

Bogus Basin Ski Club Monthly Meeting Minutes

December 5, 2023 Meeting called to order at 6:04 pm at Bogus Basin Conference Room

Roll Call: Carol Peterson

Board of Directors: President: Lynda Clark; **Vice President:** Steve Strickland; **Secretary:** Steve Carlson; **Treasurer:** Ken Snider; **Membership:** Elizabeth Graham; **Social Director:** Kim DeWit; **Marketing Director:** Diane Ross ; **Communications/Web:** Carol Peterson; **Purchasing Director:** Nancy Moore; **Trip Coordinator:** Doug Baker; **Social Media Director:** Christine Hill

Assistants & Ex-Officio: Historian: Fred Uranga; **The Mogul:** Carol Peterson; **Asst. Social:** Sussette Newsome; ~~Jorden Stallknecht~~; ~~Anne Blanchette~~, Donna Halpin; **Asst. Marketing:** Vicki Kuebler; **Quartermaster:** Zac Medek

Guests: Larry Crockett, Jeffrey Rosendin, Yaseen Rangren

Main Topics

Warren Miller, Holiday Party, Trips

Secretary Minutes

November minutes will be approved at the next meeting. Carol wants to make a couple corrections.

Guests Presentation: Larry Crockett-Warren Miller

Financial statements. Started off with a pricing error at the Egyptian, and they fixed it.

Down 22 seats from last year. Revenue down \$270 from last year. \$800 booth rental down from \$1,000 last year. Egyptian rent went up \$200/day. Projector and technician went up a bit. They made up for it in security. Beer and wine down about \$600. \$35,766 net revenue. Same expenses as last year. A little short of door prizes but bought some at the ski swap.

Net Income \$15,431 before donations which are 10% of the gross ticket sales \$4,225 total donations.

Net income \$11,207.

Larry also sent a comparison over the years. \$32,983 in total donations starting in 2011.

Thanks to Morgan and Kim for their efforts at MC. Tough job this year the way they did the show. Kudos to the Egyptian team. They used Warren Miller's QR Code and it was technical but they did it seamlessly. It was a surprise that out of 2431 seats sold, we had 1,830 entrants into the Egyptian's prize drawing.

Larry added that next year they are going back to the regular format.

Larry followed up via email with the dates for next year.

Thursday, November 21, 2024

Friday, November 22, 2024

Saturday, November 23, 2024

Elizabeth Graham suggested-If we had a way to pre-sell beer and wine and people don't show up, we keep the money. Egyptian owns the right of the beer and wine sale, so that's a no-go.

Steve Strickland moved to approve the four donations in the amount of \$1,056.23 to each: BBRA, Greenwood Snowsports Scholarship, BASE, and BB Ski Patrol. **Doug Baker** second. Approved.

Steve Strickland said sales at WM...somewhere around \$3,000

For Larry, do we want to get him something. A Visa gift card for \$100 and a very nice bottle of something. Doug moved, Kim second. Motion carried. Larry wants to retire. He confirms with the vendors, write the script, his son is interested in taking over.

Treasurer's Report: Ken Snider

Following is the recap for November:

Income

- Holiday party \$4582.70
- Egyptian theater Warren Miller movie payout netted \$35,408.30.
- Collected booth space \$800
- Payette Brewing \$750
- Expensed prizes \$168
- November raffle monies \$5635
- Membership added \$1,401.80.
- Members donated \$230 for the Greenwood's scholarship.

Expenses

- Purchased Ski club stickers \$318
- Outside Interactive (Warren Miller film) \$20,124.50
- Deposit for Holiday Party \$600
- BOD meeting \$86.46
- Ski Swap booth (2022 and 2023) \$50
- Supplies for swap \$11.66

No trip income and expense. Leave extra monies in trip accounts. Ski swap booth paid for two years. \$25/year. Raffle money deposited. \$5,999.55.

Lonnie Zuccaro is contributing hats for drawings at the Holiday Party.

Christine Hill moved to approve the financial reports, **Diane Ross** seconded. Motion carried.

Communications/Mogul: Carol Peterson

One member paid twice. It's confusing because of the switch from auto pay to yearly register and pay. Ken will refund with the exception of the SportsEngine fee.

Carol looked into a member paying for two to three years, but we run into the same problem we have now. We are still getting to try to get a few members who were on autopay to register in the new database. If someone pays for two or three years, they still need to register every year, and that means tracking them down to register.

Refunds are working well. Refunded Jordan the balance of moving from a single room to a double. Refunded two Bike and Barge members with the exception of \$500.

Closed the Holiday Party registration and then got a phone call from someone who missed the deadline. Eventually opened up the registration again because one member notice that she and her guest were not on the registration list. Appears it was a charge card issue. This allowed her to complete the two registrations and Paul also notified the member who missed the deadline that he could register. Closed the registration again after those three registrations were entered. Paul to send the final list to Gowen Field, Carol to prepare the final list for check in and food choice.

Nancy will write the Holiday Party article for the Mogul.

Steve Strickland will send the photos for the Mogul.

Steve will also write the raffle tale and wants to include photos of the winners.

Carol mentioned again that she needs time to post and make changes. She can't do somethings last minute.

Marketing: Diane Ross

Diane has more stickers, and she gave 150 to Elizabeth.

Diane asked who should purchase the stickers. It should stay with marketing.

Purchasing: Nancy Moore

Tonight's expenses were \$136.91. Nancy did not have time to shop, she worked late. The pizza was the best! She needs to make the Champagne Brunch reservation Jan 2.

Social Media Update: Christine Hill

Busy couple of months. Currently up to 2,600 friends/followers. Need to filter who wants to be our friends. Getting some questionable requests.

Can't do something last minute. She typically needs a couple days' notice to post.
Can't find our other business account.
If Bogus Basins posts, we share.
Post on our meetup for PrimeTimers and Vertigals.

NOTE - We are Bogus Basin **skiclub** (no space) for general facebook postings.

We are **ski club** (with a space for NonProfit) and for when we have to link Bogus Basin Mountain Recreation Area, because individuals cannot link to them, but businesses can and **ski club** is our non-profit facebook "personality."

MeetUp - Bogus Basin Ski Club Group on Meetup- if anyone interested in hosting ski meetup, let Christine know.

Instagram - bogusbasinskiclub

Membership: Elizabeth Graham

Elizabeths looking for name tags. They are most likely in the shed.

She needs to know how to pull off SportsEngine out of the report. Ken is helping her.

Trips – Update: Doug Baker

Sun Valley – Jan 8 – 15 2024: Paul Markowitz

Report today 31 rooms reserved. Looking at 49 people according to Sun Valley, Paul says 50+ people. Lynda will start a group email. Will we be centrally located? Cottonwood area requested. No 4 BR condos. 3 BR and the 1 BR are in the Cottonwood. Steve Carlson to host the welcome party in his room.

Ogden trip - Feb 5-9, 2024 – Daniel Arnhols -Schedule yourself and let Dan know you are going
The mountains are not giving any price break. The hotel is the only price break.

Whistler Trip – Feb 24 – Mar 2: Doug Baker

Unfortunately challenged with this trip, 26 skiers which is good. Can add a few more but people need to make their own reservation. Communication re room requirements. Two gentlemen staying in a hotel room with one bed, we need two beds for these two gentlemen. One bed for couples. Looks like the two men have been upgraded to a one-bedroom suite at the additional cost of \$400, so Doug will eat that cost. Sandy will give \$100 back so \$300 deficit. The original description indicated a \$50 rebate to the Epic local pass when they sign up. The rebate does not exist. The cost of a 4-day pass is \$383. He has money for welcome party, snacks. At the end of the Whistler trip, let's see what we need to do for Doug.

Jackson Hole – - March 9-13: Doug Baker

27 skiers. Need 3 more people. Based the pricing on the bus for 30 skiers. Might need another \$28/person. People will be there longer or prior, they want to come to the welcome party. There is a fee for the welcome party. Doug can determine and pass it on. Carol to push the need for 3 more people on eblast and Christine will re-post on FB.

Amsterdam – Bike and Barge - May 20 - June 2, 2024: Nancy Moore

Sold out just now. Carol to process cancellations refund of \$500 when Nancy lets Carol know.

Carol will need to process a land-only reduction for a few people when Nancy has the amount and the names.

Italy 2025 –Jeffery Rosendin

Jeffery contacted five travel agents. Only two responded. Lots of information to digest and Up-front payments required the day we book. And then \$500/person soon after.

The board decided to announce the trip at the Holiday Party and measure the response.

A luggage limitation for the Water taxi is, ski bag, boot bag, and carry on.

Jeffrey will put together a detail sheet. With all the costs. Signup sheet at the Holiday Party. 10% down Vote on it at January Board meeting.

Activities & Events Update

Raffle Update – all raffle events successful and included following:

- **Ridgeline**

- **Eco Lounge**
- **Ski Wax and Brew**
- **Mcu Sports**
- **BBSEF Ski Swap**
Warren Miller
- **Vertigals**
- **Play it Again Sports**

Doug Baker moved to buy Steve Strickland and Liz Loomis dinner at the Christmas Party in appreciation for all his hard work and dedication with raffle sales this year. **Elizabeth Graham** seconded. Carol to refund their money. Also refunding Zac Medek and Kim DeWit as per shed contract.

Christmas Party - DEC 9

Decorations – center piece. Elizabeth is getting hand warmers from Costco and will wrap as presents to be used as door prizes. There will be on a dot under the chair. Decorations cost under \$100.

Nancy/Kim Painting cruise ship decorations.

Kim works at Bogus Basin that day and will not be there for setup.

Elizabeth and Nancy to set up. Christine will also be there.

Vicki and Walt at the registration desk from 4:45-5:30, Diane and Sussette from 5:30 to 6:15.

Kim will be the announcer after dinner.

Old Business

Columbia – Store party – bust

BBSEF Ski Swap – maybe 2 booths next year – Jane is checking.

New Business

Raffle reporting with State Lottery – Ken, Lynda, Steve to discuss and are going to look into this further.

Jan Activities – Ski

- SISCRA – Nancy Moore is going to call about availability for two weekends in June or July 12,13, 14.
- Renew Directors' Insurance- up to date
- Club Insurance -up to date
- File Lic w/ Sec of State by 12/31
- Crab Crack – Doug proposed that we postpone planning for this event at this time.
- Champagne Brunch- September 22, 2024- Nancy will find available park and book it.

Feb Activities – Ski

- February 8 and 22, 2024 Stretch Lab will be at McU's and BBSC will have booth to recruit membership and provide visibility for club.

March Activities – Ski

Bob Greenwood Snowsports Scholarship: Barb Bryant

The committee of John Greenwood, Jim Greenwood (with input from their father, Bob) Darla McBride, Ron Bruneau, Kim Hovren and Barb Bryant reviewed the applications for the scholarship on Nov 21, and chose three honorees. We met by Zoom, discussed the applicants and decided upon (U16) juniors Greta Hall, Lyla Hall and Noah Thomas. Ken will write the checks for the awardees. I have to comment that all applicants were worthy juniors.

Amounts

Noah Thomas \$2500, Greta Hall \$2500, Lyla Hall \$1000

Email Approvals

Carol sent an email asking if Boise Bicycle Project to include a plea for kids bicycle donations in our next eblast. Carol Peterson made a motion to approve, Ken Snider second. Motion Passed.

Steve Strickland needs more stickers for the raffle table. Believe the cost is approximately \$350. Lynda made a motion to approve and Carol Peterson seconded. Motion carried.

Meeting adjourned at 8:25.