

St. Cloud Area Youth Basketball Association



To Whom It May Concern:

We are reaching out to your business as we know you are a valued business in the community and the St Cloud Area Youth Basketball Association (SCAYBA) would like to promote your brand and product with sponsorship opportunities. We have attached our 2020-21 Sponsorship levels for you to review.

The goals of the SCAYBA Basketball Program are to **develop the basketball skills** of the youth in the St. Cloud Area; to **encourage sportsmanship at all times**; build character and confidence, and above all, to enable the youth to **enjoy the game of basketball**. To achieve these goals, the SCAYBA Basketball program encourages all participants, be it players or coaches, to act in a responsible and respectful manner on and off the court.

SCAYBA is a non-profit organization. We cater to over 350 boys and girls in the St Cloud area through our Travel and In house programs; as well as our 3 on 3 camps during the summer. We also will be hosting our 32nd annual Quarry Classic tournament, which will be held February 20 and 21st, 2021 this year. Over 250 teams participate in this tournament, with many teams coming from the Metro area.

SCAYBA would love to promote your company. Any time and consideration that is put towards this on your behalf is greatly appreciated! If willing to be a sponsor, please fill out the attached invoice and send a check made payable to SCAYBA with your sponsorship level by **January 22, 2021**. Anything you can do to support our program would be greatly appreciated.

If there is a particular age group, coach, or player you want to specifically sponsor, please let us know on the returned invoice.

Thanks again for your support and generosity!

Sincerely,

SCAYBA Board

www.scayba.com

St. Cloud Area Youth Basketball Association

Sponsorship Levels 2020-2021



Sponsorship Opportunities

SLAM DUNK Sponsor - \$550

- Quarry Classic Tournament Advertising (over 250 teams attend this tourney)
 - Company logo on banner at all sites listing your company as a SCAYBA sponsor.
- Opportunity to promote and have flyers available at the Quarry Classic
- Website Advertisement on SCAYBA website
- Sponsorship of one in house team for the 2021 season – company name will be printed on team shirts - receive a plaque with a picture of the team sponsored.

LAY UP Sponsor - \$300

- Sponsorship of one in house team for the 2021 season – company name will be printed on team shirts - receive a plaque with a picture of the team sponsored.
- Website Advertisement on SCAYBA website

If you have any questions, please contact Todd Dingmann at todd.dingmann@gmail.com

www.scayba.com

St. Cloud Area Youth Basketball Association



# of Teams	Company Sponsor Name	Sponsorship Tier	Amount
Contact Person:	_____		
Email:	_____		
Phone Number:	_____		
		TOTAL	

Special Requests

Return Invoice and Check to: SCAYBA
PO Box 434
St Cloud, MN 56302

If you have any questions, please contact Todd Dingmann at
todd.dingmann@gmail.com

THANK YOU FOR YOUR SUPPORT!