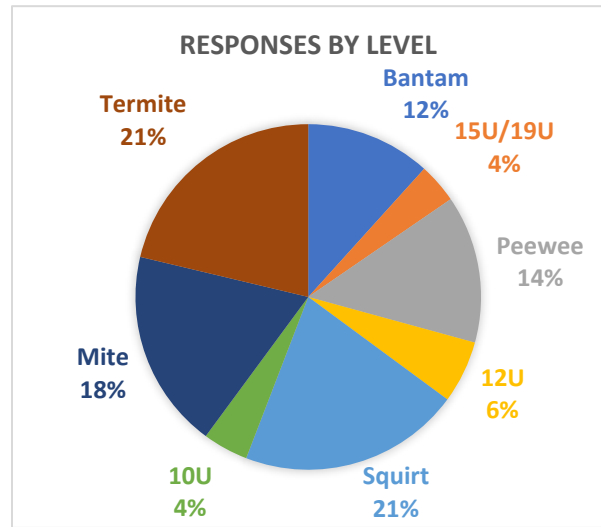


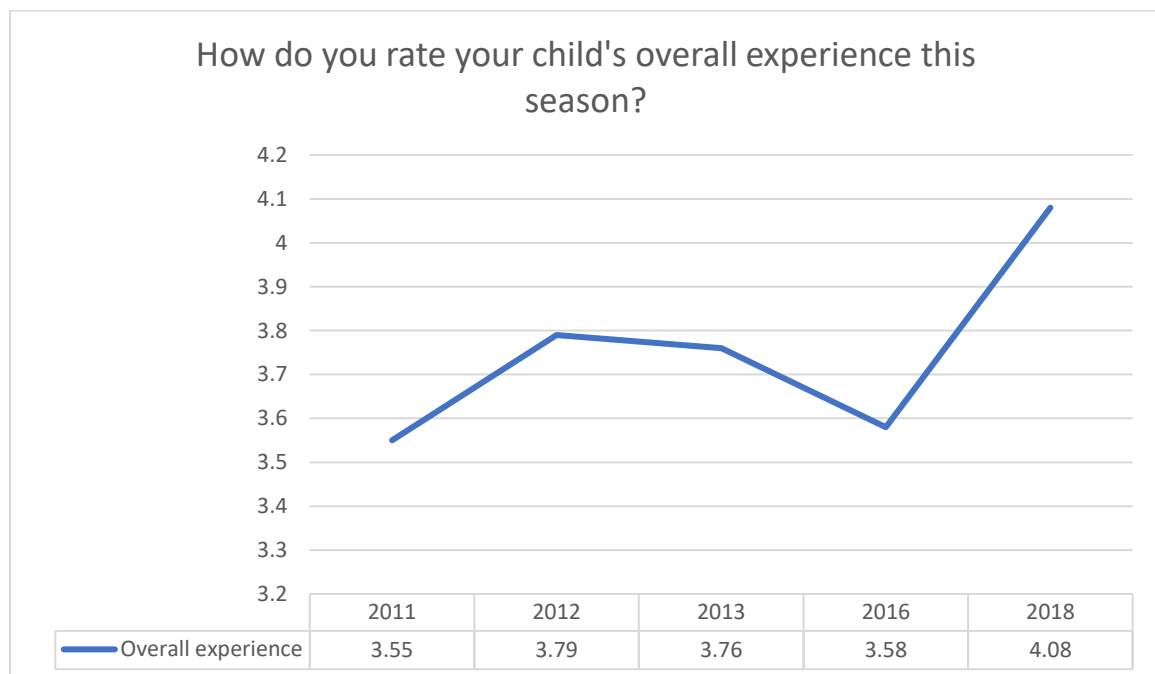
## Summary on the 2017-2018 BHB Membership Survey

*Notes: There were 158 completed surveys, representing 22% of the membership. This is the highest survey participation rate we have on record.*

*In 2018, we asked respondents to identify levels of participation. This is a summary of all responses, reports are filtered by level.*



- The value of parent meetings was ranked higher than in 2016.
- Email continues to be the most preferred and most effective means of communication, followed by the SportsEngine app and the website.
- In the five years we have survey data, the past season was the highest ranked in terms of the child's overall experience.



- A majority of respondents reported that playing time was equal.
- There was an increase in responses that safety was emphasized.
- 77% of respondents said season duration was "just right."

- In terms of priorities for the board:
  - Programming (improving and expanding options for learning the sport of hockey) remains #1. Coach training and development made a big jump in terms of priority. Policy and organization of the club decreased in priority. Communication remains a strong demand.

<b>Priority</b>	<b>2018 Rank</b>	<b>2016 Rank</b>
Building season programming	1	1
Coach training and development	2	6
Building a dryland program	3	
Communicating with the membership	4	3
Enforcing code of conduct and rules violations	5	4
Policy, organization and building BHB for the future	6	2
Building a summer program	7	
Improving player safety	8	7
Refining the volunteer program	9	
Fundraising and fostering community support	10	5
Education on policies, USA Hockey recommendations	11	
Bringing more youth into the sport	12	8

- In terms of how the membership ranks priorities for coaching / player skill development:

<b>Priority</b>	<b>2018 Rank</b>	<b>2016 Rank</b>
Skating	1	2
Shooting and Passing	2	1
Stickhandling	3	3
Team building and sportsmanship	4	4
Hockey concepts and systems	5	5
Communication	6	7
Conditioning	7	6

- 46% of the membership “agree with USA Hockey that young athletes should take a break and play other sports in the summer.” Summer programs as ranked are: 1) weekend or week-long skills camps, 2) age-appropriate, recreational skating and games only, 3) summer-long skills camp and 4) structured, competitive summer hockey program.
- Respondents reported an increased knowledge in policies and by-laws since 2016.
- There were constructive comments made on the volunteer program and the overall season.