

# CYS Website Policy

## CLUB OBJECTIVE

Maintain consistency across the club with no deviation from key policies below.

## TEAM OBJECTIVE

- Create a communication tool for players and families
- Communicate schedules
- Communicate stats / standings
- Calendars
- Field locations / maps
- Albums of team and action shots
- Team sponsors
- Links to other sites

## KEY POLICIES

- Access to site beyond home page must be password protected.
- Do not use full names of your players; only first names and only for group pictures.
- Do not post phone numbers, email addresses or home addresses of players.
- Never make negative remarks towards players of your team, other teams, or Cambridge Youth Soccer Club.
- Promote your team and club.
- CYS reserves the right to remove any links if in its view contains information that is detrimental to the image of the club.
- Always consider the privacy and security of all players.
- Teams are responsible for maintaining their own website.

Note: All websites will be monitored on a regular basis by the appropriate Director to ensure full compliance of this policy. Such Directors must be provided with access to all individual team websites. As all websites are required to be password protected past the homepage. CYS will require your team's password to ensure websites are compliant. Please forward your password along with the link.

If it is found that the above criteria are not met, it will be requested by the club to terminate the team's use of the site.

If your team has a website and you would like it linked to the CYS webpage please send the site's link to [clubhouse@cambridgesoccer.ca](mailto:clubhouse@cambridgesoccer.ca).

Revised & Approved September 4th, 2007