

Bogus Basin Ski Club Minutes July 2, 2019

The business meeting was called to order: by President Lynda Clark at 6:35 pm

Board of Directors Roll Call

President: Lynda Clark, **Vice President:** Margie Ridgeway, **Secretary:** Carol Peterson, **Treasurer:** Betty Hawkins, **Membership:** Barbara Bryant, **Social Director:** Kim DeWit, **Marketing Coordinator:** John Adams, **Communication:** Craig Olsen, **Purchasing:** Michael Bouton, **Trip Coordinator:** Roxann Jensen, **Social Media:** Nancy Moore

Assistants & Ex-Officio

Past President: ~~Darryl Kührt~~, **Historian:** Fred Uranga, **ISC Liaison:** ~~Paul Markowitz~~, **Asst. Marketing Coordinator:** Vicki Kuebler, **Asst. Social Director:** ~~Susette Newsom and Sandra Hufsmith~~, **BBSC Rec Race Team Captain:** ~~Dave Henry~~, **Media Designer:** ~~Kas Henry~~, **Past Past President:** ~~Kim Hovren~~

Guests: Steve Strickland

Absent: As noted by strikethroughs, above.

Michael said he invited Steve to the meeting.

Secretary's Minutes: Michael Bouton moved to accept the minutes. Margie seconded. Motion carries

Main Topics

Treasurer's Report: (Betty) – \$30,070, no reconcile and report because of July 4. She will bring to the next meeting. Michael got a BBSC Business card from Costco. Michael says it is part of the Policies & Procedures for the Purchasing Director, so no need to approve. During Paul's tenure they each paid out of their own accounts. You cannot have another person added to a business account. Card cost \$60. Barb just uses her personal card and just asks for reimbursement for items purchased. Lynda, Barb, Betty and John also have a Costco card.

Betty is in the process of pulling event figures. When someone has an event, they fill out the event form; and someone should keep those on file. Lynda says at the FWSA conference they passed around a sheet with debit/credit columns, such as the event at the Esther Simplot park. The event expenditures are already part of the annual report. Quarterly reporting is fine. Who will keep those sheets? Craig can scan and upload to the website. Betty needs receipts for reimbursement.

Do the balances Betty reports include the trip funds? No, she only reports on the operating account. Who reconciles the trip accounts? The trip leader gets the funds, pays out, leaves the rest. Need to have a balance of \$100. Trip accounts are now on SportsEngine. Waiting for Paul to go to the bank to get his card then she will move his trip money from Wells Fargo.

Communications: (Craig)

Craig won an award at the FWSA for the new website. Kim was a judge for the Man and Woman. Janine Davis won the Schatzi award. Initially, Janine's husband had been very involved, and since then she has worked very hard.

1. **Raising funds by creating a silent auction on our BBSC website** - The SportsEngine platform has the ability to create an online silent auction as a means to raise funds. The following link explains how this is done. I have not talked with any other club or organization that has used this feature, so I do not know how well it works or if there are any problems associated with it. https://community.sportsengine.com/news_article/show/501154.

SportsEngine also has a Sponsorship Builder aid shown at the link below to create a sponsorship game plan that benefits our organization, members, and community. It may be worthwhile to review and consider implementing. <http://inspire.sportsengine.com/packages>.

2. **Accurate count on our club membership** - If you access the BBSC membership directory (Directions for board members & assistant board members to do this was given in the June board meeting minutes.), you will see 307 members. This does not correspond to the 206 members shown in the 2019 Membership Registration (archived) and the 5 members shown in the ongoing 2020 Membership Registration (enabled). The 5 members in the 2020 Membership Registration are all renewals, so our actual active current membership is 206. The Membership Registration creates a unique member each time a new person joins the club and pays their dues or when a current member renews their membership by paying their dues. In the membership directory, a new member is created each time an individual makes a new login to SportsEngine. On closer examination of the membership directory, I find that several club members have multiple logins thus elevating the count from 206 to 307. I have not found a way to rectify this discrepancy and eliminate the extra or duplicate logins. I will update the board as I get more information from SportsEngine on how to deal with this issue.
3. **Private Document Repository** - I have created a new private page on our club website that only board members & assistant board members can view. It is entitled "Documents" and is found under the tab "More +" to the right side of the black horizontal list of tabs at the top of every page on our club website. It will be a repository where we can keep any documents, photos, etc. that we want available to board members and not the general membership. Currently, the only document I have listed here is our club insurance policy. Lynda, we may want to review the files / documents on the thumb drive Darryl gave you to see if any of these should be stored here. Depending on the nature of the files / documents, I can subdivide the page so that only select members of the board can see and review the contents (ie. President and secretary only). I can make as many subdivisions with special viewing privileges as we need (ie. financial records only to be seen by the treasurer, marketing, or whomever else we want to give these viewing privileges).

Lynda would like the letterhead uploaded to the document repository.

Barb gets dropped from the website and cannot look at members.

Marketing: (John/Vicki) – Michael would like to consider adding a flag to ski poles for trips. We used to have armbands. Do you need to glue the flag to your poles? Yes, just for trips. Michael has something to remove the glue. What about the bandanas from ISC? How about stickers on your helmet?

Social Media: (Nancy) –Facebook is now a personality. 1,100 people on it. Better exposure. Do a friend request. Can we post on BogusBasin SkiClub? Send the info to Nancy.

Membership: (Barbara) – Pretty much covered. She is trying to straighten out membership, and Michael and Barb also need to get together.

Trip Coordinator: (Roxann) N/A

Trip Planning for 2019/2020

South Africa – Roxann is trip leader. July 9 – 22.

Sun Valley – Paul is working on this for January.

Schweitzer - Margie is chair – Jan 26th to 30th 2020. Working on the contract. Had it at \$400 without transportation. Cost of moving baggage from the bus to the room. \$11/person. Not sure about this cost. Would we want to pay \$11/person to have porters to move your luggage to and from your room? Some people might see the convenience. They still need a tip. You could do your meet and greet at the same time. We need to get people to fly in at the same time and they get on a bus to the ski hill. The bus will be in the evening. Once she gets a contract, does Margie need to get approval for funds or just get an account? Come to the board for approval. Betty can write a check or pay with a credit card once the trip is approved. Initially the travel agent she wants \$500, and once approved Betty can write a check.

St Moritz and London – Paul was not at the meeting. It's still a go. Feb 29- March 13, 2020 -- 38 people on this trip with 8 on wait list.

Portugal Bike Trip – 2021 - Proposed by **Roxann** – Lynda to give bike tour information to Roxann that she picked up at FWSA.

Mini ski week - \$460 at Big White, March 28 to April 3. 5 days of skiing, 5 nights stay, welcome reception, farewell dinner. Right outside Kelowna. About a 3-hour bus trip. People could get to Spokane. Bus not included. Barb got 25% more in her favor when she was there because of the exchange rate. Best spring skiing ever in 2019. Great idea for the club. We need to vote if we want to approve. It would be a nice fit with our other trips. **Kim D. will run.** Margie moved that we approve the trip, Betty seconded. Motion carried. Michael said we need to look at the trip. If you come back to the board and need funds, that's a risk.

Lynda – Day trip to McCall or Soldier Mountain. **Kim D** will do one to Anthony Lakes. Need to have a signup sheet at the Brunch.

Barb said people asked for a Brundage trip. If it's a day trip. Brundage select card or season pass. People want to go up and stay. **Kim D.** volunteered to do Brundage.

Club Activities: -- **Kim D** -- Kim prepared handouts that she will email to the board.

Thirsty Thursday -- Barb – Thursday 6/9. It was successful but freezing and it rained. 12 people. At least it didn't snow.

Esther Simplot Park – Betty said it went well, Michael brought food, Kim D gave a paddle board lesson. We had 40. Took in \$229, site cost \$111. Expensive because of where it is. 22 people rented equipment. Idaho River Sports wants to do it again. Parking was a problem. There is excess parking off Main to Quinn's Pond. Could be too far for some to walk. Manager of IRS, Pam Tucker, is the head coach for BBSEF. They gave us 50% discount on rentals. Kim D to write a thank you. Vicki added that because of Ullrfest sponsorship, they wanted to participate in this event.

Campout July 19-21 – reservations confirmed by Michael at SISCRA –Doug and Sue Baker will be Camp Leaders/Hosts. Kim was emailing with Doug, he said we have 24 people signed up and it takes 21 to pay for the campsite and kitchen, he suggested canceling the kitchen. Don't need Big Bertha but we need to bring briquettes. Kim D suggested making a schedule available to give people an idea of how the day goes. Kim would like to have a breakfast burrito bar. In the past, we provided coffee and OJ. Did we break even? No. Paul had leftovers. People brought so much food for breakfast on Sat & Sun morning. The next year, people cooked their own. Everyone is on their own for lunch. Doug wanted to do a paella dinner and a tri-tip dinner. The cost is estimated at \$125 for each. Potluck for sides. This is a signature event, so we should spend money on our members. Kim D moved to ask for NTE \$400 for breakfast for Sat. morning, coffee, and two dinners. Lynda will do smores for both nights. Margie seconded. Motion carried. Kim D to make up an agenda for the website and the rest of the information

Second Monday Monthly Social -- **Kim D** is event leader. The plan is to support the sponsors of Ullrfest. Each one will be the week after the board meeting, and the first one will be in September. Kim D has contacted a few people. Times and location will shift. Highlands Hollow, the Lyft, LuLu's, and other various locations. During the membership drive in October, offer a free drink coupon for new signups. Need to improve registration strategy. WiFi is needed. Board members need to sign up to help and rotate.

Paint & Sip – Kim D. Hold in late fall, maybe October. Possibly at Plantation. \$25 includes materials. Do we want to charge \$30 and add a drink? Kim D shared a nice photo of what we would paint.

Boats, Floats, and BBQ – Betty. Thursday August 8th at 5pm to 8pm – Lower Discovery Park. Similar to last year.

Champagne Brunch – Betty is Chair. Trip sheets. Margie needs to make the bulletin board for the raffle and she needs information from Paul and Michael.

Wine Bike Ride – Paul is event leader. Sunday, September 22, start at St. Chapelle at 11 am. Kim D. will check with Paul.

Weiser River Trail -- **Sandra** will look into doing a ride during September 14. She is advised to send her plans to the board. Replacing a bridge by Fruitvale. Kim D. will check with Sandra.

Lynda asked Kim D and Betty to combine calendars.

Old Business

Storage Facility - Store Mor Sheds. Scheduled to be installed Friday July 12. John still negotiating some minor items. Going with a metal roof. Sticking with barn style. Garage door is 9 foot with the opener, and goes into a 9 x 7 opening which is being framed out by the builder. And frame out a 3 x 3 window that John has donated. Running a buried electrical line from Zac's house to the shed. \$150. Labor will be free. We need volunteers to paint. Thinking of doing it the weekend of July 13/14. Paint it our colors? Make it into a paint party and have a BBQ after painting. John tried to get the state tax commission to waive the sales tax, but no. Kim's husband still reviewing the letter of understanding. What do you think about painting it on the 13th? We need to move our stuff out of storage. Would like to get our stuff moved before we need to pay again. They are building shelves across the back of the shed. The window is for light. Is the window a security risk? If the burglar wants to get in, he will. Zac not worried about the minimal charge for electricity.

Bogus Passes. Michael and Lynda met with Susan Saad. Zac wants a \$99 summer pass. He actually won a winter pass last year at the raffle. If you purchase the season pass through the pass sale, you get the summer pass. If we buy a summer pass for Zac, then when the season pass sale comes along, we should buy a pass for Zac so he gets year-round pass. Bogus donates 6 passes, 3 for WM, one for volunteer raffle, and we have one for Zac. Discussion on pass for Zac. Does he get one or two winter season passes because he won a pass in the raffle and we agreed to give him an annual season pass? Lynda will ask Zac what he wants. Kim D. moved to buy the \$99 summer pass for Zac, Margie seconded. Motion carried. Tomorrow, July 3, Michael and Betty will take care of buying the pass for Zac.

Scholarship Update (Barb) – Finally heard from Zermatt. There are 3 places to ski, 4 nights lodging. She also has one night at Whitefish, which is one night. Lynda talked to Hanna at Pursuit to add more to the one night at Whitefish. Lynda emailed Mark at BBSEF. She will meet with Mark in August to talk with him about this package. She is going to try to approach him about a racer to have a scholarship. Barb is talking with Dottie Clark. Can they select a racer? It might be too late for this year.

Welcome Letter for new members - Barb has not had time to work on it. Fred has a welcome packet used previously. He will get it to Barb so she can review it.

Lifetime Members – Michael said no one does what Kim proposed. It is something that we could pioneer based on schedule and payment of age. We would be the first to offer this. Kim is putting out a blast after the convention to get feedback.

Trophies – Three at Greenwoods. Not sure what to do with the big one. Maybe put it in the storage shed?

New Business

FWSA Survey – Lynda received an email requesting whether we would send out a travel survey. The board said no. Barb filled it out and thought it was good. Have we ever sent out a survey? Michael said 10 years ago. They want to be members of a club with like-minded people.

MeetUp App – Lynda wants to do this for \$125/year. Lynda moved for \$125 to get started. Kim D seconded. Motion carried. Offers a convenience of “Spur of the Moment.”

Camping Insurance – Email from Fred L. that we now have that camping insurance. Craig uploaded the Insurance certificate. It covers the trip leader for activities approved by the club if someone get hurts on the trip. If the trip leader varies from the plan, the varied portion is not covered, and If someone gets injured and sues, the trip leader is covered if the injury occurred while following the plan, but not covered if the trip leader varies from the plan.

FWSA reimbursement. There appears to be some confusion about the reimbursement to six attendees. Do we need to update the Policies and Procedures to clarify this?

Safety Program with Bogus Basin – Michael. Prime timers wanted to get Nate to do something about the snowboards being careless. Trying to build the concept that everyone has a responsibility to maintain our own safety, not expecting other to do it. Nate liked the idea. A safety program from BBSC to the skier on the mountain. Put the it on the bar, and when a skier puts it down, that would have our safety program. Otherwise, a few signs and some printed material. We could do a start-up for about \$500. Mountain maps have the 10 safety rules. The Mogul article had 13 different points. What about the chairlift towers? Put something in ticket window or the lodges. Gently put this out there. Agreement with Nate to bring it forward. A couple year ago at Bogus there was a contest to name all items in the skier's code. It was a fun contest. On a given Saturday we could do that. Go to Nate and say we have \$500 for safety signage. Michael moved that we plan on a \$500 cost? Margie second. The unique approach is that the club comes forth with a safety program. Approach the mountain and get what they want first before we come up with an idea. Maybe they would match. People like the rules on the tower. What would the top end cost be? It's very important. The skier numbers are going to be up. A flyer by the ticket office. The mountain should do this. Brad needs to give his buy-in. There have been complaints about collisions. Let's postpone the discussion until we have more board members. And different ideas. Prototype design and ideas that can be implemented appropriately that they will eventually take over. We introduce, get it started, get it going. Announce at Warren Miller. Talked with Art Sign. Michael amended his motion for one sign for and where it will be placed. What will it say? Move away from Empathy vs. Apathy. Need a jazzy sign/slogan. Michael shows Nate the mockup of how the sign will appear. He will like to make it a cartoon. Art Sign will be expensive, getting into hundreds if not thousands. Can Nancy Moore do a mock up? Start with where can we put it, what would it be made of. Michael bring something back to the board.

Emails between Board members – Do you like those emails? Kim D loves Google docs. Margie never checks emails. Lynda is a couple days behind. Betty does not like Google docs.

Meeting with Susan Saad – Lynda. Follow up with season pass, she wants the mountain to be a recipient of some of the WM proceeds because they donate 3 passes. How do we do that? Get a committee with John Greenwood, Larry Crocket, Lynda, and possibly Kim H. Last year it was discussed by John and Larry that we should add Bogus. Susan asked for an opportunity to show a video of Bogus Basin at some point...say a news clip. Will they help advertise? Susan is looking for volunteers with music on the mountain, the Bogus Bash, New Year's Day Games. Betty thinks we could buy the passes instead of asking the mountain to donate. They are giving us this meeting room once a month. We have our BBQ stored on the mountain once a while. What do we do for them? We clean up the road and the parking lot.

Jinga Game – Kim D wants to acquire a lawn version for our events. We could have one by July 15. The cost is \$90. 54 pieces, about 3 feet tall. What's it set on? Possibility a signature outdoor event. We could

add hidden stickers for door prizes. Kim D has lots of ideas. Kim D moved to purchase a yard-size Jinga for \$90. Margie seconded. Motion carried. One abstention.

Botanical Gardens – Betty and Margie still working on it.

Rec Unlimited – Inquired if they could use WM to raffle their Morningstar Chair. Lynda will bring the question to the meeting with John G. and Larry C. Carol has the contact information.

Meeting ended at 9:25 PM

Respectfully Submitted by Carol Peterson