



Hello,

Welcome to Sporfie Raise+!

This season, you will have the opportunity to raise money using your FREE live streams. Your coach or director will be sharing additional information with you about Raise+ related specifically to your team or program. To get started, please follow the instructions below:

This is how it works:

1. Using the link provided by your admin, parents and/or athletes will register by providing their contact information (only used for payment confirmation and to notify the program of who collected what funds).
2. Once registered, you will find a personal link at the top of the page and a payment form.
3. You can either send that link to the business partner to let them self process their contribution, or if selling in person, you can use the payment form to collect funds instantly.
4. When payment is collected, the business partner, the parent/athlete, and the program admin will receive a confirmation email.
5. Within the confirmation email, the business partner will be provided a link allowing them to upload their logo or message.
6. Sporfie then reviews the uploaded logo, adjusts image formatting (as needed), and approves the image for upload to the program's livestream.

Please don't hesitate to reach out to us or your coach/director with any questions you may have.

### **EXAMPLE BELOW.....**

Hello XXXX,

My name is XXXX.

This year, we will be live streaming our practices and games, and our families, friends, and fans will be able to watch for no charge and capture amazing moments.

We are also using our live stream to fundraise. It's pretty simple—for a small \$300 donation to me and my program, your business logo will appear in the bottom right corner of our live stream three times every hour, all season long.

Your logo will also appear on our highlight videos, which can be captured and shared instantly on social media. Plus, the streams can be watched for free anywhere in the world, so all families, parents, and fans who watch our team will see your logo.

Let me show an example of what it looks like and how easily it can be shared on social media platforms. (show example using your phone)

So, can I count on your support for this upcoming season? Great! (collect payment on your device)

Thank you for your support. I look forward to seeing your logo on our live stream!

***P.S. Please be on the lookout for an email from Sporfie asking you to upload your business logo. The quicker you respond and upload the sooner your logo will be seen. If you do not receive an email please contact [raise@sporfie.com](mailto:raise@sporfie.com). (Leave this sheet with them)***