

Sioux Falls Youth Hockey Association

Board of Directors Meeting

June 14, 2023

6:30pm

Scheels Conference Room – SCHEELS IcePlex

President Sam Everson called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Sam Everson (President), Adam Gorra (Past President), Corey Rothrock (Vice-President), Chun Chan (Secretary), Derek Berg (Development Director), Dave Carlson (Director of City League), and Amanda Smith (Director of Tournaments). Quorum was present. Cherry Hunter (Director of Operations) and Dan Houck (Director of Hockey) were also in attendance. Elliot Hitt (Treasurer) and Leah May (Travel League Director) were absent.

Secretary's Report – Adam Gorra made a motion to approve the May 17, 2023 Board of Directors Meeting minutes as submitted. Motion seconded and carried. Corey Rothrock abstained.

Treasurer's Report – Board members reviewed the proposed budget for the 2023-2024 season. Registration fees and fundraiser fees will remain the same as last season. Board members noted a pie chart for budget income and budget expenses would be beneficial. Salaries, ice costs and NW Build Out are major expenses.

Director of Hockey – Dan Houck

- working through practice schedule w/ Leah May for 2023/24 and getting coach's feedback.
- helped Tournament Director on team placement/levels for our tourneys
- participated in SDAHA team split call on June 6
- helped Leah with tournament selection for travel teams
- hosted year end Coaches Cookout on June 1
- met w/ Dave Carlson and Nate Hadrick regarding recommendations for changes in ICL/ACL as well as discussed moving to a three tier separation to allow younger players in ACL the opportunity to be more comfortable
- worked on Director of Goaltending Contract that needs to be sent out this week
- been in communication w/ HS Coaching staff regarding team splits
- finalized Andy Gillham contract/scope of work w/ Sam and Andy in early June
- been in contact w/ Power regarding workouts for HS/Bantam teams
- registered for NHL Coaches Clinic as part of USA Hockey Continuing Education (3 of 5 credits) to be completed July 2023 online. I will make presentation available to all our coaches
- Houck noted some concerns with the practice schedule. The proposed plan includes moving Mini-Atoms to Fridays and PeeWees at 4:30pm. Board members agreed Mini-Atoms need to stay on Sunday.
- Action Items
 - What teams and how many times a week are doing Power? Are we utilizing Power next year? My recommendation is to limit who we are going to have do this and not be having discussions about it in November when the ship has left port. In order to do this, we really need to know the practice schedule soon to get on Power's calendar
 - meeting June 15 with Andy Gillham to discuss season schedule and plan for 2023-24
 - SIP user group meeting June 15

Admin Update – Cherry Hunter

- Presented Travel Jersey Survey results – 148 of 207 families responded. Are you interested in purchasing your players' new set of jerseys – 95 Yes / 48 No. Comments included too much growth and replacement too often, last name on back of jersey, only have one more year as a Bantam, depends on price

- Paver Fundraiser Option – 4 sold to date
- Message from SFYHA Board regarding appeal of SDAHA ruling regarding team splits and fine – received four email thank you notes
- Requested eblast to include information for Girls 12U are required to wear navy helmets.
- Leah May reports 90% of tournaments and hotels are booked.
- If SFYHA is offered the option to host the SDAHA Girls Varsity Tournament, recommend we decline with SFYHA hosting the USA Hockey Girls 14U Tier II National Tournament April 3-7.

Director of Tournaments – Amanda Smith – Amanda reported Flyer’s tournaments are almost full. Two spots remain in the A division. The transaction fee for registration is built into the fee for both credit card and check payments. Game Scoring is simple, and volunteers liked the program. Amanda noted base of Flyers volunteers know how Game Scoring functions and it is compatible for upload to Sports Engine.

Director of City League – Dave Carlson – A three way split for City League to Beginner City League, Intermediate City League and Advanced City League creates several coaching concerns. Also noted City League does not like all their ice on weekends. No board action.

President’s Report – Sam Everson

- ❖ Notice of Appeal – President Everson provided information on the appeal to Northern Plains regarding SDAHA ruling on SFYHA team splits and fine. Northern Plains did not agree with the ruling and thus fine is no longer applicable.
- ❖ SDAHA Team Split Committee – Met June 6
 - Plan needs to work for SFYHA and SDAHA – mutually agreed upon

Agenda Items:

- IcePlex Expansion Fundraising & Memo of Understanding – Corey Rothrock is chairing committee. Brochures are about ready. Q Give on board and ready to activate thermometers. Posters have been completed. Need to determine if the NW Build out planning needs a non-profit status.
- Power Training for Teams – If Power training (now Performance) is mandated, the estimated cost per player is \$200.
 - Sanford Performance training required for JV and Varsity teams (includes Lady Flyers??)
 - Off ice training for Bantam and below is not mandatory. Workouts at no cost are recommended and encouraged.
 - Off ice training needs to be scheduled 15 minutes before or after practice ice
 - Amanda Smith distributed a document regarding off ice training.
- Jerseys & Gear
 - Girls 12U participants will need Lady Flyers JV/Varsity jerseys and navy helmets
 - Names on back of jerseys – Corey noted support for HS, BT, and PW players. Amanda voiced support for Squirts.
 - Names on jerseys at High School level – returning and new member cost for name placement could be SFYHA cost.
 - Estimated cost per set of game jerseys for Squirts, PeeWees and Bantams is \$120. The plan is for SFYHA to subsidize \$20 per player cost of jersey set. Participants would pay the \$100 jersey fee at time of registration. Players would select jersey numbers during registration.

- Jersey Colors – Navy and white or Orange and white
- Plan for jerseys ordered by those cut at Bantam level – SFYHA cost
- Need sample sizes available for fitting
- 50th Anniversary patch on HS and Lady Flyers jerseys. 50th Anniversary helmet sticker for Squirts, PeeWees, and Bantams.
- Cherry will meet with Amanda regarding procedure for jersey size and number selection
- No board actions

***Sioux Falls Youth Hockey Association Mission:
To Motivate, Inspire and Encourage Athletic Participation and Good Health through Ice Sports***

Meeting adjourned 9:24pm

NEXT MEETING
July 12, 2023 6:30 pm
Sanford Conference Room at the IcePlex

Respectfully submitted,
Cherry Hunter
SFYHA Director of Operations

Adopted July 23, 2023 _____ by oral resolution at meeting / written correspondence
(Date) (Circle one)